ACTFL Photo Booth
$9,000 (exclusive)

Following the overwhelming success of the photo booth in past conventions, we’re happy to be bringing it back to Chicago! We will place your company’s logo on the printed souvenir photos which superimpose attendees on the cover of ACTFL’s magazine, The Language Educator. The sponsors name and logo will also appear on signage at the Photo Booth. The representatives from the sponsor company are welcome to interact with attendees in line and even hand out the photos once they’re printed! *Detailed pictures of the photo booth area are available upon request. This sponsorship won’t last long, so act fast!

Create Your Own Double-Sided Sign (8 feet high at Exhibit Hall Entrance)!
$2,500/per sign (ONLY 10 signs will be sold)

Advertise your company’s message/logo/booth directly to attendees as they’re entering the exhibit hall. Each sign will measure eight feet high by three feet wide and be double sided (each side can have different graphics). The specifications for the sign will be emailed to you so your graphics team can create the message you’d like attendees to see. The artwork will be submitted to ACTFL for printing and approval before production begins. The signs will be positioned at the entrance of the exhibit hall for fantastic exposure!! If you would like to see a picture of a sponsored sign from a previous convention, please email Casey Bloyer at: cbloyer@actfl.org.

Convention Badge Holders
$8,000 (exclusive)

See your company name, booth number and/or website on each attendee during the 2023 ACTFL Annual Convention and World Languages Expo. The badge holders are linked with your company name and website which will be printed on the lanyard of each attendee. (Production costs included)

Convention Registration Bag Insert(s)
$1,700/per insert

Introduce your company/institution to the attendees as soon as they receive their convention materials. This is a great opportunity to advertise your booth number, products/services directly to attendees as they receive their Convention Tote Bags handed out to every convention attendee upon checking in at registration. Production/printing/shipping costs are NOT included in the price, and inserts must be 8 ½” x 11” or smaller and can NOT be more than 1 page (front and back).
ACTFL Annual Convention Mobile App
$15,000 (exclusive)

The mobile app provides your company with the opportunity to connect with attendees in a unique and personal way. The custom-designed, company exclusive mobile app will be available at the convention. Don’t miss this wonderful sponsorship opportunity! Only 1 lucky company may sponsor the app! Additional benefits of the sponsorship are included on the agreement form.

Mobile App Challenge Game
$850/per company

Part trivia contest, part event passport game, the “ACTFL Mobile App Challenge” is designed to promote event interaction at your booth and offer numerous options to achieve marketing/revenue goals for your company. Each participating exhibitor will submit 3 questions with 5 multiple choice answers for each. Attendees that participate using the convention mobile app will visit your booth to receive the correct answer and have a chance to be a finalist of the game and potentially win an Amazon gift card.

Convention Registration Bags
$20,000 (exclusive)

See your logo everywhere during the 2023 ACTFL Annual Convention and World Languages Expo. This portable marketing opportunity will showcase your company logo on Convention Tote Bags! Not only will attendees become familiar with your name and logo, but they will take these bags back to their schools for continued exposure for years to come. (Shipping costs included).

Exhibitor Workshop Presentation Timeslot(s)
$950/per timeslot or $900/multiple timeslots

Sign up now for a 45-minute timeslot to present your products and/or services directly to attendees on the exhibit show floor. Exhibitor workshops will take place in classrooms (holding up to 150 attendees) that are built in the back of the exhibit hall (6 rooms total). You must be an exhibitor to be eligible to purchase timeslots. Price includes a session listing in the online convention program guide, the convention mobile app, the printed convention program guide, title/speaker info on signage outside the room, LCD projector, screen and power cables (does NOT include a laptop). Email Casey Bloyer at cbloyer@actfl.org for available dates/times to reserve.

Sponsorships Include:

1. Recognition as an official convention sponsor in the printed convention program guide as well as in the ACTFL Convention Mobile App.
2. Access to the pre-convention attendee list (containing first/last name, company/institution, full mailing address, email address, language/level taught). PLEASE NOTE: The pre-convention attendee list will only be available to sponsors who spend a total of $5,000+ on sponsorships (booth/advertising costs do NOT count towards this total).
3. Priority points based on dollar amount spent for next year’s exhibit booth pick.
4. First right of refusal to sponsor the event for 2024 (“Exclusive Sponsorships” only).

*If you would like to secure any of the available sponsorships included in this document or you have any questions/concerns, please contact Casey Bloyer at cbloyer@actfl.org

(PDF rev. 1/21/23)