**Face Mask with Company Logo (**New!!!**)

$10,000 (Exclusive)

This sponsorship is a wonderful opportunity to advertise your company’s logo & booth number (optional) on a face mask for all attendees (single color). Each mask will be placed in the registration bags handed out to attendees upon checking in at registration.

![Image of a face mask with a placeholder for a logo]

**Create Your Own Double-Sided Sign (8 feet high at Exhibit Hall Entrance)!

$2,500/per sign (ONLY 10 signs will be sold)

This sponsorship is a wonderful opportunity to advertise your company’s message/logo directly to attendees as they’re entering the exhibit hall. The sign will measure eight feet high by three feet wide and be double sided (each side can have different graphics). The specifications for the sign will be emailed to you so your graphics team can create the message you’d like attendees to see. The artwork will be submitted to ACTFL for printing and approval before production begins. The signs will be positioned at the entrance of the exhibit hall for fantastic exposure!! For more information including an example, please email Casey Bloyer at: cbloyer@actfl.org.

**Convention Badge Holders

$8,000 (exclusive)

See your company name, booth number and/or website on each attendee during the 2022 ACTFL Annual Convention and World Languages Expo. This portable marketing opportunity will showcase your company’s name & website on 7,500 Convention Badge Holders. Attendees will become familiar with your company name and website which will be printed on the lanyard of each badge holder. (Production costs included)
Convention Registration Bag Insert(s)
$1,500/per insert
Introduce your company to the attendees as soon as they receive their convention materials. This is a great opportunity to advertise your booth number, products/services directly to attendees as they receive their Convention Tote Bags handed out to every convention attendee upon checking in at registration. Production/printing/shipping costs are not included, and inserts must be 8 ½” x 11” or smaller and can NOT be more than 1 page (front and back).

ACTFL Photo Booth
$9,000 (exclusive)
Following the overwhelming success of the photo booth in past conventions, we’re happy to be bringing it back to Boston! We will place your company’s logo on the souvenir photos which superimpose attendees on the cover of ACTFL’s magazine, The Language Educator. The sponsor’s name and logo will also appear on signage at the Photo Booth. Representatives from the sponsor company are welcome to interact with attendees in line and even hand out the photos!

Mobile App Challenge Game
$850/per company
Part trivia contest, part event passport game, the “ACTFL Mobile App Challenge” is designed to promote event interaction and offer numerous options to achieve marketing/revenue goals for your company. Each participating exhibitor will submit 3 questions with 5 multiple choice answer for each. Attendees that participate will answer as many questions as they can for a chance to win Amazon gift cards during the convention.

ACTFL Annual Convention Mobile App
$12,000 (exclusive)
The mobile app provides your company with the opportunity to connect with attendees in a unique and personal way. The custom-designed, comprehensive mobile app puts all event information at the attendees’ fingertips – anytime, anywhere – with real-time updates provided at the convention. Don’t miss this wonderful sponsorship opportunity! Only 1 lucky company may sponsor the app! Additional benefits of the sponsorship are included on the agreement form.

Convention Registration Bags
$18,000 (exclusive)
See your logo everywhere during the 2022 ACTFL Annual Convention and World Languages Expo. This portable marketing opportunity will showcase your logo on all Convention Tote Bags! Not only will attendees become familiar with your name and image, but they will take these bags back to their schools for continued exposure for years to come. (Production/shipping costs included).

Exhibitor Workshop Presentation Timeslot(s)
$950/per timeslot or $900/multiple timeslots
Sign up now for a 45-minute timeslot to present your products and/or services directly to attendees on the exhibit show floor. The presentations will take place in classrooms (holding up to 150 attendees) that are built in the back of the exhibit hall (5 rooms total). You must be an exhibitor to be eligible to purchase a timeslot. Price includes a session listing in the convention program guide, the convention mobile app, title/speaker info on signage outside the room, LCD projector, screen and power cables (does NOT include a laptop). Email Casey Bloyer at cbloyer@actfl.org for available dates/times to reserve.
**Sponsorships Include:**

1. Recognition as an official convention sponsor in the printed convention program guide or addendum, as well as in the ACTFL Convention Mobile App.
2. Access to the pre/post-convention attendee lists (containing first/last name, company/institution, full mailing address and email address). **PLEASE NOTE: The pre/post-convention attendee lists will only be available to sponsors who spend a total of $5,000+ on sponsorships (booth/advertising costs do NOT count towards this total).**
3. Priority points based on dollar amount spent for next year’s exhibit booth pick.
4. First right of refusal to sponsor the event for 2023 (“Exclusive Sponsorships” only).

*If you would like to secure any of the available sponsorships included in this document or you have any questions/concerns, please contact Casey Bloyer at cbloyer@actfl.org*