Exhibitor Prospectus
Exhibit Package Options

**Platinum**
- Premium Listing at the top of Exhibitor Page Company Logo (large)
- Company Name & 2 Logos Shown in Profile Page
- Company Description
- URL Link to Website
- Representative Contact Info Listing (for questions/purchases/matchmaking)
- Product Categories (Up to 4)
- Matchmaking Capabilities with Attendees
- Links to Social Media Accounts (Limited to 4)
- Post an Online Video (1) YouTube/Vimeo (max 10 mins for video)
- (2) Full Complimentary Virtual Attendee Registrations

**Gold**
- Listing on Exhibitor Page with Company Logo (small)
- Company Name & 2 Logos Shown in Profile Page
- Company Description
- URL Link to Website
- Representative Contact Info Listing (for questions/purchases)
- Product Categories (Up to 4)
- Matchmaking Capabilities with Attendees
- Links to Social Media Accounts (Limited to 4)
- (2) Full Complimentary Virtual Attendee Registrations

**Silver**
- Listing on Exhibitor Page (no logo)
- URL Link to Website (directly from listing tab) – no profile page
- (1) Full Complimentary Virtual Attendee Registration

- **Platinum** $1,900
- **Gold** $1,250
- **Silver** $500
Price Includes:

- Premium Listing at the Top of Exhibitor Page
- Company Name & Logo Shown (1/3 Larger Logo than Gold Level)
- Company Description
- URL Link to Website
- Representative Contact Info Listing (for questions/purchases)
- Product Categories (Up to 4)
- Matchmaking Capabilities with Attendees
- Links to Social Media Accounts (Limited to 4)
- Post an Online Video (1) - YouTube/Vimeo (max 10 min)
- (2) Full Complimentary Virtual Attendee Registrations
PLATINUM Exhibitor Profile Example

- Top Banner Ad (1140px x 250px - rounded off)
- Company Logo Left (300px x 300px)
- Company Name (Max of 8 Words)
- Company Description (Max 5,000 characters)
- Contact Info (Up to 4 Representatives)
- Website (1) + Social Links (max 4)
- Product Categories (max of 4)
- Video Content (Limited to 1 – YouTube/Vimeo)
- Schedule a Meeting (for Attendees - Unlimited)
- Matchmaking with Attendees

Anyfest

We help show organizers arrange any type of travel, anywhere in the world, for any type of event. Whether it’s New York City, Roswell, New Mexico or Kathmandu, Nepal ... we’ll get your attendees there on time. Anytime, Anywhere ... Anyfest.

https://stevens-tate.com/dev/3M/dev/

LOCATION
United States

PRODUCT CATEGORIES
- Agency
- Agriculture
- Association
- Building & Construction
- Event Organiser
- Floor Plans
- Trans-Global Events

REPRESENTATIVE CONTACT
Dick Grayson
digital@freeman.com

Schedule a Meeting
**Gold**

$1,250

*Price Includes:*

- Listing on Exhibitor Page
- Company Name & Logo Shown
- Company Description
- URL Link to Website
- Representative Contact Info Listing (for questions/purchases)
- Product Categories (Up to 4)
- Matchmaking Capabilities with Attendees
- (2) Full Complimentary Virtual Attendee Registrations
Gold Exhibitor Profile Example

- Top Banner Ad (1140px x 250px - rounded off)
- Company Logo Left (300px x 300px)
- Company Name (Max of 8 Words)
- Company Description (Max 2,000 characters)
- Contact Info (Up to 4 Representatives)
- Website (1) + Social Links (max 4)
- Product Categories (max of 4)
- Schedule a Meeting (for Attendees - Unlimited)
- Matchmaking with Attendees

$1,250
Silver

$500

**Price Includes:**

- Listing on Exhibitor Page (no logo)
- URL Link to Website (directly from listing tab) – no profile page
- (1) Full Complimentary Virtual Attendee Registration
Silver Exhibitor Example

- Company Name (Max of 8 Words) on Exhibitor Listing Page (no logo)
- URL Link directly to Website (no profile page)

*URL link provided will be opened when clicked on (no profile page)
Platinum Exhibitors
$1,900

Gold Exhibitors
$1,250

Silver Exhibitors
$500

*Exhibitor Profile Page will Open for Platinum & Gold Exhibitors only
Matchmaking Capabilities with Attendees

*Only available to Platinum or Gold exhibitors

Attendees can choose to request a meeting with your exhibitor representative(s) based on the availability schedule that you provide.
Sponsor/Banner Advertising & Exhibitor Workshops
Banner Advertising Options

Homepage for ACTFL 2020 Virtual

**Tower Banner Ad (ONLY 10 ads will be sold)**
- Cost: $2,500
- Specs: 300 x 500 px (includes one URL link)
- Rotation of ad(s) will be in 15 second increments

**Static Banner Ad (ONLY 10 ads will be sold)**
- Cost: $2,000
- Specs: 300 x 125 px (includes one URL link)
- Rotation of ad(s) will be in 15 second increments

**Footer Banner Ad (ONLY 10 ads will be sold)**
- Cost: $3,000
- Specs: 1325 x 290 px (includes one URL link)
- Rotation of ad(s) will be in 15 second increments

Banner Ads will be shown online through December 31, 2020
Virtual Exhibitor Workshop Sessions

45-minute Timeslots on Sale Now

Record your presentation and submit it electronically before October 1st, 2020. Your workshop presentation video will be “simulive” on the date/time you sign up for. Presenter(s) will have the ability to interact and chat with participants via a chat feature during the pre-recorded 45 mins. “simulive” presentation. Directions and helpful hints to record your presentation will be available in the coming weeks.

Included in the Cost of Each Workshop:

- Documents/attachments for attendees to download and print
- Will be accessible online for attendees through December 31, 2020
- Chat feature from attendees will be available through convention
- Metrics after the conclusion of convention (number of viewers and downloads)
- (1) Full Complimentary Virtual Attendee Registration (in addition to the ones included w/ your booth)

Cost:

- $950/per workshop or $875/each if you purchase more than one
## Virtual Exhibitor Workshop Timeslots

**Friday, November 20**
- 1:35 pm – 2:20 pm
- 3:30 pm – 4:15 pm
- 4:20 pm – 5:05 pm

**Saturday, November 21**
- 11:05 am – 11:50 am
- 1:00 pm – 1:45 pm
- 1:50 pm – 2:35 pm
- 3:45 pm – 4:30 pm

**Sunday, November 22**
- 12:05 pm – 12:50 pm
- 1:15 pm – 2:00 pm
- 2:05 pm – 2:50 pm

Contact Casey Bloyer at cbloyer@actfl.org to reserve a timeslot
To Reserve
Contact Casey Bloyer:
cbloyer@actfl.org