



ACTFL **2024**  
PHILADELPHIA  
NOVEMBER 22-24

# EXHIBITOR MEDIA KIT

---

Dear Exhibitor,

The 2024 ACTFL Annual Convention and World Languages Expo is where language educators connect. If you wish to build your customer base by having in-person contact with potentially thousands of educators, the ACTFL Annual Convention and World Languages Expo is a can't miss opportunity.

For your convenience, here are a list of resources you can use to advertise your presence at **#ACTFL24** and drive traffic to your booth. We encourage you to use these branded materials on Twitter, Facebook, or Instagram tagging **@actfl**.

Thank you for exhibiting with ACTFL. We look forward to working with you in November.

**Casey Bloyer, CEM**

**Exhibits Manager, ACTFL**

[cbloyer@actfl.org](mailto:cbloyer@actfl.org)

[www.actfl.org](http://www.actfl.org)

## SHARE OUR PROMO IMAGES

Download these promotional images for your social media pages. Upon opening the image please right click and select “save image as” to download it.

### INSTAGRAM



### TWITTER



### FACEBOOK



## FOR EXHIBITOR WORKSHOP PRESENTERS

For exhibitors who wish to promote their workshops, feel free to use the below graphics. Upon opening the image please right click and select “save image as” to download it.

### INSTAGRAM



### TWITTER



### FACEBOOK



## POST ON SOCIAL MEDIA

You can also share some of the below tweets or create your own.

### EXHIBITOR BOOTHS

We're excited to join @actfl on November 22-24 for #ACTFL24. As the largest event for language educators, ACTFL 2024 is the perfect place to make connections. Find us at the exhibit hall and drop a card!

[Click to Tweet](#)

Connect with us and thousands of language educators at the event-of-the-year for language educators— #ACTFL24! Stop by on November 22-24 and say hello!

[Click to Tweet](#)

Don't miss #ACTFL24. We will be there showcasing [insert product] during the three-day convention. Can't wait to see you in November!

[Click to Tweet](#)

We will be exhibiting at #ACTFL24! We look forward to engaging with language educators this year.

[Click to Tweet](#)

## EXHIBITOR WORKSHOPS

Are you attending #ACTFL24? Join us for our workshop [TITLE].

[Click to Tweet](#)

Interested in [TOPIC]? Be sure to attend our workshop at [TIME] on November [DATE]!  
#ACTFL24.

[Click to Tweet](#)

For more info on exhibiting at ACTFL, [visit our website](#).