

State Organization Advocacy Research

Advocacy Websites & Chairs

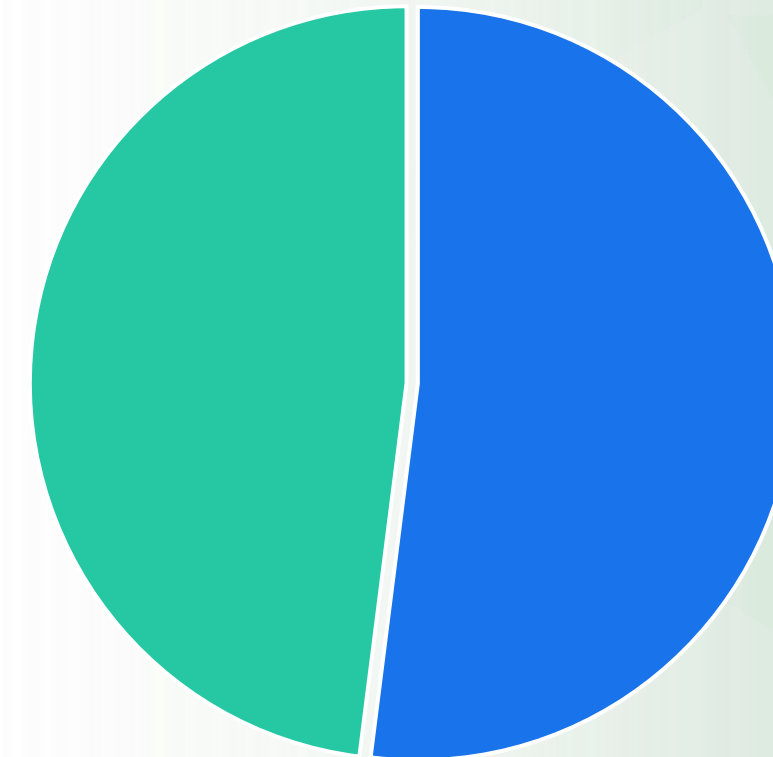
State Advocacy Websites



■ Dedicated Advocacy Website ■ No Advocacy Website

- 77% have a **dedicated advocacy link**.
- 42% have links to JNCL and/or ACTFL and additional advocacy resources.

Advocacy Chairs/Liaisons



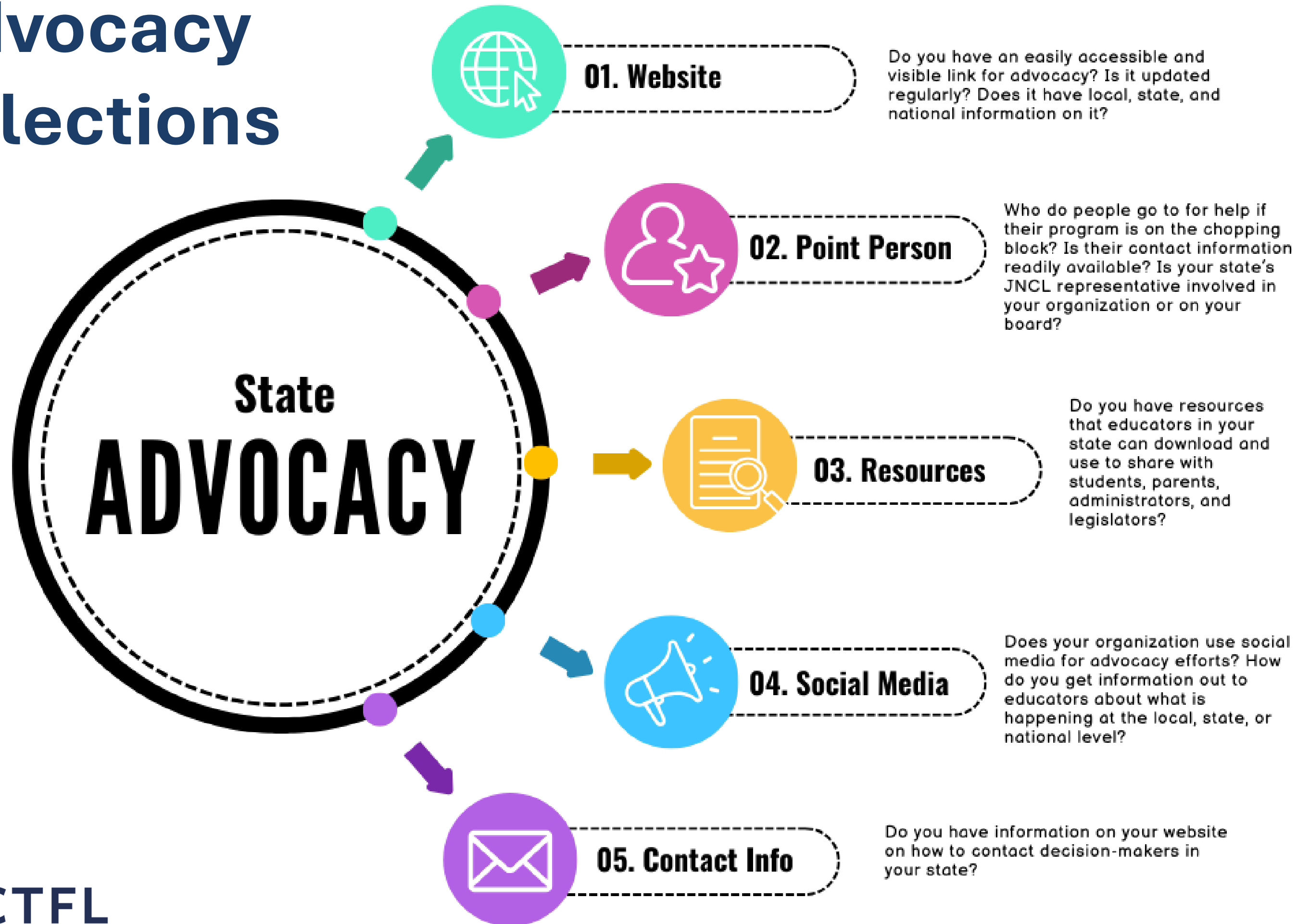
■ Have an Advocacy Chair/Liaison
■ Do Not Have an Advocacy Chair/Liaison

- 52% have an **advocacy chair/liaison**.
- 72% of organizations with an advocacy chair have contact information listed for their members.

Highlights from State Organizations

- Advocacy newsletters
- Advocacy mailing lists
- Links to find contact information for state/federal lawmakers
- Forms for educators to report advocacy needs/happenings
- Local & state updates
- JNCL legislative updates
- JNCL 1-pagers
- Resources/links for the Seal of Biliteracy

Advocacy Reflections





Creating a Pathway: Advocacy and the Seal of Biliteracy

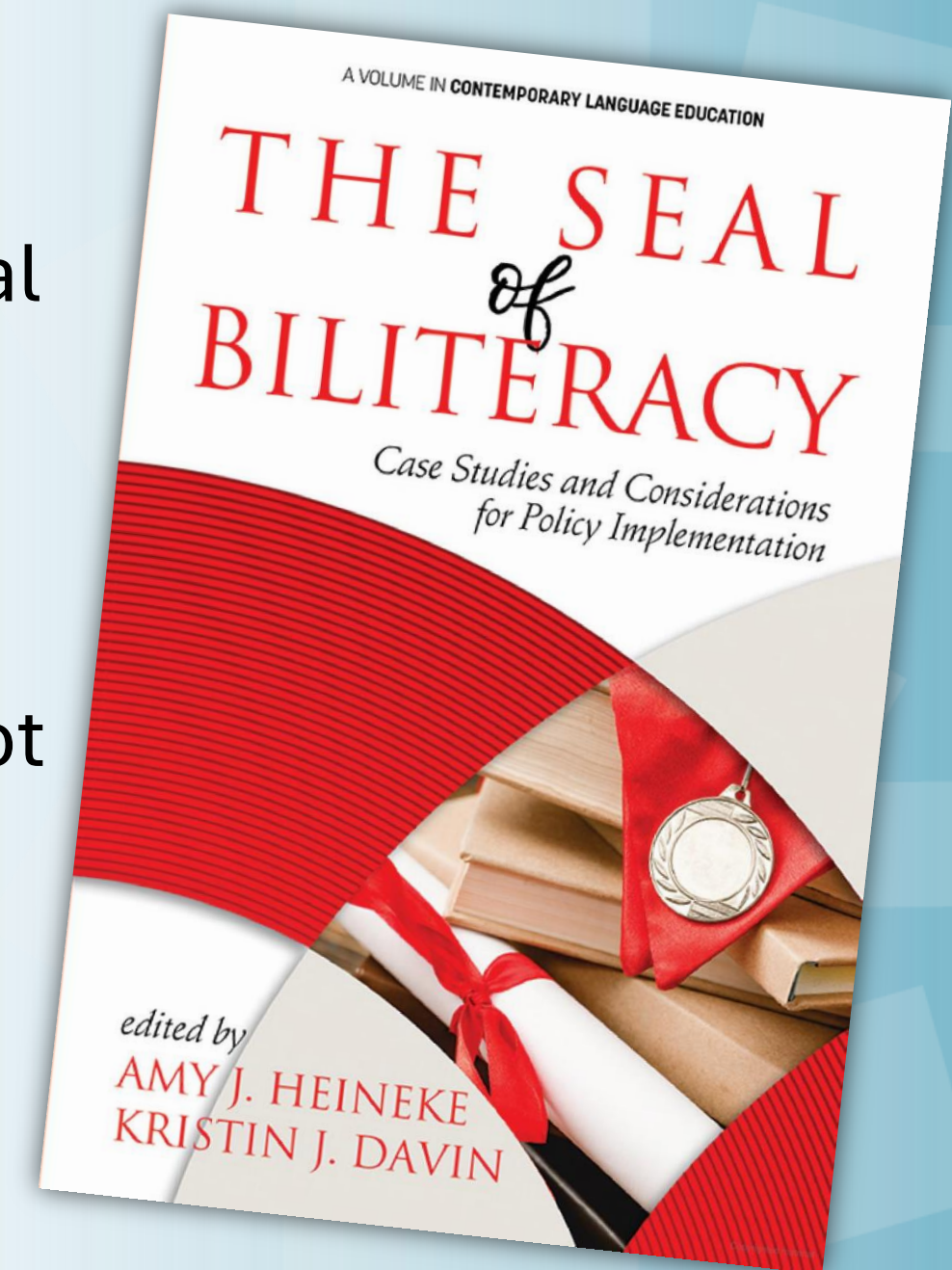
Seal of Biliteracy

- **Language learning is about equity.** The Seal of Biliteracy helps promote a diverse student body and underscores its importance.
- **The Seal of Biliteracy:**
 - Encourages students to pursue biliteracy,
 - Honors the skills our students attain, and
 - Can be evidence of skills that are attractive to future employers and college admissions offices.
- The Seal of Biliteracy will be more impactful if students' work is **recognized at the post-secondary level.**



The Seal of Biliteracy and Higher Education

- California first adopted the Seal in 2011; South Dakota adopted the Seal in 2024. **Most states adopted between 2016 and 2022.**
- Increasingly widespread that students are seeking credit for the seal at the university level.
- **Roughly 54 universities recognize the Seal**; state universities in Illinois, Minnesota, and Rhode Island are legally required to offer credit. State universities in Maine also award credit although it is not required by law.***
- **There are no current nation-wide practices regarding the use of the Seal for placement and credit.**



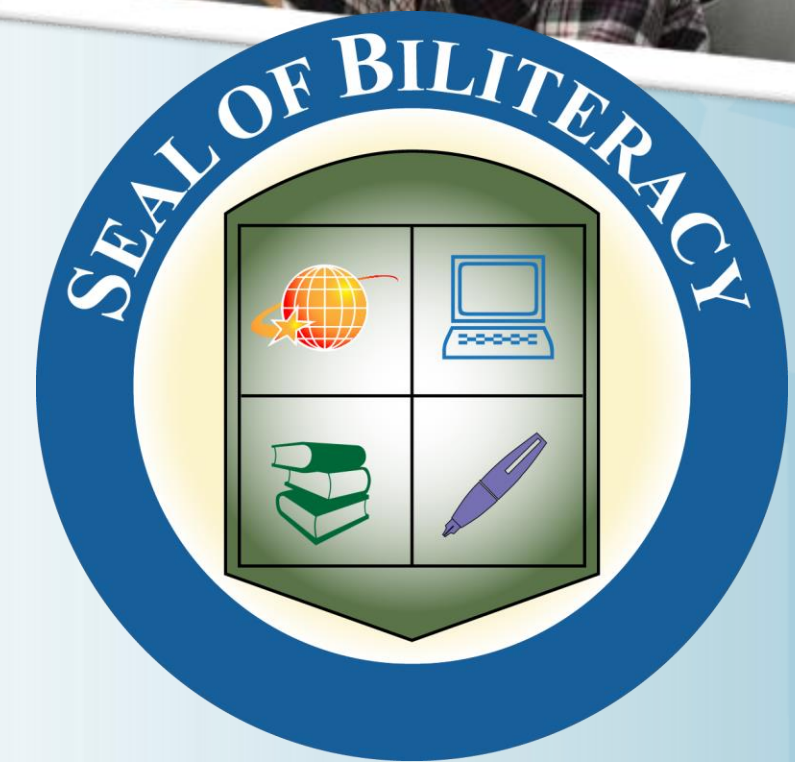
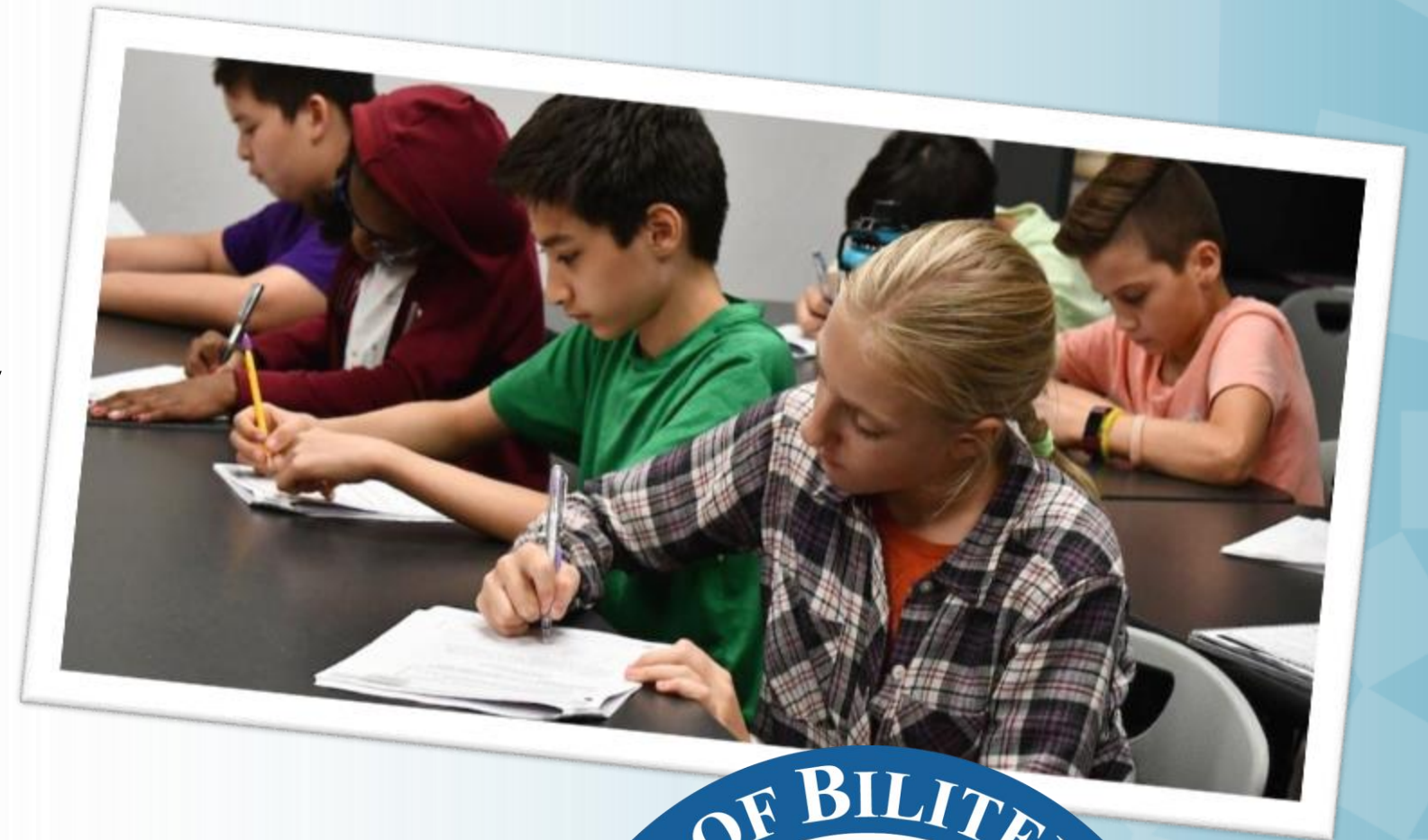
*** Data from [Kristin Davin](#), University of North Carolina at Charlotte

Breakdown by State of Universities Recognizing the Seal

CO – 1	ME – 2	NH – 1	VA - 2
CT – 1	MA – 10	NJ – 2	
IL – 29	MI – 1	NC – 1	
IA – 1	MN – 2	OH – 4	
KS – 3	MO – 11	RI – 2	
KY – 1	NE – 5	SC – 4	

Seeking On-Campus Support

- **Meeting with:**
 - Senior Associate Vice Provost for Faculty Affairs and Curriculum,
 - Associate Dean of Admissions, and
 - University Registrar.
- **Explanation of the Seal of Biliteracy and what it means for incoming students** (in comparison to AP, IB, and other assessments).



Placement, Credit or Both?

City Colleges of Chicago

Students who earn the State Seal of Biliteracy (SSB) receive 4 semester hours of college credit. They can also receive credit for the first introductory course in the language they earned the SSB in.

University of Illinois Urbana-Champaign

Students who earn the Seal of Biliteracy receive 8 hours of credit. This credit is equivalent to the first two levels of foreign language.

University of Idaho

Students can receive up to 16 college credit hours for free.



University of Texas at Arlington

Students can receive up to 14 college credit hours for free.

DePaul

Accepts the Seal of Biliteracy for college credit.

***** Seek out peer institutions to find out current practices.**

Importance of Seal of Biliteracy – Why Now?

- Useful for program articulation;
- Important for recruitment;
- College savings;
- Promotion of global mission;
- Excellent advocacy tool.

