



**ACTFL**  
Language Connects



# 2022 **ANNUAL REPORT**

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# MESSAGE FROM THE EXECUTIVE DIRECTOR & PRESIDENT

Dear Colleagues,

We are delighted to present to you this 2022 ACTFL Annual Report, which highlights the organizational activities, accomplishments, and impacts of the past year.

We admit that the last few years have been difficult. The pandemic continues to have long-reaching impacts on educators, learners, and our communities at-large. Teacher recruitment and retention remains top of mind. Access to language education is uneven and obstacles continue to exist. ACTFL has been steadfast in its mission to provide vision, leadership, and support for quality teaching and learning of languages. Guided by its strategic plan, we continue to innovate to serve the needs of this incredible, committed language education community.

Keeping with one of its strategic plan priorities, ACTFL initiated a Diversity, Equity, and Inclusion Committee last year, tasked with ensuring that strategic objectives relating to diversity, equity and inclusion are incorporated into ACTFL's governance structure, initiatives, awards, and other programs, products, and services. The committee has made much progress in just one year, and details of its work to date are available in this report.

2022 saw our triumphant return to in-person conventions after a three-year hiatus. Nearly 7,000 language educators, administrators, vendor representatives, advocates, and others convened in Boston to rekindle the annual tradition of learning, networking, and enjoying the company of friends and colleagues, new and existing. We witnessed the joyful announcement of William Lee as 2023 ACTFL National Language Teacher of the Year and were inspired by the words of chef and humanitarian José Andrés as he came to us from war-ravaged Ukraine.

In addition, ACTFL continued its advocacy efforts on behalf of language education, both as part of coalitions and on its own, engaging with policymakers and education stakeholders to promote the importance of language learning, multilingualism, and global and cultural competence. We had many legislative victories at the state and federal level in 2022, most notably authorization of the Native American Language Resource Center within the Department of Education and reauthorization of the World Language Advancement Readiness Grants Program.

Finally, we launched the Language Connects Foundation (LCF), a new initiative tasked with elevating the language education profession and promoting the transformative power of language learning. As a separate 501 (c)(3) charitable foundation, our hope is that LCF can raise primarily corporate and foundation funds necessary to advance and deepen the scope of ACTFL's impactful work with the goal of ensuring a diverse, well-prepared, and highly skilled language educator workforce today and for generations to come.

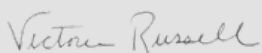
We are once again excited to share with you the details of these and so many other accomplishments of the past year. We also recognize the immense challenges facing our community—and accept the responsibility of facing them head on. We couldn't do any of this without you. Thank you for everything you do in service of your learners.

In solidarity,

Howie Berman  
Executive Director



Victoria Russell  
2022 President



# 2022 BOARD OF DIRECTORS

**VICTORIA RUSSELL**  
President

**JESSICA HAXHI**  
Past President

**AKASH PATEL**  
President-Elect

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CSCTFL Regional  
Representative/Treasurer

**ADRIENNE BRANDENBURG**  
Board Member

**MARIA CARREIRA**  
Board Member

**BRENDA GAVER**  
PNCFL Regional  
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**KRISHAUNA HINES-GAITHER**  
Board Member

**YING JIN**  
Board Member

**KATE PAESANI**  
Board Member

**L.J. RANDOLPH JR.**  
Board Member

**KATHY SHELTON**  
Board Member

**PAM BENTON**  
SCOLT Regional  
Representative

**JEENNA CANCHE**  
SWCOLT Regional  
Representative

**CYNTHIA CHALUPA**  
NECTFL Regional  
Representative

## STAFF

### EXECUTIVE OFFICE

**HOWIE BERMAN**  
Executive Director

**KRISTINA JACKSON**  
Executive Assistant to the  
Executive Director

**PAUL SANDROCK**  
Senior Advisor for  
Language Learning  
Initiatives

### ASSESSMENT & RESEARCH

**MEG MALONE**  
Director of Assessment &  
Research

**CARLY FAVERO**  
Assessment & Research Project  
Coordinator

**CAMELOT MARSHALL**  
Principal Assessment  
Manager

**REUBEN VYN**  
Assessment Developer

### CONTRACTS & COMPLIANCE

**TOM WAGENER**  
Director of Contracts &  
Compliance

**ADDISU HODES**  
Project Manager, Government  
Contracts

**JIMIN KIM**  
Contracts & Compliance  
Specialist

**YESENIA OLIVARES**  
Senior Manager, ILR Testing  
Program

**FARID SAYDEE**  
Quality Assurance Manager,  
ILR OPI

**SIMONE WEMPLE**  
Recruitment & Certification  
Coordinator

### CONVENTION & EVENTS

**JULIA RICHARDSON**  
Director of Convention &  
Events

**CASEY BLOYER**  
Exhibits Manager

**COURTNEY WU**  
Meeting & Events Manager



**FINANCE**

**MACKENZIE ARBOGUST**  
Director of Finance

**JENNIFER CLEMENTS**  
Finance Manager

**TARY LEWIS**  
Staff Accountant

**HUMAN RESOURCES**

**MONIQUE ENNIS**  
Director of  
Human Resources

**JILLIAN RIGGS**  
HR Generalist

**MARKETING & MEMBERSHIP**

**JOE VALLINA**  
Director of Marketing &  
Membership

**SHARON FLORES**  
Website & Content Manager

**MEGHAN GREENDA**  
Membership Manager

**KATHERINE HAGE**  
Communications  
Coordinator

**SHERRI HALLORAN**  
Marketing & Communications  
Manager

**AMANDA KWAK**  
Membership Coordinator

**PROFESSIONAL LEARNING & CERTIFICATION**

**CELIA ZAMORA**  
Director of Professional  
Learning & Certification

**MAUREEN CRESPO**  
eLearning Coordinator

**AINSLEY DELISSAINT**  
Professional Learning  
Coordinator

**ABBIE FINNEGAN**  
Quality Assurance  
Coordinator

**KATE MCCREA FRANCIS**  
Professional Learning Manager

**ANGELA HARRIS**  
Certification Specialist

**DEANNA HUGHES**  
Certification Manager

**DEISE NASSINHACK**  
Strategic Content &  
Development Program Manager

**CHRISTINE SCHREIBER**  
Professional Learning  
Program Assistant

**LANGUAGE CONNECTS FOUNDATION**

**KIT HALL**  
Director

**ERIN WHELCHER**  
Deputy Director



# MISSION, VISION & VALUES

## OUR MISSION

Providing vision, leadership, and support for quality teaching and learning of languages

## OUR VISION

ACTFL envisions an interconnected world where everyone benefits from and values a multilingual and multicultural education.

## ACTFL VALUES

Adopted in early 2023, ACTFL's values represent the organization's core beliefs and principles. None is more important than any other, yet all are essential:

### Our Values



*"The connections I have made and the learning I have gained from ACTFL have been foundational to my success as a language educator."*  
—Lara Oehlert  
West Nottingham Academy



# 2022: HOW IT HAPPENED

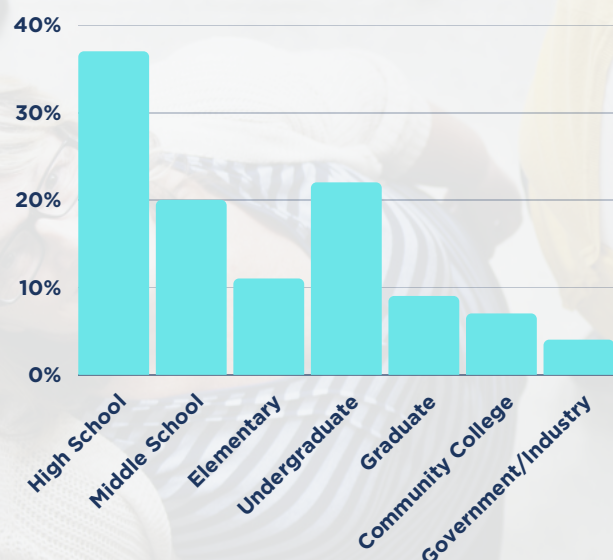
ACTFL's story for 2022, like always, begins with our members. Members are who we work for and why we're here. ACTFL is the premier membership association for language education professionals at all levels and for all languages.

## STATISTICS

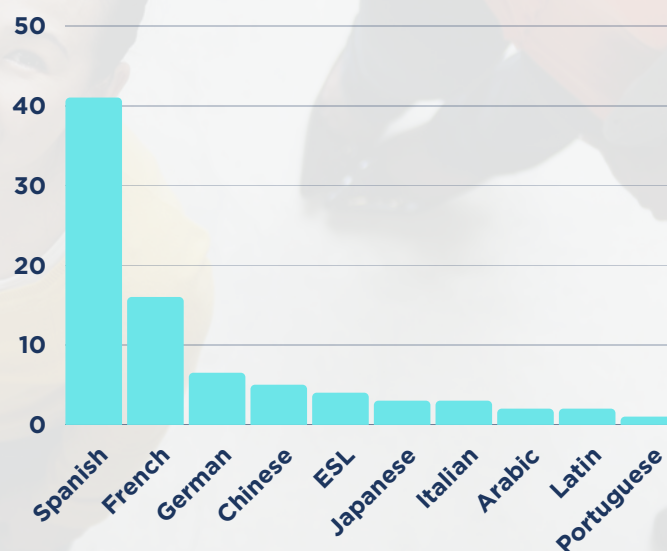
**11,000** Current Members **4,076** New Members

**+25%  
UP**

## LEVELS



## TOP LANGUAGES TAUGHT



## WAYS ACTFL ENGAGED AND SUPPORTS ITS MEMBERS

- **27** Unique Volunteer Opportunities
- **44** Mentor Pairs
- **Nine** Summer Abroad Scholarships Awarded to **Six** locations

**"I have benefited from the mentor program both as a mentee and a mentor. I am inspired by keynote speeches at the Convention, SIG webinars, and posts in SIG communities. I will always be a member of ACTFL. ACTFL is who I am."—Teresa Bell  
Brigham Young University**







ACTFL is dedicated to our five pillars, outlined in the ACTFL Strategic Plan and serving as the foundation for our actions and initiatives. Every program and service we develop is crafted with a steadfast commitment to these guiding principles.

In 2022, we seized the opportunity to reinstate in-person programs while further enhancing our digital offerings. Our efforts were dedicated to driving progress, fostering innovation, and raising the standards of our profession. Through these actions, we aimed to empower, support, guide, and facilitate continuous learning for countless language educators across the nation and around the world.

***"ACTFL gives me tools and spaces to feel respected, helpful, and connected to other people who share my values and experiences. I don't think I'd still be teaching if it weren't for ACTFL!"***  
***—Julia Koch, Ridge High School***

# ADVANCING LANGUAGE EDUCATION THROUGH RESEARCH

We know that knowledge is power. For this reason, ACTFL's dedication to making current research findings more accessible to relevant stakeholders was demonstrated in 2022 by facilitating community engagement throughout the year. In workshops and the *Foreign Language Annals* "From Research to Practice: Not Your Typical Book Club" discussion series focused on bringing research into the classroom, we introduced new ways to bring research to those who need it.

## RESEARCH PRIORITIES

ACTFL announced the 11 recipients of their prestigious Research Priorities grants. These grants were awarded to projects that aligned with ACTFL's six critical research areas. This initiative aims to drive innovation and understanding within these key aspects of language education.

With support from ACTFL, they will work to uncover new insights that will contribute to the growth of language education. Their research will be showcased at an upcoming ACTFL Convention and subsequently published in FLA.

## ACTFL/MIDDLEBURY RESEARCH FORUM

The fourth annual ACTFL/Middlebury Research Forum held in June was a resounding success. For one week, 14 researchers gathered to nurture their projects, explore avenues for collaboration, and engage with external experts. This forum acted as a melting pot of ideas, fostering an unparalleled environment of growth and knowledge-sharing.



## FOREIGN LANGUAGE ANNALS

*Foreign Language Annals* continues to be a premier journal in the field with a 3.14 impact factor; it remains a high-quality publication that is relevant to researchers, administrators, and educators alike.

Article downloads  
in the last year

**+3.5%**

Submissions  
in the last year

**+4.4%**

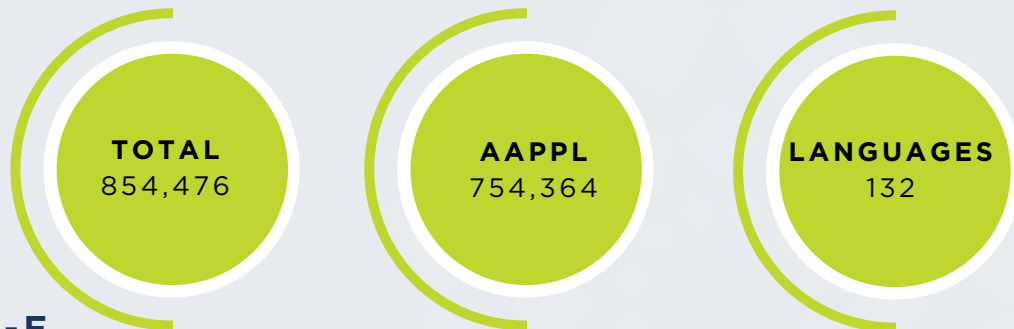
2-Year Citation Trend

**+25.7%**

# INNOVATION IN ASSESSMENTS

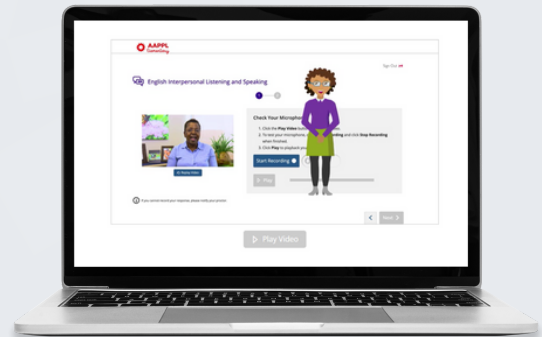
ACTFL's leadership in language assessments used worldwide by academic institutions, government agencies, and private corporations for various reasons from teacher licensure and job or program placement, to national security and public health continued in 2022.

## ACTFL ASSESSMENTS ADMINISTERED IN 2022



### AAPPL-E

AAPPL Elementary (AAPPL-E) form was introduced in **Chinese (Mandarin)** and **French** respectively. The AAPPL Form E focuses on Novice to Intermediate levels of proficiency and consists of the Interpersonal Listening & Speaking mode for learners in Grades 3 and 4. Ms. Eaddy, the teacher, introduces the young learners to the assessment. These new AAPPL-E forms join the currently available AAPPL-E forms in English and Spanish.



### AT-HOME TESTING

As a continuation of ACTFL's response to the impact of Covid-19, ACTFL provided at-home testing with the AAPPL during the 2022-23 school year, catering to the changing needs imposed by the ongoing pandemic, ensuring that students could demonstrate their language proficiency regardless of their learning environment. This flexibility enabled learners to earn the coveted Seal of Biliteracy, a testament to their linguistic achievements.

### MEET SOME OF THE AAPPL VIDEO CHAT PARTNERS:



SCAN ME





# SERVING GOVERNMENT CLIENTS

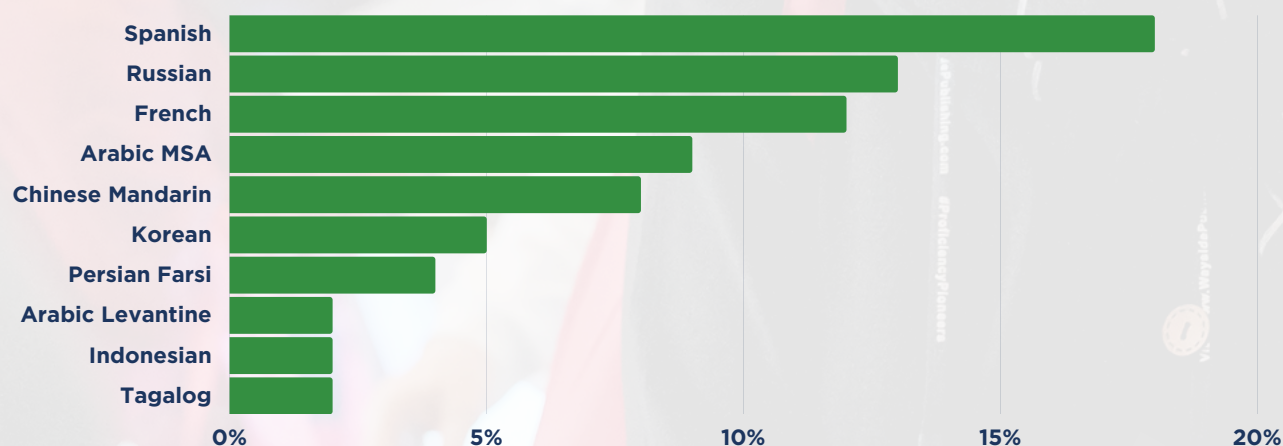
ACTFL continued serving U.S. government clients in 2022 via our ILR Testing Program. The ILR testing cadre comprises over 450 highly qualified oral proficiency assessment experts who test in over 100 languages and dialects using the Interagency Language Roundtable (ILR) proficiency descriptors.

## SERVICES OFFERED

- Telephonic ILR Oral Proficiency Interviews
- Participatory Listening Scores
- Quality Assurance of ILR OPIs
- Translations of ILR OPIs
- Tester Training and Norming Summits
- Review and Validation of Reading and Listening Proficiency Tests
- Set Proficiency Standards for Reading and Listening Proficiency Tests

**15,787** ILR OPIs Conducted in 2022

## TOP 10 TESTED LANGUAGES



## ILR TESTER TRAINING AND CERTIFICATION

Tester Training and Certification is accomplished through training cohorts. In 2022, ACTFL ran seven cohorts and certified an additional **60** new testers in a variety of languages. ACTFL also runs normings and training throughout the year to ensure that all testers are prepared to provide the highest quality, precise and valid tests.

# CONTINUOUS LEARNING

In 2022, ACTFL's passion for driving educational excellence translated into a comprehensive professional learning initiative. This included a range of workshops, from Oral Proficiency Interview (OPI) and Modified Oral Proficiency Interview (MOPI) Assessment Workshops to

the newly introduced ***Guiding Learners to Higher Levels of Proficiency*** and ***Developing and Assessing the Three Modes of Communication*** workshops. Additionally, ACTFL launched its first annual cohort of Facilitators-in-Training, in which educators apply to participate in a program of mentoring to become ACTFL Workshop Facilitators.

**185 workshops**

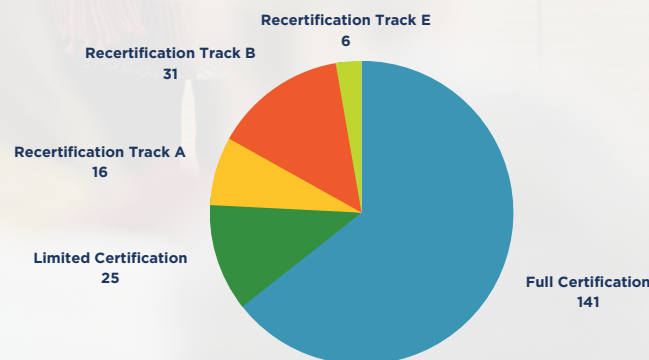
**20+ states**

**Across 13 countries**

CERTIFICATION TYPE	# FULLY CERTIFIED	GROWTH OVER PRIOR
OPI	1031	6.5%
OPIc*	530	4%
AAPPL	382	8.8%
WPT*	228	0

\*We have been working to update our certification courses for these assessments and will go live at the end of FY 2023.

## FY22-FY23 CERTIFICATION & RECERTIFICATION CANDIDATES



Candidate languages in FY23 included: Hawaiian, Mohawk, Tamil, Seneca.

Moreover, the organization's commitment to certification courses was evident as it prepared to launch updated offerings in FY 2023. The quest to broaden horizons continues with an emphasis on expanding offerings for less commonly taught languages (LCTLs). The OPIc certification course in English was launched and certified 20 new raters.



As part of our ongoing efforts to make learning more accessible to all, ACTFLearn Central officially launched in April 2022, providing on-demand learning to busy educators. The following digital courses can be accessed on the platform:

- Formative and Summative Assessments to Guide Language Learning
- Developing Learners' Performance - Aiming Towards Proficiency
- Maintaining the Target Language in the World Classroom
- Building Vocabulary
- Literacy Development through the Teaching of World Languages
- Self-Care Practices for Language Teachers
- Culturally Responsive Education in the World Language Classroom
- Core Practices of Effective Language Learners
- Getting Started with ACTFLearn Central

Additional Resources available through the ACTFLearn Central include over 30 pre-recorded webinars with a focus on a variety of topics such as teaching remotely, intercultural competencies, teaching and learning heritage languages, inclusive classroom practices, empowering diverse learners, social justice, and more.

**OUR PANELISTS**

Panelist Name	Twitter Handle
VERONIQUE SUMBU	@vsumbu
KIA LONDON	@MaestraLondon
JERRY L. PARKER, Ph.D.	@Dr_jparker
EBONY L. THORNTON	@EThorntonGHS

ACTFL Language Cor ACTFL

10:24 / 1:08:40

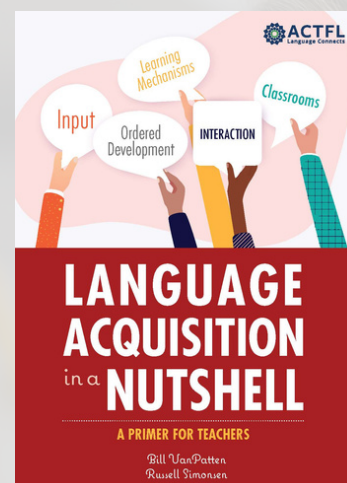
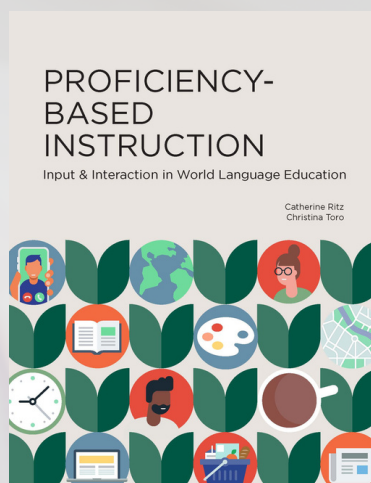
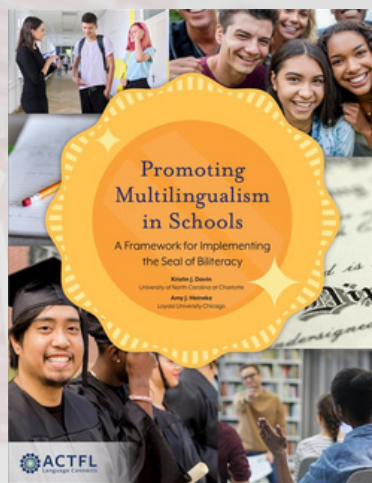
powered by ACTFL

***“ACTFL provides me with the opportunity to grow in my field. Without the PD and exposure to world-class experts in WL teaching and research, I wouldn’t have come as far as I have in the field. I appreciate all that ACTFL offers.” – Victoria Gilbert, Saint David’s School***



# GUIDING EDUCATORS

ACTFL published books are cited and used throughout the profession, and for 2022 we had a phenomenal year, introducing new titles that advanced topics like promoting multilingualism, proficiency-based instruction, and how language acquisition works for all learners:



## THE LANGUAGE EDUCATOR

In its 17th year of publication, *The Language Educator* continues its mission on behalf of ACTFL to serve educators of all languages at all levels as a single, comprehensive source of useful tools and information “for and about the world language education profession.”

The magazine became a true hybrid print/digital publication this year featuring both bonus and multimedia content, and every ACTFL member began receiving a copy of the print edition as a basic member benefit.

## 2022 Focus Topics

Winter 2022: Antiracism in the World Language Classroom

Spring 2022: Teacher Recruitment, Preparation, and Support

Summer 2022: Lesson Design

Fall 2022: Feedback and Assessment

**44 Total focus topic articles submitted | 25 Total focus topic articles published**



# ACTFL LEADS IN DIVERSITY, EQUITY, AND INCLUSION

## DIVERSITY, EQUITY AND INCLUSION

Adrienne Brandenburg and Krishauna Hines-Gaither were named co-chairs of the ACTFL DEI Committee in January 2022. In April 2022, the co-chairs reviewed applications to seat the inaugural ACTFL Committee. Of the 110 applications received, they selected 25 applicants to serve. Applicants represent a variety of languages and levels. See the charts below depicting the languages and levels of the DEI Committee. Note, in some categories, members are counted more than once if they teach multiple languages or teach multiple levels.

## WHAT HAVE WE ACCOMPLISHED?

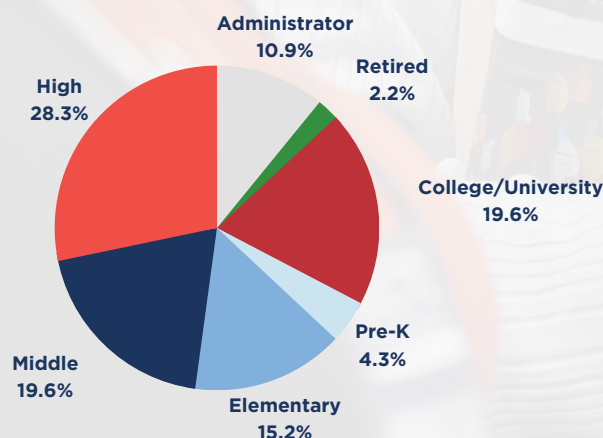
The committee used data collected via survey to establish five working groups. Each group provided substantive recommendations to the ACTFL Board of Directors.

- 1.Improving/expanding financial equity/access
- 2.Affinity groups
- 3.Radical listening
- 4.Equipping antiracist/anti-bias language educators
- 5.How to respond to anti-DEI legislation

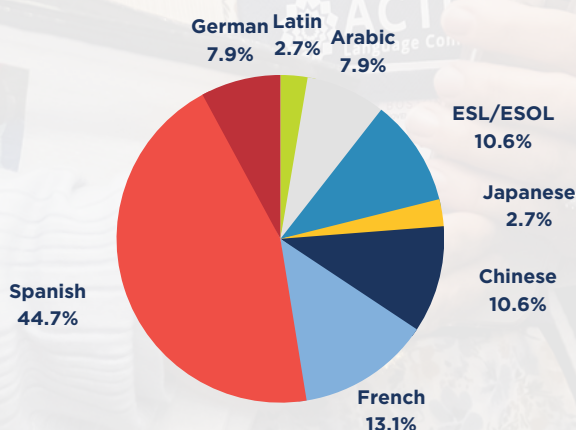
## OTHER ACTIVITIES

- Antiracism in the Classroom - Critical Conversation Series
- Delivered an Antiracism report at the Assembly of Delegates
- Two DEI sessions at Convention

## DEI COMMITTEE BY LEVEL



## ACTFL DEI COMMITTEE BY LANGUAGE







# ACTFL 2022 BOSTON<sup>+</sup> NOVEMBER 18-20



The 2022 ACTFL Annual Convention and World Languages Expo, held from November 18-20 in Boston, MA was our first-ever innovative hybrid event with more than **6,800** educators participating both in person and online. This is where language educators reconnected in record numbers and with enormous enthusiasm! There were attendees from 26 different countries making this a truly international event.

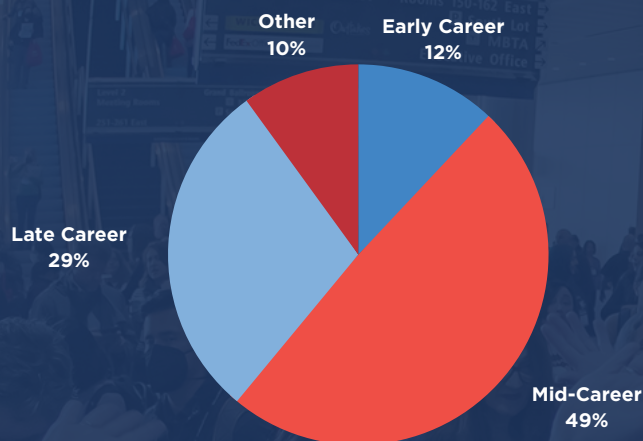
**Almost 40% of attendees experienced the ACTFL Convention for the first time.**

With more than **700** interactive educational sessions, as well as **60** exhibitor workshops, there was value added for educators of every level and every language. The Opening General Session featured the announcement of **William Lee** as the 2023 ACTFL National Language Teacher of the Year, followed by award-winning chef and world-renowned humanitarian **José Andrés**. Chef Andrés spoke via video from the front lines of war-torn Ukraine. One other major educational component is the exhibit hall with over 165 companies sharing resources, products, and services along with venues like the Career Café, ACTFL SideBar, Social Media Lounge, ImpACTFL Stage, electronic poster presentations, roundtable presentation, and many more. Here attendees could ask questions and get answers, watch demos, and after all of that just relax with their colleagues in the new Wellness Studio.

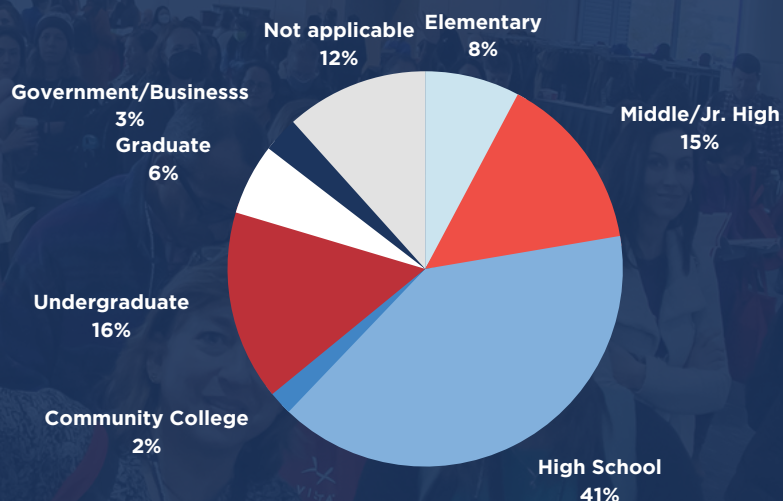


# 2022 ATTENDEE DEMOGRAPHICS

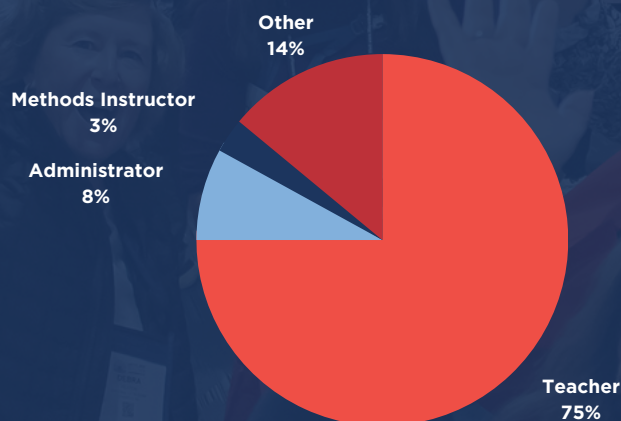
## CAREER INFO



## LEVEL OF INSTRUCTION



## ASSIGNMENT



*“2022 was my first time to attend an ACTFL Annual Convention, and I felt welcome and appreciated. The staff were accommodating in assisting new delegates. I felt at home.” — Ryan Pesigan Reyes, Polytechnic University of the Phillipines*





# ELEVATING THE LANGUAGE EDUCATION PROFESSION

In perhaps the biggest news of 2022, The Language Connects Foundation (LCF) launched during the ACTFL Annual Convention & World Languages Expo. Dedicated to addressing some of the greatest challenges facing the language education community today, LCF is a standalone entity that will raise the funds necessary to advance and deepen the breadth and scope of ACTFL's impactful work across four priority areas, as well as create new programs, scholarships, awards, and opportunities for current and future educators.

With the support of corporations, foundations and individual donors, the ultimate goal of the Foundation is to ensure a diverse, well-prepared and highly effective educator workforce for generations to come.



## Mission:

Elevate the language education profession and promote the transformative power of language learning.

## Four LCF Priority Areas

### 1. Professional Development

Supporting educators' growth by expanding access to mentoring and continuing education.

### 2. Awards and Scholarships

Recognizing the incredible accomplishments of educators and students, especially from traditionally underserved communities.

### 3. Research

Supporting and sharing with the world the results of cutting-edge language education research initiatives.

### 4. Public Education

Ensuring that those outside the profession understand the importance of language education.

**VISIT [LANGUAGECONNECTSFUNDATION.ORG](https://languageconnectsfoundation.org)**



While the Lead with Languages campaign ended in early 2023, its public education materials—from information detailing the value of language learning to a robust pool of testimonials by multilingual students and professionals alike—have been incorporated into the new LCF website

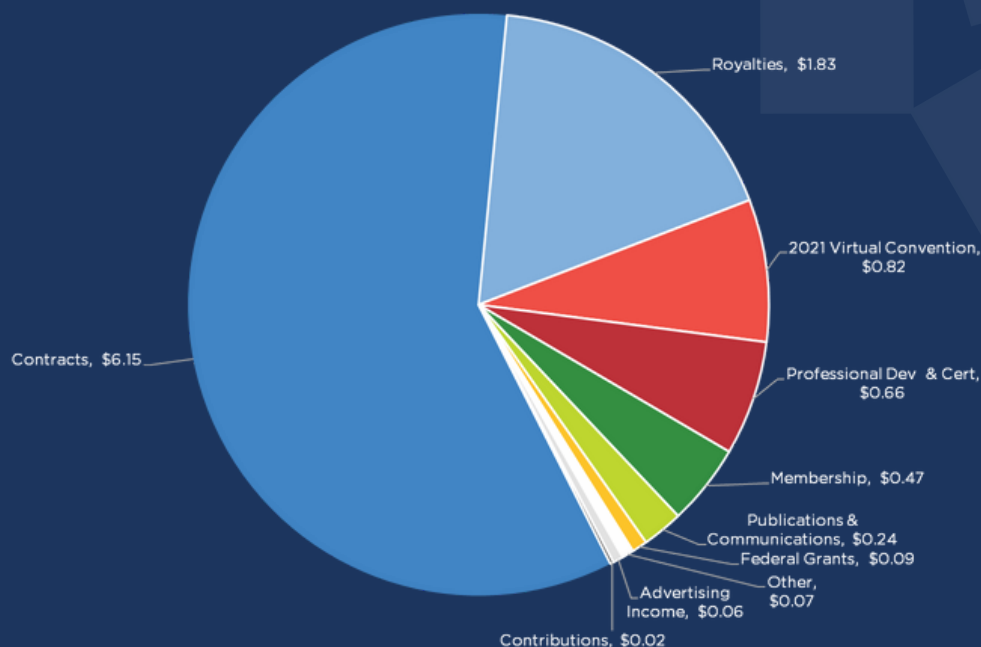
Among these efforts, the Lead with Languages Teacher Scholarship Program will also continue to grow under LCF. Hailing from **nine** home states and planning to teach **six** languages, **ten** outstanding future educators were selected to join the program in 2022, forming the fourth class of Scholars.



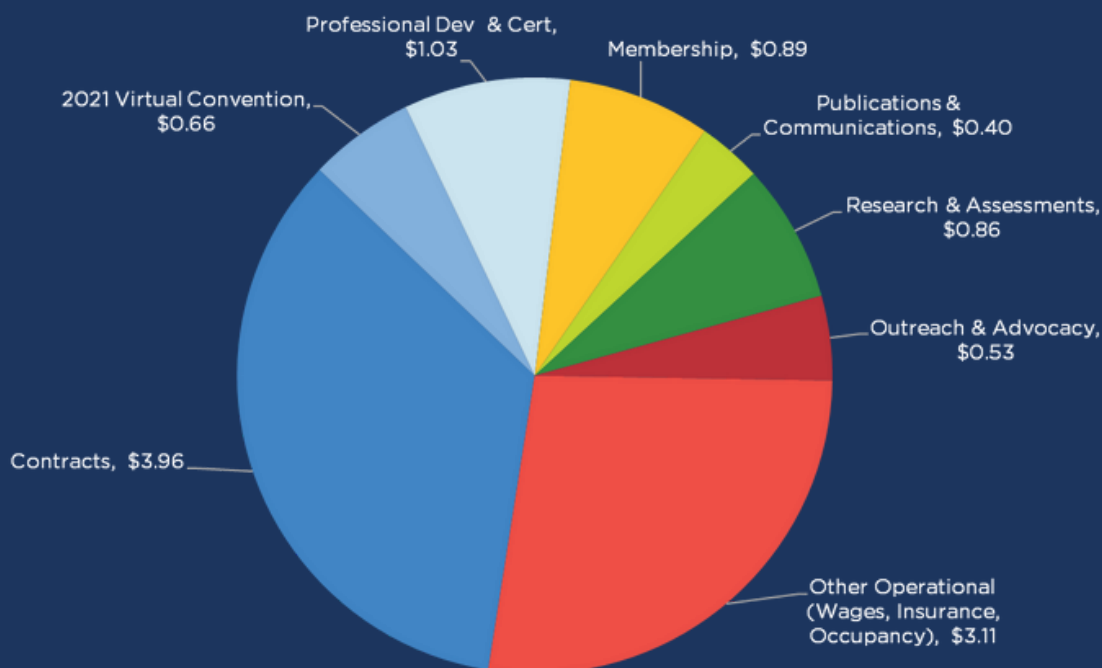
# FY 2022 FINANCIALS

## JULY 1, 2021 - JUNE 30, 2022

**TOTAL REVENUE \$10.417.478**  
(\$ in Millions)



**TOTAL EXPENSES \$11,438.548**  
(\$ in Millions)



Providing vision, leadership and  
support for quality teaching and  
learning of languages.



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