

# ACTFL

AMERICAN COUNCIL ON THE  
TEACHING OF FOREIGN LANGUAGES

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# EXHIBITOR DIRECTORY

[ABOUT THE EXPOSITION](#)

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[EXHIBIT HALL FLOOR PLAN](#)

---

[EXHIBITORS BY CATEGORY](#)

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[EXHIBITOR DIRECTORY](#)

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[EXHIBITOR WORKSHOP SCHEDULE](#)

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# 2011 ACTFL WORLD LANGUAGES EXPO

With more than 200 exhibiting companies, the World Languages Expo is the premier showcase of products and services available for today's foreign language educators and their classrooms! While visiting the World Languages Expo, you will have the opportunity to learn about cutting-edge products, browse the latest publications, and network with industry leaders. Now there are even more reasons to visit the World Languages Expo and take home so much more than you ever dreamed.

## EXHIBIT HALL HOURS

**The ACTFL World Languages Expo is located in Exhibit Halls A-C on Exhibit Level 1 of the Colorado Convention Center.**

### Friday, November 18

**10:00 a.m.–6:00 p.m.**

*Dedicated Exhibit Time: 10:00 a.m.–11:00 a.m.*

*Extended Lunch: 12:00 p.m.–1:15 p.m.*

### Saturday, November 19

**8:00 a.m.–5:00 p.m.**

*Dedicated Exhibit Time: 9:00 a.m.–10:00 a.m.*

*Extended Lunch: 12:30 p.m.–1:45 p.m.*

*Dedicated Exhibit Time: 3:00 p.m.–4:00 p.m.*

### Sunday, November 20

**8:00 a.m.–12:00 p.m.**

*Dedicated Exhibit Time: 9:00 a.m.–10:00 a.m.*

### Welcome Coffee

**Friday, November 18, 10:00 a.m.–10:45 a.m.**



## At LARC in 2012



**SAN DIEGO STATE UNIVERSITY**  
Research Foundation

### Events

- **Intensive Summer Courses:**  
ARABIC (Beg., Int., Adv.)  
PERSIAN (Beg., Int., Adv.)  
RUSSIAN (Beg., Int., Adv.)
- **Testing and Assessment Webinars**
- **ACTFL Oral Proficiency Tester Training**
- **Passage Rating Seminar (Online)**
- **Testing & Assessment Workshop**
- **Social Media and Language Teaching Workshop (Online)**
- **Distinguished Level Arabic**
- **STARTALK Teacher Training and Students Camps (Pending)**

[larc.sdsu.edu/events](http://larc.sdsu.edu/events)

### Materials



[larc.sdsu.edu/materials](http://larc.sdsu.edu/materials)

### Projects


- **The SMaLL Portal:**  
The Social Media and Language Learning Portal gathers research, materials, lesson plans, and experiences of social media and web 2.0 in the foreign language classroom into one location. Beta testing is currently underway. The launch date is set for Spring 2012
- **Lesson Plan Generator:**  
An online tool developed to assist foreign language teachers in creating lessons plans within the framework of national and state standards. The application places strong focus on backward design in lesson planning.

[larc.sdsu.edu/newprojects/](http://larc.sdsu.edu/newprojects/)

And more at...



<http://larc.sdsu.edu>



**THE NATIONAL COUNCIL OF  
JAPANESE LANGUAGE TEACHERS**  
全米日本語教師会  
**Booth # 7057**

日本語横丁においでください。  
NCJLT昼食会でも会いましょう。

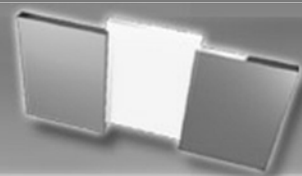
**COME STROLL WITH US IN  
THE JAPANESE PAVILION AT ACTFL.  
MEET AND DINE WITH US AT OUR LUNCHEON.**

DEDICATED TO THE PROMOTION AND DEVELOPMENT OF JAPANESE LANGUAGE TEACHING AT THE  
ELEMENTARY, SECONDARY, AND POST-SECONDARY EDUCATION LEVELS ACROSS THE UNITED STATES.



**AATI**

American Association of Teachers of Italian



The purpose of the American Association of Teachers of Italian is to promote and improve the teaching of the language, literatures, and cultures of Italian-speaking countries and geo-cultural areas, and to serve the interests of teachers of Italian on all levels in the United States and Canada, especially through the publication of its journal, *Italica*, its Newsletter, and its official Website; the sponsorship of conferences, symposia, and workshops; the encouragement and support of research in the field of Italian Studies; informing the general public of its activities; and the collaboration with other professional organizations.

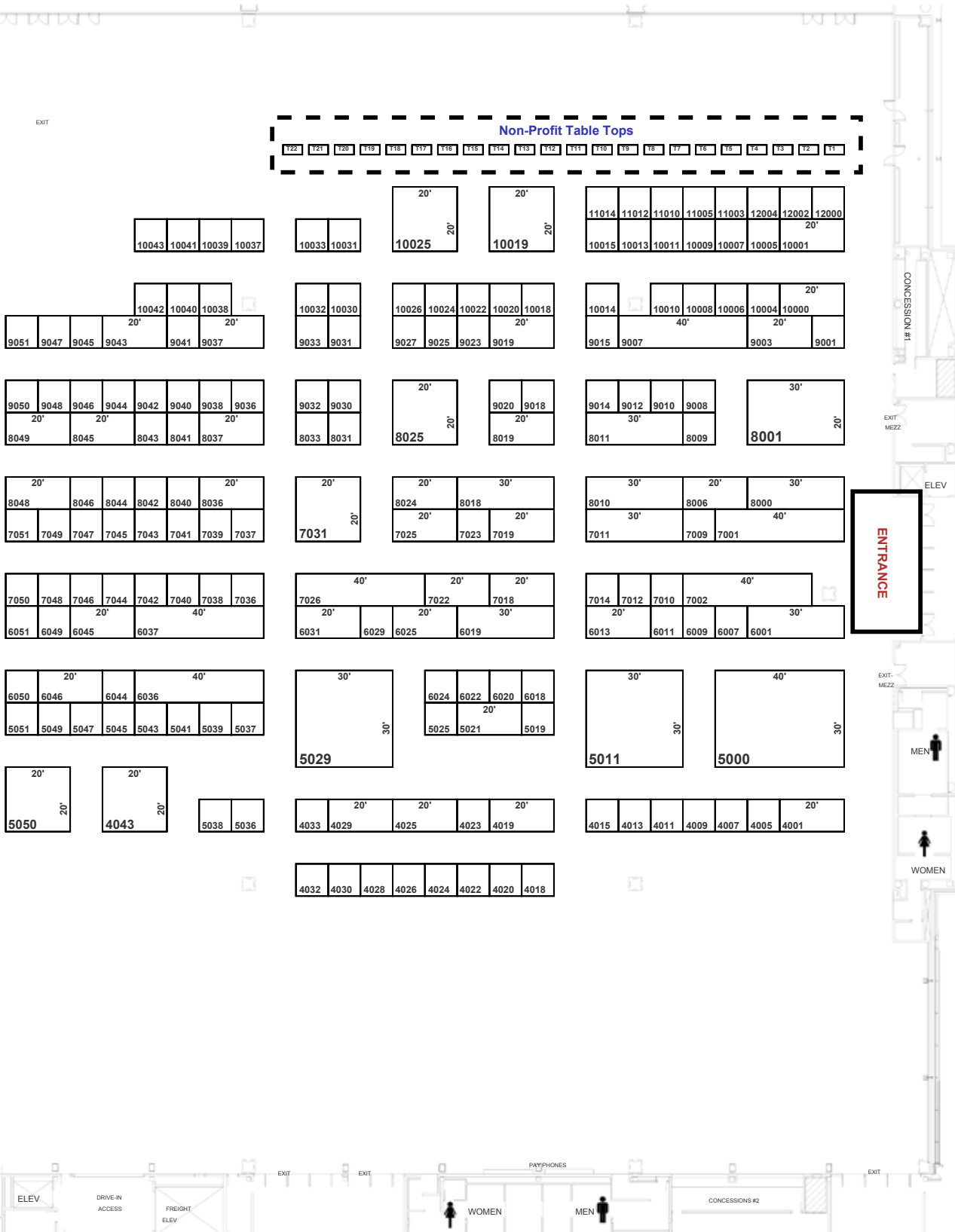
The American Association of Teachers of Italian was founded in 1924.

[WWW.AATI-ONLINE.ORG](http://WWW.AATI-ONLINE.ORG)

# EXHIBIT HALL FLOOR PLAN



# EXHIBIT HALL FLOOR PLAN



# EXHIBITORS BY CATEGORY

## BOOK PUBLISHER

AIM Language Learning  
American Classical League  
Amsco School Publications, Inc.  
Barron's Educational Series, Inc.  
Beijing Language & Culture University Press  
Better Chinese  
Bilingual Books Inc.  
Breaking the Barrier, Inc.  
Cheng & Tsui Company  
China Books & Periodicals Inc.  
CLE International  
Edizioni Edilingua  
EMC Publishing  
Evia Learning Inc.  
Focus Publishing/R. Pullins Co., Inc.  
Foreign Language Teaching and Research Publishing Co., Ltd.  
Georgetown University Press  
HEINLE Cengage Learning  
Higher Education Press  
Holt McDougal  
International Book Import Service (IBIS), Cornelsen, Hueber, Klett  
Kodansha USA  
Langenscheidt Educational Services  
MEP, Inc. School Division  
Nan Hai Books  
Olivia and Hill Press  
Oxford University Press  
Peking University Press  
People's Education Press  
PPP Company Limited  
QTalk Publishing LLC  
Routledge/Taylor & Francis Group  
Santillana USA Publishing Co., Inc.  
Sonrisas Spanish School  
Taiwan Knowledge Bank Co., Ltd.  
TPRS Publishing Inc.  
Tuttle Publishing  
U.S. International Publishing, Inc.  
Vista Higher Learning  
Wayside Publishing  
Wiley  
Yale University Press

## CULTURE AND HERITAGE RESOURCES

¿? don Quijote - Enforex - eduSpain  
Alcalingua Universidad de Alcalá

Asia for Kids  
Austrian Cultural Forum  
Bayard Presse/Milan Presse  
Beijing Language & Culture University Press  
Carlex, Inc.  
Center for Applied Linguistics (CAL)  
Centre de la francophonie des Amériques  
ChinaSprout, Inc.  
Culture for Kids/Master Communications  
Defense Language Institute Foreign Language Center (DLIFLC)  
EF Education First  
Goethe-Institut (USA)  
Higher Education Press  
Hispanic Flamenco Ballet  
Nan Hai Books  
National Copilas and the Enti Gestori  
NETC Educational Travel  
Perillo Tours, Inc.  
Piel Canela Perú/Fair Trade Organization  
Radio France Internationale  
Randleman Galvan Books Company LLC  
SCOLA  
Sosnowski Language Resources  
Vision Wear International

## CURRICULUM MATERIALS

AIM Language Learning  
Amsco School Publications, Inc.  
ASC Direct Inc.  
Barron's Educational Series, Inc.  
Beijing UI Global Education & Technology Co., Ltd.  
Better Chinese  
Cheng & Tsui Company  
China Institute in America  
Chinese Cubes  
Chinese In Focus, LLC  
Defense Language Institute Foreign Language Center (DLIFLC)  
eChinese, Inc.  
EMC Publishing  
Equal Exchange Fundraising  
Evia Learning Inc.  
FilmArobics, Inc.  
The Foundation for International Cooperation in Higher Education of Taiwan  
Higher Education Press

IQChinese  
Langenscheidt Educational Services  
The Language Flagship  
LanguagePlan-it.com  
Livemocha  
National Center for Interpretation - The University of Arizona  
National Copilas and the Enti Gestori  
NYU School of Continuing & Professional Studies  
Olivia and Hill Press  
People's Education Press  
PPP Company Limited  
QTalk Publishing LLC  
Randleman Galvan Books Company LLC  
Santillana USA Publishing Co., Inc.  
Sonrisas Spanish School  
Taiwan Knowledge Bank Co., Ltd.  
TPRS Publishing Inc.  
World of Reading Ltd.  
Yale University Press  
Zentralstelle fuer das Auslandsschulwesen/Central Agency for Schools Abroad

## DISTRIBUTOR/RESELLER

Cheng & Tsui Company  
China Books & Periodicals Inc.  
ChinaSprout, Inc.  
dialoge sprachinstitut, Lindau  
Ideal Foreign Books  
International Book Import Service (IBIS), Cornelsen, Hueber, Klett  
JPT America, Inc./ Japan Language Center  
Kinokuniya Bookstores of America  
LearningU  
MEP, Inc. School Division  
Nan Hai Books  
Sanako, Inc.

## EDUCATIONAL INSTITUTION/ LANGUAGE SCHOOL

¿? don Quijote - Enforex - eduSpain  
Academic Programs International & Aspire by API  
ActiLingua Academy  
Alcalingua Universidad de Alcalá  
CampusFrance  
Canoe Island French Camp  
The Center for Cross-Cultural Study  
Center for Cultural Interchange

Center for World Languages and Cultures (CWLC) – University of Denver  
China Institute in America  
Concordia Language Villages  
Defense Language Institute Foreign Language Center (DLIFLC)  
Délégation générale de l'Alliance Française des États-Unis  
Denver Public Schools  
dialoge sprachinstitut, Lindau  
ECELA Spanish Schools  
eChinese, Inc.  
Estudio Sampere  
The Foundation for International Cooperation in Higher Education of Taiwan  
Georgetown College  
Goethe-Institut (USA)  
Hanban (Confucius Institute Headquarters)  
Hebrew Charter School Center  
IH Spain  
Instituto Cervantes  
IQChinese  
The Korea Society  
The Language Flagship  
LearningU  
Mexican Spanish Language Schools  
Middlebury Language Schools  
National Center for Interpretation - The University of Arizona  
National Copilas and the Enti Gestori  
Passports Educational Travel  
Sant'Anna Institute-Sorrento Lingue  
School Year Abroad  
Sing2Learn  
Sonrisas Spanish School  
Travel for Teens.com  
Universidad Internacional/ The Center for Linguistic and Multicultural Studies  
Université du Québec à Chicoutimi  
Zentralstelle fuer das Auslandsschulwesen/Central Agency for Schools Abroad

## EMBASSY/GOVERNMENT AGENCY

Austrian Cultural Forum  
CampusFrance  
Central Intelligence Agency (CIA)  
Centre de la francophonie des Amériques

## EXHIBITORS BY CATEGORY

Consulate General of Switzerland in New York  
Defense Language Institute Foreign Language Center (DLIFLC)  
Délégation générale de l'Alliance Française des États-Unis  
Embassy of France  
Embassy of Spain-Education Office  
The Foundation for International Cooperation in Higher Education of Taiwan  
German Information Center USA  
Gouvernement du Québec  
IACE Travel/Tokyo/Kyoto Tourism Office  
Instituto Cervantes  
The Japan Foundation, Los Angeles  
National Language Service Corps  
National Security Agency (NSA)  
Zentralstelle fuer das Auslandsschulwesen/Central Agency for Schools Abroad

### HARDWARE TECHNOLOGY

Calasanz Technology Inc.  
DISH Network  
Educational Media, LLC  
Robotel Inc.  
Sanako, Inc.  
SANS Inc. - Listening Station II Language Labs  
SANS Inc. - SANSSpace™ Virtual Language Learning Environment  
SANS Inc. - Sony Digital Language Lab Technology  
Tell Me More  
WhisperPhone

### IMMERSION PROGRAMS

¿? don Quijote - Enforex - eduSpain  
Academic Programs International & Aspire by API  
AFS-USA Intercultural Programs  
American Councils for International Education  
Bayard Presse/Milan Presse  
Better Chinese  
Canoe Island French Camp  
The Center for Cross-Cultural Study  
Center for Cultural Interchange  
Center for World Languages and Cultures (CWLC) – University of Denver  
ChinaSprout, Inc.  
Concordia Language Villages

Costa Rica Spanish Institute (COSI)  
Cultural Vistas (formerly AIPT and CDS International)  
Culture Quest Tours  
ECELA Spanish Schools  
eChinese, Inc  
Estudio Sampere  
Explorica, Inc.  
Georgetown College  
Global Explorers  
Intercultural Student Experiences (ISE)  
Languages Canada/Langues Canada  
Lexington County School District One  
Mexican Spanish Language Schools  
Middlebury Interactive Languages  
Middlebury Language Schools  
NETC Educational Travel  
Outreach360 (formerly Orphanage Outreach)  
Passports Educational Travel  
Perillo Tours, Inc.  
Prometour Educational Tours  
SAGE Go Abroad!  
Sant'Anna Institute-Sorrento Lingue  
School Year Abroad  
Sing2Learn  
Sosnowski Language Resources  
Tom Alsop's Creative Teaching Materials and Workshops  
Travel for Teens.com  
United Planet  
Universidad Internacional/  
The Center for Linguistic and Multicultural Studies  
Université du Québec à Chicoutimi

### INSTRUCTIONAL MATERIALS

AIM Language Learning  
American Classical League  
Amsco School Publications, Inc.  
Asia for Kids  
Bilingual Books Inc.  
Carlex, Inc.  
Cheng & Tsui Company  
Chinese In Focus, LLC  
Defense Language Institute Foreign Language Center (DLIFLC)  
eChinese, Inc  
EMC Publishing  
Evia Learning Inc.  
FilmArotics, Inc.

Desde nuestro inicio en  
**1965**  
ya han participado  
**MÁS DE 24,000**  
jóvenes en los programas de  
**AMIGOS**  
de las américas.  
**NO SOMOS**  
**EL TÍPICO PROGRAMA**  
DE INMERSIÓN LINGÜÍSTICA  
**EN LATINOAMÉRICA**

**AMIGOS**  
Amigos de las Américas®

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[www.amigoslink.org](http://www.amigoslink.org)

# EXHIBITORS BY CATEGORY

HEINLE Cengage Learning  
Holt McDougal  
iLanguages  
International Book Import Service (IBIS), Cornelsen, Hueber, Klett  
IXL Learning  
Langenscheidt Educational Services  
Language Resource Centers  
LanguagePlan-it.com  
Languages for Kids  
MEP, Inc. School Division  
National Copilas and the Enti Gestori  
Olivia and Hill Press  
QTalk Publishing LLC  
Randleman Galvan Books Company LLC  
Santillana USA Publishing Co., Inc.  
Sonrisas Spanish School  
Sosnowski Language Resources  
Tom Alsop's Creative Teaching Materials and Workshops  
TPRS Publishing Inc.  
Tuttle Publishing  
U.S. International Publishing, Inc.  
Vista Higher Learning  
Wayside Publishing  
World of Reading Ltd.  
Yale University Press

## LANGUAGE/LEARNING LABS

¿? don Quijote - Enforex - eduSpain  
Annenberg Learner  
ASC Direct Inc.  
Calasanz Technology Inc.  
CampusFrance  
China Books & Periodicals Inc.  
Concordia Language Villages  
eChinese, Inc  
Educational Media, LLC  
EF Education First  
E-LangLab, LLC  
Fundación Universitaria Iberoamericana  
Georgetown College  
HEINLE Cengage Learning  
IQChinese  
IXL Learning  
Robotel Inc.  
SAGE Go Abroad!  
Sanako, Inc.  
SANS Inc.- Listening Station II Language Labs

SANS Inc.- SANSSpace™ Virtual Language Learning Environment  
SANS Inc.- Sony Digital Language Lab Technology  
Sing2Learn  
Stevens Learning Systems Inc.  
Tell Me More  
The Korea Society  
Transparent Language  
WhisperPhone

## MAGAZINE PUBLISHER

Bayard Presse/Milan Presse  
CLE International  
Language Magazine

## MULTICULTURAL ARTS AND CRAFTS

Asia for Kids  
Carlex, Inc.  
Culture for Kids/Master Communications  
Frozen Light  
The Korea Society  
Piel Canela Perú/Fair Trade Organization  
Vision Wear International

## ONLINE RESOURCES

AIM Language Learning  
Annenberg Learner  
Avant Assessment  
Beijing UI Global Education & Technology Co., Ltd.  
Better Chinese  
Calasanz Technology Inc.  
Center for Applied Linguistics (CAL)  
Centre de la francophonie des Amériques  
Chinese In Focus, LLC  
CLE International  
Computer Assisted Language Instruction Consortium (CALICO)  
Confucius Institute at Michigan State University  
Defense Language Institute Foreign Language Center (DLIFLC)  
Deutsche Welle  
eChinese, Inc  
EMC Publishing  
Equal Exchange Fundraising  
Foreign Language Teaching and Research Publishing Co., Ltd.

Fundación Universitaria Iberoamericana  
German Information Center USA  
Hanban (Confucius Institute Headquarters)  
HEINLE Cengage Learning  
Holt McDougal  
IQChinese  
IXL Learning  
Langenscheidt Educational Services  
Language Magazine  
Language Resource Centers  
LanguagePlan-it.com  
LearningU  
Livemocha  
Middlebury Interactive Languages  
Nan Hai Books  
National Copilas and the Enti Gestori  
PPP Company Limited  
Radio France Internationale  
SCOLA  
Sonrisas Spanish School  
Taiwan Knowledge Bank Co., Ltd.  
Tell Me More  
Transparent Language  
TV5Monde  
U.S. International Publishing, Inc.  
Wallach & Company Inc.  
Wiley

## PROFESSIONAL ASSOCIATION

American Association of Teachers of French (AATF)  
American Association of Teachers of German (AATG)  
American Association of Teachers of Italian (AATI)  
American Association of Teachers of Spanish and Portuguese (AATSP)  
American Classical League  
Central States Conference on the Teaching of Foreign Languages (CSCTFL)  
Chinese Language Teachers Association (CLTA)  
Colorado Congress of Foreign Language Teachers (CCFLT)  
Computer Assisted Language Instruction Consortium (CALICO)  
Délégation générale de l'Alliance Française des États-Unis

International Association for Language Learning Technology (IALLT)  
Languages Canada/Langues Canada  
National Association of District Supervisors of Foreign Languages (NADSFL)  
National Council of Japanese Language Teachers (NCJLT)  
National Network for Early Language Learning (NNELL)  
Northeast Conference on the Teaching of Foreign Languages (NECTFL)  
Pacific Northwest Council for Languages (PNCFL)  
Southern Conference on Language Teaching (SCOLT)  
Southwest Conference on Language Teaching (SWCOLT)

## PROFESSIONAL DEVELOPMENT

AIM Language Learning  
American Association of Teachers of German (AATG)  
Annenberg Learner  
Avant Assessment  
Center for Applied Linguistics (CAL)  
China Institute in America  
Chinese Language Teachers Association (CLTA)  
Colorado Congress of Foreign Language Teachers (CCFLT)  
Computer Assisted Language Instruction Consortium (CALICO)  
Confucius Institute at Michigan State University  
Defense Language Institute Foreign Language Center (DLIFLC)  
Educational Media, LLC  
EF Education First  
Fundación Universitaria Iberoamericana  
HEINLE Cengage Learning  
International Association for Language Learning Technology (IALLT)  
Language Magazine  
Language Resource Centers  
Language Testing International, Inc. (LTI)  
Mexican Spanish Language Schools  
National Center for Interpretation - The University of Arizona  
National Network for Early Language Learning (NNELL)

# EXHIBITORS BY CATEGORY

NETC Educational Travel  
Northeast Conference on the  
Teaching of Foreign Languages  
(NECTFL)  
Pacific Northwest Council for  
Languages (PNCFL)  
Santillana USA Publishing Co., Inc.  
Tom Alsop's Creative Teaching  
Materials and Workshops  
TPRS Publishing Inc.  
Université du Québec à Chicoutimi

## REFERENCE MATERIALS

Barron's Educational Series, Inc.  
German Information Center USA  
Higher Education Press  
JPT America, Inc./ Japan Language  
Center  
Language Magazine  
MEP, Inc. School Division  
Merriam-Webster  
Olivia and Hill Press  
Tuttle Publishing  
Wayside Publishing

## SCHOLARSHIP/GRANT PROGRAMS

¿? don Quijote - Enforex - eduSpain  
Academic Programs International &  
Aspire by API  
AFS-USA Intercultural Programs  
American Councils for International  
Education  
Colorado Congress of Foreign  
Language Teachers (CCFLT)  
Cultural Vistas (formerly AIPT and  
CDS International)  
ECELA Spanish Schools  
German Academic Exchange  
Service- DAAD  
Goethe-Institut (USA)  
The Language Flagship  
National Copilas and the Enti  
Gestori  
School Year Abroad

## SOFTWARE TECHNOLOGY

ASC Direct Inc.  
Bilingual Books Inc.  
Calasanz Technology Inc.  
Chinese Cubes  
Confucius Institute at Michigan  
State University  
dialogue sprachinstitut, Lindau

DISH Network  
Educational Media, LLC  
E-LangLab, LLC  
Evia Learning Inc.  
iLanguages  
IQChinese  
Livemocha  
Middlebury Interactive Languages  
OTalk Publishing LLC  
Robotel Inc.  
Sanako, Inc.  
SANS Inc.- Listening Station II  
Language Labs  
SANS Inc.- SANSSpace™ Virtual  
Language Learning Environment  
SANS Inc.- Sony Digital Language  
Lab Technology  
Tell Me More  
Transparent Language  
World of Reading Ltd.

## STUDENT/TEACHER EXCHANGE PROGRAM

AFS-USA Intercultural Programs  
American Councils for International  
Education  
Amigos de las Americas  
Amity Institute  
Better Chinese  
Center for Cultural Interchange  
Cultural Vistas (formerly AIPT and  
CDS International)  
EF Education First  
German Academic Exchange  
Service- DAAD  
Global Explorers  
IACE Travel/Tokyo/Kyoto Tourism  
Office  
The Laurasian Institutiuon  
National Copilas and the Enti  
Gestori  
NETC Educational Travel  
Passports Educational Travel  
Perillo Tours, Inc.  
Prometour Educational Tours  
SAGE Go Abroad!  
United Planet

## STUDY ABROAD

¿? don Quijote - Enforex - eduSpain  
Academic Programs International &  
Aspire by API  
ACIS Educational Tours  
ActiLingua Academy

AFS-USA Intercultural Programs  
Alcalingua Universidad de Alcalá  
American Association of Teachers  
of German (AATG)  
American Councils for International  
Education  
The Center for Cross-Cultural Study  
Center for Cultural Interchange  
China Institute in America  
Costa Rica Spanish Institute (COSI)  
Cultural Vistas (formerly AIPT and  
CDS International)  
Culture Quest Tours  
DJH City-Hostels in Cologne and  
Düsseldorf  
ECELA Spanish Schools  
Estudio Sampere  
Explorica, Inc.  
FIAP Jean Monnet  
The Foundation for International  
Cooperation in Higher Education  
of Taiwan  
Georgetown College  
Global Explorers  
IACE Travel/Tokyo/Kyoto Tourism  
Office  
The Language Flagship  
Languages Canada/Langues  
Canada  
The Laurasian Institutiuon  
Mexican Spanish Language Schools  
Middlebury Language Schools  
NETC Educational Travel  
Outreach360 (formerly Orphanage  
Outreach)  
Passports Educational Travel  
Perillo Tours, Inc.  
Prometour Educational Tours  
SAGE Go Abroad!  
Sant'Anna Institute-Sorrento Lingue  
School Year Abroad  
Travel for Teens.com  
Universidad Internacional/  
The Center for Linguistic and  
Multicultural Studies  
Université du Québec à Chicoutimi  
Vision Wear International  
Wallach & Company Inc.

## TEACHER EDUCATION

¿? don Quijote - Enforex - eduSpain  
ActiLingua Academy  
AIM Language Learning  
Alcalingua Universidad de Alcalá  
Annenberg Learner

Austrian Cultural Forum  
Better Chinese  
Center for Applied Linguistics (CAL)  
Centre de la francophonie des  
Amériques  
Concordia Language Villages  
Confucius Institute at Michigan  
State University  
Costa Rica Spanish Institute (COSI)  
Foreign Language Teaching and  
Research Publishing Co., Ltd.  
Fundación Universitaria  
Iberoamericana  
Goethe-Institut (USA)  
Hanban (Confucius Institute  
Headquarters)  
Instituto Cervantes  
Language Resource Centers  
Language Testing International,  
Inc. (LTI)  
The Laurasian Institutiuon  
Middlebury Interactive Languages  
National Center for Interpretation -  
The University of Arizona  
National Copilas and the Enti  
Gestori  
NETC Educational Travel  
Northeast Conference on the  
Teaching of Foreign Languages  
(NECTFL)  
Radio France Internationale  
Sant'Anna Institute-Sorrento Lingue  
Tom Alsop's Creative Teaching  
Materials and Workshops  
TPRS Publishing Inc.  
Universidad Internacional/  
The Center for Linguistic and  
Multicultural Studies  
Zentralstelle fuer das  
Auslandsschulwesen/Central  
Agency for Schools Abroad

## TEACHING MATERIALS

AIM Language Learning  
American Association of Teachers  
of German (AATG)  
American Classical League  
Amsco School Publications, Inc.  
Barron's Educational Series, Inc.  
Bayard Presse/Milan Presse  
Beijing Language & Culture  
University Press  
Beijing UI Global Education &  
Technology Co., Ltd.  
Bilingual Books Inc.  
China Books & Periodicals Inc.  
Chinese Cubes

# EXHIBITORS BY CATEGORY

Chinese In Focus, LLC  
 Culture for Kids/Master Communications  
 Deutsche Welle  
 eChinese, Inc  
 Edizioni Edilingua  
 FilmArobics, Inc.  
 German Information Center USA  
 Hanban (Confucius Institute Headquarters)  
 HEINLE Cengage Learning  
 Holt McDougal  
 International Book Import Service (IBIS), Cornelsen, Hueber, Klett  
 IQChinese  
 IXL Learning  
 JPT America, Inc./ Japan Language Center  
 Language Testing International, Inc. (LTI)  
 LanguagePlan-it.com  
 Languages for Kids  
 MEP, Inc. School Division  
 National Copilas and the Enti Gestori  
 Olivia and Hill Press  
 People's Education Press

PPP Company Limited  
 Radio France Internationale  
 Randleman Galvan Books Company LLC  
 Santillana USA Publishing Co., Inc.  
 SCOLA  
 Sonrisas Spanish School  
 Sosnowski Language Resources  
 Tell Me More  
 Transparent Language  
 Tuttle Publishing  
 TV5Monde  
 U.S. International Publishing, Inc.  
 Wayside Publishing  
 WhisperPhone  
 Wiley  
 Yale University Press

## TV/FILM/MUSIC/ MULTIMEDIA RESOURCES

AIM Language Learning  
 Asia for Kids  
 Beijing Language & Culture University Press  
 Carlex, Inc.  
 ChinaSprout, Inc.

CLE International  
 Culture for Kids/Master Communications  
 Deutsche Welle  
 DISH Network  
 FilmArobics, Inc.  
 Foreign Language Teaching and Research Publishing Co., Ltd.  
 HEINLE Cengage Learning  
 The Korea Society  
 Livemocha  
 People's Education Press  
 Randleman Galvan Books Company LLC  
 SCOLA  
 Taiwan Knowledge Bank Co., Ltd.  
 TV5Monde  
 World of Reading Ltd.

## OTHER

¿? don Quijote - Enforex – eduSpain: University Credits  
 A&O Hotels and Hostels Holding AG: Hotel/Hostel Accommodation  
 ACIS Educational Tours: Educational Tours  
 AIM Language Learning: Language learning and teaching methodology  
 Air Berlin: Airline  
 Amity Institute: Volunteer Abroad  
 Avant Assessment: Assessment  
 BIA-Maranatha: Pashmina Scarves  
 Canoe Island French Camp: Language Camp  
 CHA Educational Tours: Educational Travel Company  
 Culture Quest Tours: Educational Travel Company  
 Deutsche Welle: TV Channel  
 DISH Network  
 DJH City-Hostels in Cologne and Düsseldorf: Accommodations/Travel  
 Equal Exchange Fundraising: Fundraising Organization  
 Explorica, Inc.: Educational Student Tours  
 FIAP Jean Monnet: hebergement  
 Frozen Light: Jewelry & Clothing  
 Language Testing International, Inc. (LTI): Assessments  
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National  
**COPILAS**

The National Council for the Promotion of  
Italian Language in American Schools, Inc.

***The National Council for the Promotion of the Italian Language in American Schools, Inc. supports and wishes continued success to The American Council on the Teaching of Foreign Languages***

***Become a Member of the National COPILAS***

*The National COPILAS assists communities around the United States in introducing or broadening the study of Italian language and culture in their public and private schools, colleges and universities (K-16) in collaboration with universities in Italy and other countries. The National COPILAS provides:*

1. ***LEADERSHIP AND EXPERTISE*** serving on cross organizational Italian language and culture groups and working in close liaison with the Italian Embassy, and all Italian Consulates in the United States and international committees pertaining to the implementation, development and sustainability of Italian language and culture in American schools.
2. ***EDUCATIONAL and CULTURAL INSTITUTION ACTIVITIES*** through our website, print media as well as face to face meetings with state, district, county and local school and community officials, our educational experts work to ascertain needs in order to promote the introduction of Italian language programs in school systems and assist in the implementation of those programs.
3. ***DEVELOPMENT ACTIVITIES*** in designing curricula at the appropriate levels; identify and assist in recommending teaching materials for classroom instruction and library resources and assist in identifying highly qualified suitable instructors to staff Italian language programs.
4. ***ASSISTANCE WITH STRATEGY TO INCREASE ENROLLMENTS*** through working with state departments of education, school district officials and individual schools throughout the United States.
5. ***TEACHER DEVELOPMENT ACTIVITIES*** through collaboration with Italian American educational organizations such as American Association of Teachers of Italian (AATI), Italian American Committee on Education (IACE), The Calandra Italian American Institute, Italian Embassy Observatory and other organizations, colleges and universities in the United States and abroad to provide workshops in best practices in teaching Italian as a foreign language.
6. ***EDUCATIONAL SCHOLARSHIPS AND GRANTS TO TEACHERS AND STUDENTS*** for the study of Italian and assisting teachers to improve their teaching and language abilities.
7. ***FUND RAISING ACTIVITIES/NATIONAL GALA.*** National COPILAS holds an annual Gala in Washington, DC to honor educators and supporters of the Italian Language in order to raise funds to support implementation, development and sustainability of Italian language and culture programs in the United States.

***For More information about the National COPILAS or about becoming a member, please contact us at:***

***Dr. Daniel L. Stabile, President***

***595 ½ Third Avenue, NW, Washington, DC 20001 (703) 599-6942***

**[www.nationalcopilas.org](http://www.nationalcopilas.org)**

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## ¿? DON QUIJOTE - ENFOREX - EDUSPAIN 6020

Alberto Aguilera, 26, Madrid, Spain 28015

**Phone:** (34) 91 594 3776

**Fax:** (34) 91 594 5159

**Contact:** Carmen Lopez

**Email:** promo@enforex.es

**Website:** www.enforex.com;

www.donquijote.org

**Description:** Over the past 20 years, more than 450,000 international students have improved their Spanish language skills or studied their academic / semester year abroad program at our Spanish language schools. Enforex and Don Quijote are located all over Spain and Latin America. We have expanded our curriculum adding new programs such as Barcelona International College, which offers credits to University and college students from the U.S. and Canada, eduSpain, a network for university placements in Spain, and summer camp programs for kids and teenagers.

**Languages:** Spanish

## A&O HOTELS AND HOSTELS HOLDING AG 9033

Köpenickerstr. 126, Berlin, Germany 10179

**Phone:** +4930809475110

**Fax:** +4930809475196

**Contact:** Mr. Phillip Winter

**Email:** phillip.winter@aohostels.com

**Website:** www.aohostels.com

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**Phone:** (512) 600-8900

**Fax:** (512) 600-8999

**Contact:** Courtney Link

**Email:** courtney@apistudyabroad.com

**Website:** www.aspirebyapi.com

**Description:** Academic Programs International (API) is an educational organization that has been sending university students abroad to participate in challenging and enriching study abroad programs since 1997. Aspire by API builds upon API's experience with college students to provide comprehensive, high-quality study abroad opportunities for younger students.

**Languages:** French, Spanish, Italian

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**Contact:** Tour Consultant

**Email:** info@acis.com

**Website:** www.acis.com

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**Phone:** 0043 1 877 6701

**Fax:** 0043 1 877 6703

**Contact:** Ms. Franziska Ebner

**Email:** info@actilingua.com

**Website:** www.actilingua.com

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**Languages:** German

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New York, NY 10004

**Phone:** (800) AFS-INFO

**Fax:** (503) 229-0753

**Contact:** Eva Crawford

**Email:** afsinfo@afs.org

**Website:** www.afsusa.org

**Description:** AFS is a worldwide, nonprofit organization that has been leading international student exchange for over 60 years. Each year, AFS-USA sends more than 1,400 U.S. students abroad, provides approximately \$3 million in scholarships and financial aid, and hosts over 2,000 international high school students in the U.S.

**Languages:** English

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**Phone:** (604) 947-0015; (800) 668 6288

**Fax:** (604) 947-9630

**Contact:** Jennifer Hall; Neil Hammond

**Email:** jennifer@aimlanguagelearning.com;

neil@aimlanguagelearning.com

**Website:** www.aimlanguagelearning.com

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**Contact:** Marzena Pallazzo

**Email:** Marzena.pallazzo@ny.newworldtravel.com

**Description:** Air Berlin is the second largest German airline. It operates a global route network with a strong base in Germany and other European countries where high product quality is combined with above-average service, while still keeping prices low.

**Languages:** English, German

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7046

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**Phone:** (+34) 918812378

**Fax:** (+34) 91 827 16 16

**Contact:** Gabino Boquete

**Email:** info@alcalingua.com

**Website:** www.alcalingua.com

**Description:** Alcalingua is the centre of Alcalá University dedicated to teaching Spanish to foreign students. Its activities include: teaching Spanish language and culture, teachers training, Spanish for specific purposes, special programs for companies, Spanish for immigrants, and publishing. The University of Alcalá was founded in 1499.

**Languages:** Spanish

## AMERICAN ASSOCIATION OF TEACHERS OF FRENCH (AATF)

8064

AATF Mailcode 4510, Southern Illinois University, Carbondale, IL 62901

**Phone:** (618) 453-5731

**Fax:** (618) 453-5733

**Contact:** Jayne Abrate

**Email:** aatf@frenchteachers.org

**Website:** www.frenchteachers.org

**Description:** The AATF is the largest national association of French teachers in the world with 10,000 members. We sponsor National French Week, the Grand Concours and publish the *French Review* and *National Bulletin*. Our next convention is in Chicago, IL, July 5-8, 2012. With the French Embassy, we have launched the campaign, "The World Speaks French."

**Languages:** French



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Janet Xing (President-elect), (360) 650-3926, [Janet.Xing@wwu.edu](mailto:Janet.Xing@wwu.edu)

# EXHIBITOR DIRECTORY

## AMERICAN ASSOCIATION OF TEACHERS OF GERMAN (AATG) 9046

112 Haddontowne Court #104  
Cherry Hill, NJ 08053

**Phone:** (856) 795-5553

**Fax:** (856) 795-9398

**Contact:** Helene Zimmer-Loew

**Email:** headquarters@aatg.org

**Website:** www.aatg.org

**Description:** AATG offers information on AATG activities, teacher materials, publications, professional development, and student programs. AATG is the only national individual membership organization dedicated to the advancement and improvement of the teaching of the language, literature, and culture of the German-speaking countries for teachers of German with students at all levels of instruction.

**Language:** German

## AMERICAN ASSOCIATION OF TEACHERS OF ITALIAN (AATI) 10042

Department of Language Studies, University of Toronto Mississauga, 3359 Mississauga Road North, Mississauga, ON, Canada L5L 1C6

**Phone:** (905) 858-5997

**Contact:** Salvatore Bancheri

**Email:** aati@utoronto.ca

**Website:** www.aati-online.org

**Description:** The purpose of the Association of Teachers of Italian is to promote and improve the teaching of the language, literatures, and cultures of Italian-speaking countries and geo-cultural areas, and to serve the interests of teachers of Italian on all levels in the United States and Canada.

**Languages:** Italian

## AMERICAN ASSOCIATION OF TEACHERS OF SPANISH AND PORTUGUESE (AATSP) 7051

900 Ladd Road, Walled Lake, MI 48390

**Phone:** (248) 960-2180

**Fax:** (248) 960-9570

**Contact:** Debra Forde

**Email:** AATSPoffice@aatsp.org

**Website:** www.aatsp.org

**Description:** The AATSP is devoted to the promotion of all Hispanic and Luso-Brazilian languages, literatures and cultures through an annual conference, academic publications, national Spanish and Portuguese examinations, student honor societies, and professional development activities.

**Languages:** Spanish and Portuguese

## AMERICAN CLASSICAL LEAGUE 7067

422 Wells Mill Drive, Oxford, OH 45056

**Phone:** (513) 529-7741

**Fax:** (513) 529-7742

**Contact:** Geri Dutra

**Email:** info@aclclassics.org

**Website:** www.aclclassics.org

**Description:** The American Classical League is an educational, membership organization promoting the study of classical languages and civilizations: maintains a Teaching Materials and Resource center, Placement Service, publishes the *Classical Outlook*, sponsors the National Latin, Greek and Mythology Exams and Exploratory Latin Exam.

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Washington, DC 20036

**Phone:** (202) 833-7522

**Fax:** (202) 833-7523

**Email:** general@americancouncils.org

**Website:** www.americancouncils.org

**Description:** Founded in 1974 as an association for area and language professionals, American Councils has focused its expertise on academic exchange, professional training, distance learning, curriculum and test development, and delivery of technical assistance, research, evaluation, and institution building.

**Languages:** Chinese, Zulu

## AMIGOS DE LAS AMERICAS 17

5618 Star Lane, Houston, TX 77057

**Phone:** (713) 782-5290

**Fax:** (715) 782-9267

**Contact:** Allison Fishbein or Daniel Pacheco

**Email:** info@amigoslink.org

**Website:** www.amigoslink.org

**Description:** Amigos de las Américas (AMIGOS) is a summer abroad, service learning program for high school and college students. The nonprofit program, founded in 1965, empowers youth to grow as leaders and increase their multi-cultural understanding through training and community service projects in Latin America.

**Language:** Spanish

## AMITY INSTITUTE 9020

3065 Rosecrans Place, Suite 104  
San Diego, CA 92110

**Phone:** (619) 222-7000

**Fax:** (619) 222-7016

**Contact:** Trudy Hermann

**Email:** thermann@amity.org

**Website:** www.amity.org

**Description:** Amity Institute, a nonprofit organization celebrating its 50th Anniversary in 2012, is facilitating international teaching exchanges for qualified teachers and volunteer foreign language teaching assistants at American schools. The organization also arranges volunteer opportunities in Germany, Italy, Spain and Brazil.

**Languages:** French, German, Spanish, Italian, Japanese, Mandarin, Russian

## AMSCO SCHOOL PUBLICATIONS, INC. 7078

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**Fax:** (212) 886-6515

**Contact:** Irene Rubin

**Email:** irubin@amsco pub.com

**Website:** www.amsco pub.com

**Description:** Amsco publishes textbooks, workbooks, test-prep, AP and supplementary programs for students studying foreign languages. We offer Spanish, French, Latin, Italian, and German for Middle School and High School students.

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**Email:** info@learner.org

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**Contact:** Carla Newton

**Email:** carlakay@ascd.us

**Website:** www.ascdirect-usa.com

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**Contact:** Carla Newton

**Email:** carlakay@ascd.us

**Website:** www.ascdirect-usa.com

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Marshfield, MO 65706

**Phone:** (800) 613-9554

**Contact:** Carla Newton

**Email:** carlakay@ascd.us

**Website:** www.ascdirect-usa.com

**Description:** ReLANpro.NET, a web-based application compatible with all Windows™ and Apple formats, for listening, speaking, reading and writing practice for languages or other subjects, anytime, anywhere! ReLANpro Mobile, the iPhone, iPad or iTouch app that allows students to download their teacher's language lessons and practice "Language Drill" recordings on the go!

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4480 Lake Forest Drive, Cincinnati, OH 45242

**Phone:** (513) 563-3100

**Fax:** (513) 563-3105

**Contact:** Selina Yoon

**Email:** sales@afk.com

**Website:** www.asiaforkids.com

**Description:** Asia for Kids provides carefully selected curriculum and supplemental materials for K-16 language learners. Motivate your students with fun teacher resources for languages and culture—Chinese and Japanese textbooks, books, DVD, posters, software, music, arts and crafts, games, incentives, flags, and room decorations. Stop by to view *Families of the World*, *Communicate in Chinese* and *BookBox* and games and activities.

**Languages:** Chinese, Japanese, Korean, Hindi, Gujarati, Arabic, Farsi, Tagalog, Vietnamese, Punjabi, Urdu, Turkish, Bengali, Burmese, Hmong, Karen, ELL/ESL

## AUSTRIAN CULTURAL FORUM 9042

11 E 52nd Street, New York, NY 10022

**Phone:** (212) 319-5300

**Fax:** (212) 644-8660

**Contact:** Susanne Kirchgasser

**Email:** skirchgasser@acfny.org

**Website:** www.acfny.org

**Description:** The Austrian Cultural Forum New York (ACFNY), an agency of the Republic of Austria, is a cultural, academic, and intellectual meeting place for Austrians, Americans, and citizens from all over the world. The ACFNY seeks to enhance the appreciation of contemporary Austrian creative achievements in the United States. It offers programs focusing on current artistic and intellectual challenges and controversies, and cooperates with cultural and academic institutions throughout the United States. It also hosts a lending library focusing on Austrian literature and culture with materials in English and German.

**Language:** German

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**Phone:** (888) 718-7887

**Contact:** Shoshana Blauer

**Email:** shoshana.blauer@avantassessment.com

**Website:** www.avantassessment.com

**Description:** Avant's assessments and iCAN™ provide teachers and students with evidence of language proficiency organized around standards. Engage every learner in and beyond the classroom—anywhere, anytime—in real world, competency-based learning and assessment with iCAN, STAMP 4S and Placement.

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**Fax:** (301) 983-8917

**Contact:** Marie-Caroline Russell

**Email:** bayardpresse@hotmail.com

**Website:** www.export-bayard-milan.com/  
Etats-Unis

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**Languages:** French, Spanish

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**Fax:** 0086-10-82609070

**Contact:** Zhang Guifang

**Email:** zhenbenbook@hotmail.com

## BEIJING LANGUAGE & CULTURE UNIVERSITY PRESS 6054

No. 15, Xueyuan Road, Haidian District Beijing, China 100083

**Phone:** (8610) 82303080

**Fax:** (8610) 82300050

**Contact:** Fan, Lili

**Email:** fl.blcup@gmail.com

**Website:** www.blcup.com

**Description:** Established in 1985, Beijing Language and Culture University Press is the only publishing house in China dedicated to the publication of materials for the teaching and research of Chinese as a foreign language (TCFL). Besides providing publications such as books, audiovisual and electronic products, it also conducts research and development of TCFL textbooks and training for teachers. BLCUP was selected as one of China's Top 100 Publishing Houses and National Culture Export Focal Enterprises.

**Languages:** Chinese, Japanese, Korean

## BEIJING UI GLOBAL EDUCATION & TECHNOLOGY CO., LTD. 6063

Room 101, Zhongdi Business Building, No. 18 (Bing), Zhi Chun Road, Haidian District Beijing, China 100190

**Phone:** 86-10-62560475

**Fax:** 86-10-62560475

**Contact:** Fang Xu

**Email:** xufang@uichinese.com

**Website:** www.uichinese.com

**Description:** Beijing UI Global Co., Ltd. is devoted to developing international Chinese language education products based on independent innovations (UI Input and UI Multi-color Display). In 2010, we successfully introduced UI Chinese character teaching theory at eight conferences (including ACTFL's). At the 2011 National Chinese Language Conference, Nine-Key Chinese • Basic Characters received broad attention from the attendees. This year, Nine-Key Chinese • Elementary Characters will be featured at the World Languages Expo.

**Languages:** Chinese, English

## BETTER CHINESE 5050

640 Waverley St., Palo Alto, CA 94301

**Phone:** (888) 384-0902

**Fax:** (888) 384-0901

**Contact:** James Lin

**Email:** james@betterchinese.com

**Website:** www.betterchinese.com

**Description:** Founded by educators from Columbia University, Better Chinese is a leading publisher of Mandarin curriculum for pre-K through college level students. Officially adopted by 9 U.S. states and used in 1200+ schools worldwide, our learning materials and interactive online resources are unique because of their story-centered, inquiry-based pedagogy. Come experience our new Modern Chinese college textbook and the revolutionary Discovering Chinese iPad classroom at Booth 5050!

**Languages:** Chinese, Simplified and Traditional Chinese Characters

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8214 Northview Court, Laurel, MD 20707

**Phone:** (301) 326-9223

**Contact:** Bridget Anyaji

**Email:** isiomaa@aol.com

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**Fax:** (206) 284-3660

**Contact:** Keith Johnson

**Email:** keith@bbks.com

**Website:** www.bbks.com

**Description:** Bilingual Books, Inc. publishes twelve *10 minutes a day*<sup>®</sup> series book/software titles, great for introducing students to a foreign language, in a classroom or through independent study. *10 minutes a day*<sup>®</sup> audio CDs and *Language Map*<sup>®</sup> phrase guides also available.

**Languages:** Arabic, Chinese Dari, Farsi, French, German, Greek, Hawaiian, Hebrew, Ingles, Italian, Japanese, Norwegian, Pashto, Polish, Portuguese, Russian, Spanish, Swahili, Vietnamese

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**Phone:** (978) 448-0594

**Fax:** (978) 835-1384

**Contact:** John Conner

**Email:** john@tobreak.com

**Website:** www.tobreak.com

**Description:** Breaking the Barrier publishes Spanish and French textbooks that are ideal for high school, college, and homeschooled. Tests, teacher editions, audio and on-line resources are available as well.

**Languages:** Spanish, French

## CALASANZ TECHNOLOGY INC. 10019

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Montreal, QC, Canada H4A1B9

**Phone:** (888) 484-4204

**Fax:** (888) 484-4204

**Contact:** S. Rivard

**Email:** info@calasanztech.com

**Website:** www.calasanztech.com

**Description:** The Calasanz Digital Language Lab integrates all teaching methodologies: multimedia classroom-control, real-time video broadcast and encoding, video conferencing and AP Testing. Our English, French, German, Spanish and Italian Language Learning software sets the standard with more than 5 million students.

**Languages:** English, French, Spanish, Italian, German

## CAMPUSFRANCE 8061

79 Av. Denfert Rochereau, Paris, France 75014

**Phone:** 33 1 53 63 35 07

**Contact:** Ioanna Kohler

**Email:** ioanna.kohler@ambafrance-us.org

**Website:** www.usa.campusfrance.org

**Description:** CampusFrance, the national Agency for the promotion of French higher education abroad, is supervised by the Ministries of Foreign Affairs and National Education. A large number of schools and university departments, members of CampusFrance, offer courses in French as a foreign language and often other specialized courses. They have earned national certification for quality in French as a foreign language (the "Qualité FLE" label). They have partnerships with universities in France and abroad.

**Languages:** French

## CANOE ISLAND FRENCH CAMP T12

P.O. Box 370, Orcas, WA 98280

**Phone:** (360) 468-2329

**Fax:** (360) 468-3027

**Contact:** Connie Jones, Camp Director

**Email:** info@canoeisland.org

**Website:** www.canoeisland.org

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**Languages:** French

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**Contact:** Ava Hanna

**Email:** carlexonline@earthlink.net

**Website:** www.carlexonline.com

**Description:** Dice, gamebooks, puppets, manipulatives for all languages. Specialize in French and Spanish with over 2000 items including DVD's, movie guides, music, posters, awards, games, readers, workbooks, incentives, teacher guides, crafts, decorations, dictionaries, flashcards, shirts, flags, magnetics, bingos, bookmarks, wristbands, and more!

**Languages:** All Languages – Specialize in Spanish and French

## CASTILA (SOCIEDAD ANDALUZA DE ESTUDIOS HISPÁNICOS, S.L.) 7038

C/Aljibe del Gato 1, Granada, Spain

**Phone:** 0034 958 205863

**Fax:** 0034 958 277240

**Contact:** Allison Trefzger

**Email:** info@castila.es

**Website:** www.castila.es

**Description:** Our school is located in a traditional house in the beautiful Albayzin viewing the Alhambra. We offer Spanish courses with a maximum of 6 students / class. We also organize the accommodation for our students and sociocultural activities every day. Accredited by Instituto Cervantes, 98% of our students pass the DELE exam.

**Languages:** Spanish

# EXHIBITOR DIRECTORY

## CENTER FOR APPLIED LINGUISTICS (CAL) 7025

4646 40th Street, NW, Washington, DC 20016

**Phone:** (202) 362-0700

**Fax:** (202) 362-3740

**Contact:** Sophia Birdas

**Email:** info@cal.org

**Website:** www.cal.org

**Description:** The Center for Applied Linguistics is a nonprofit organization working to improve communication through better understanding of language and culture. CAL provides a variety of research-based resources relating to foreign language and bilingual education; language assessment; and refugee cultural orientation.

**Languages:** Arabic, Chinese, English, French, German, Russian, Somali, Spanish and more

## THE CENTER FOR CROSS-CULTURAL STUDY 7079

446 Main St., Amherst, MA 01002

**Phone:** (413) 256-0011

**Contact:** Gisella Casasnovas

**Email:** gisella@spanishstudies.org

**Website:** www.spanishstudies.org

**Description:** The Center for Cross-Cultural Study offers Spanish language immersion programs in Spain and Argentina. For over 40 years, our focus on academic excellence and cultural integrity has made us a leader in the field. For more information visit [www.spanishstudies.org](http://www.spanishstudies.org).

**Languages:** Spanish

## CENTER FOR CULTURAL INTERCHANGE T14

712 N Wells, Chicago, IL 60613

**Phone:** (312) 264-1629

**Fax:** (312) 944-0383

**Contact:** Andrea Dennis

**Email:** adennis@cci-exchange.org

**Website:** www.cci-exchange.org

**Description:** CCI's "School to School" Program matches U.S. and Spanish schools for a reciprocal exchange that enables U.S. students to travel abroad at a very low cost. Established in 1985, the CCI is a nonprofit international educational exchange organization.

## CENTER FOR WORLD LANGUAGES AND CULTURES (CWLC) – UNIVERSITY OF DENVER T5

2000. E. Asbury Ave., Sturm Hall 201

Denver, CO 80208-0924

**Phone:** (303) 871-4601

**Contact:** Maria Lewis

**Email:** maria.lewis@du.edu

**Website:** www.du.edu/cwlc

**Description:** The CWLC promotes excellence in the teaching and learning of the world's languages and cultures through the development of programs such as the Summer Language Institute and partnerships with Global Village Academy and the Front Range World Languages Consortium.

**Languages:** The CWLC, with its affiliate organizations (Global Village Academy and the Front Range World Languages Consortium), supports the study of all second and foreign languages, including English as a second language

## CENTRAL INTELLIGENCE AGENCY (CIA) 4013

Washington, DC 20505

**Website:** www.cia.gov

**Description:** The CIA is an independent agency responsible for providing intelligence on a wide range of national security issues to senior U.S. policymakers. CIA's mission is to support the President, the National Security Council, and all officials who make and execute the U.S. national security policy by: providing accurate, comprehensive, and timely foreign intelligence on national security topics; conducting counterintelligence activities, special activities, and other functions related to foreign intelligence on national security, as directed by the President. To learn more about the CIA, visit our website at [www.cia.gov](http://www.cia.gov).

## CENTRAL STATES CONFERENCE ON THE TEACHING OF FOREIGN LANGUAGES (CSCTFL) 12002

P.O. Box 251, Milwaukee, WI 53201

**Phone:** (414) 405-4645

**Fax:** (414) 276-4650

**Contact:** Patrick T. Raven

**Email:** CSCTFL@aol.com

**Website:** www.csctfl.org

**Description:** The Central States Conference on the Teaching of Foreign Languages is a 17 state, Midwestern regional conference devoted to the promotion of second language learning and teaching. Its annual conference is held in the spring. CSCTFL will promote its 2012 conference to be held in Milwaukee, WI, March 8-10; as well as promote future CSCTFL conferences and membership in its Advisory Council.

## CENTRE DE LA FRANCOPHONIE DES AMÉRIQUES 8045

2 Côte de la Fabrique

Québec, Canada G1W 2C3

**Phone:** (418) 646-3300

**Fax:** (418) 646-3232

**Contact:** André Magny

**Email:** andre.magny@

francophoniedesameriques.com

**Website:** www.francophoniedesameriques.com

**Description:** The Centre de la francophonie des Amériques wants a Francophonie in motion, supportive and inclusive, gathering all the Americas while fostering lasting relationships, with exchanges and action. The Centre is an organism of the Government of Québec.

**Language:** French

# EXHIBITOR DIRECTORY

## CENTRO DE LENGUAS MODERNAS- UNIVERSIDAD DE GRANADA 7040

Placeta del Hospicio Viejo, s/n, Granada, Spain

**Phone:** +34 958 215843

**Fax:** +34 958 221362

**Contact:** Ramon Barquero

**Email:** ramon.barquero@clm.ugr.es

**Website:** www.clm-granada.com

**Description:** CLM is part of the prestigious University of Granada and runs Spanish Language and Culture Courses taught by highly qualified professionals in a unique setting, halfway between snow-capped mountains and subtropical beaches. Granada's vitality and riveting history are reflected in its 70,000 university students and the spectacular Alhambra Palace.

**Languages:** Spanish

## CENTRO SUPERIOR DE LENGUAS MODERNAS, UNIVERSIDAD DE CÁDIZ 7041

Consorcio Tecnológico de Cádiz (CTC), C/ Benito Pérez Galdós, S/N, Cadiz Spain

**Phone:** + 34 956015795

**Contact:** Carmen Fernandez Molero

**Email:** lenguas.modernas@uca.es

**Description:** Located in a privileged geographical setting—a bridge between Europe and Africa—the University School of Modern Languages at the University of Cadiz is a fundamental reference point in the teaching of languages, currently offering tuition in Spanish and 10 other foreign languages to more than 3,000 students annually from all around the world.

## CHA EDUCATIONAL TOURS 9001

107-115 South Second Street  
Philadelphia, PA 19106

**Phone:** (215) 923-7060

**Fax:** (215) 923-5583

**Contact:** Tina Falcione

**Email:** info@cha-tours.com

**Website:** www.cha-tours.com

**Description:** Since 1969, CHA has provided teachers and students with high-quality educational tours at affordable prices. CHA offers over 130 educational tours to destinations across Europe, Latin America, Asia, the South Pacific, the USA and Canada. Teachers travel free with every six students.

## CHENG & TSUI COMPANY 7026

25 West Street 2nd Floor, Boston, MA 02111

**Phone:** (617) 988-2400

**Fax:** (617) 426-3669

**Contact:** Cindy Su

**Email:** info@cheng-tsui.com

**Website:** www.cheng-tsui.com

**Description:** Cheng & Tsui is the leading publisher and distributor of educational materials for learning Asian languages and cultures. We provide bestselling K-12 and college language textbooks (including Integrated Chinese and Adventures in Japanese), comprehensive teacher resources, and innovative multimedia.

**Languages:** Chinese, Japanese, Korean, Arabic

## CHINA BOOKS & PERIODICALS INC. 8073/8075

360 Swift Ave #48

South San Francisco, CA 94080

**Phone:** (650) 872-7076

**Fax:** (650) 872-7808

**Contact:** Kelly Feng

**Email:** Kelly@chinabooks.com

**Website:** www.chinabooks.com

**Description:** America's #1 source of publications about China since 1960. We specialize in books, DVDs, software and other educational materials in Chinese learning.

**Language:** Chinese

## CHINA INSTITUTE IN AMERICA 6022

125 E. 65th Street, New York, NY 10065

**Phone:** (212) 744-8181

**Fax:** (212) 628-4159

**Contact:** Christian Hudak

**Email:** chudak@chinainstitute.org

**Website:** www.chinainstitute.org

**Description:** A nonprofit educational institution founded in 1926, China Institute advances a deeper understanding of China through programs in education, culture, business and art in the belief that cross-cultural understanding strengthens our global community.

**Language:** Mandarin Chinese

## CHINASPROUT, INC. 6055

110 W 32nd Street, 6th Floor  
New York, NY 10001

**Phone:** (212) 868-8488

**Fax:** (212) 658-9185

**Contact:** Xiaoning Wang

**Email:** info@chinasprout.com

**Website:** www.chinasprout.com

**Description:** ChinaSprout carries a comprehensive collection of language learning materials for pre-K to college. Our resources include textbooks, dictionaries, CD-ROMS, DVDs, content-based materials and graded readers for Chinese immersion programs. Our extensive selection of Chinese and Chinese-English bilingual storybooks, folktales and literature provide additional support for Chinese language and culture learning. We also carry Chinese cultural games, crafts, toys and do-it-yourself products.

**Languages:** Chinese

## CHINESE CUBES 5037

100 Park Avenue, Suite 1612  
New York, NY 10017

**Phone:** (212) 984-1097

**Contact:** Matt McCabe

**Email:** matt@chinesecubes.com

**Website:** www.chinesecubes.com

**Description:** ChineseCUBES is an innovative new learning system that teaches Chinese based on its character system, using new technology to create an exploratory and hands-on learning experience.

## CHINESE IN FOCUS, LLC 5066

87 Kimball Beach Road, Hingham, MA 02043

**Phone:** (781) 740-0545

**Contact:** Kathy Swanson

**Email:** sraswanson@yahoo.com

**Description:** Chinese in Focus is a new textbook and animation series that is designed for American middle and high school students. The author of the text taught high school Chinese for 16 years in Quincy, Ma. The outstanding feature of this series is the combination of cartoon-like characters and precise language instruction. The presentation is visual, lively, clear and entertaining. This is a culturally rich, technology-inclusive, unique approach to language learning.

**Languages:** Chinese

# EXHIBITOR DIRECTORY

## CHINESE LANGUAGE CENTER THE OPEN UNIVERSITY OF CHINA 6061

#45 XiSiHuan Zhong Road, Haidian District  
Beijing, China 100039

**Phone:** +86-13426494709

**Fax:** +86-10-68187339

**Contact:** Mao Dan

**Email:** maodan@crtvu.edu.cn

**Website:** www.mychinese.com

**Description:** The Chinese Language Center at the Open University of China is a professional institution of Chinese teaching, research, and resources development for overseas learners. The Center offers a wide range of teaching materials (including textbooks, audio-visual courses, and online multimedia courseware) on the Chinese language and the Chinese culture to learners throughout the world via satellite TV, the Internet and traditional publication and distribution channels.

**Languages:** Chinese

## CHINESE LANGUAGE TEACHERS ASSOCIATION (CLTA) 6046

Curtin Hall 829, 3243 N. Downer Ave.  
Milwaukee, WI 53211

**Phone:** (414) 229-5837

**Fax:** (414) 229-2741

**Contact:** Yea-Fen Chen

**Email:** yfchen@uwm.edu

**Website:** http://clta-us.org

**Description:** The Chinese Language Teachers Association (CLTA) promotes the study of Chinese language and culture in an international context. Given the importance of the Chinese speaking world and its global cultural, social, economic, and political impact, our mission is to promote the Chinese language as a tool for communication worldwide. As a professional organization, CLTA represents Chinese language teachers in all educational settings. It supports establishing and sustaining quality Chinese programs, K-16 articulation, teacher education and professional development, and research relating to all aspects of teaching and learning about Chinese languages and cultures. The Association is committed to providing leadership, scholarship, and service to its members and to all sectors of society.

**Languages:** Chinese

## CIESE-COMILLAS, INTERNACIONAL CENTER FOR HIGHER SPANISH STUDIES 7047

Avenida de la Universidad Pontificia s/n  
Comillas (Cantabria), Spain E- 39520

**Phone:** +34 942 71 55 00

**Fax:** + 34 942 71 55 19

**Contact:** Sophie De Vries

**Email:** vriess@fundacioncomillas.es

**Website:** www.fundacioncomillas.es

**Description:** As an International Center for Higher Spanish Studies, FUNDACION COMILLAS is dedicated to the specialized teaching of this language, and all the cultural activities linked to it. University degrees, postgraduate studies, teachers teaching, Spanish or Tailor-made courses are our specialization.

**Languages:** Spanish

## CLE INTERNATIONAL 8046

9 Bis Rue Abel Hovelacque, Paris, France 75013

**Phone:** +33 1 72 36 30 59

**Fax:** +33 1 45 87 44 10

**Contact:** Bruno Lombard

**Email:** blombard@cle-inter.com

**Website:** www.cle-inter.com

**Description:** CLE International is a worldwide represented French publishing house specializing in French as a foreign language, as well as the publisher of the French teachers' review "Le français dans le monde", celebrating its 50th anniversary in 2011.

**Languages:** French

## COLORADO CONGRESS OF FOREIGN LANGUAGE TEACHERS (CCFLT) 11014

P.O. Box 1703, Castle Rock, CO 80104

**Phone:** (612) 481-1798

**Contact:** Cristin Blee

**Email:** execsec@ccflt.org

**Website:** http://www.ccflt.org

**Description:** CCFLT is a Colorado based professional organization that provides foreign language teachers a forum for mutual support, a means for sharpening their pedagogical skills, and a vehicle for keeping culturally and linguistically current. Our purpose is the advancement of the study and teaching of foreign languages.

**Languages:** All

## COMPUTER ASSISTED LANGUAGE INSTRUCTION CONSORTIUM (CALICO) T1

214 Centennial Hall 601 University Drive  
San Marcos, TX 78666

**Phone:** (512) 245-1417

**Fax:** (512) 245-9089

**Contact:** Esther Horn

**Email:** info@calico.org

**Website:** www.calico.org

**Description:** CALICO is a professional organization devoted to research and discussion on technology and language teaching. CALICO publishes an online journal, a book series on a myriad of topics on technology and language teaching, and holds an annual conference in a different city each year, in 2012 in Southbend, Indiana and the University of Notre Dame.

**Languages:** Any and all languages

## CONCORDIA LANGUAGE VILLAGES 5036

Concordia College, 901 8th Street South  
Moorhead, MN 56562

**Phone:** (800) 222-4750

**Fax:** (218) 299-3807

**Contact:** Alissa Maier

**Email:** amaier@cord.edu

**Website:** www.concordialanguagevillages.org

**Description:** Concordia Language Villages is the premier language and cultural immersion program in North America, offering sessions for educators, youth, families and adults in fifteen languages. Explore language, culture, food, activities and fun at Concordia Language Villages. Professional development for teachers also available.

**Languages:** Arabic, Chinese, Danish, English, Finnish, French, German, Italian, Japanese, Korean, Norwegian, Portuguese, Russian, Spanish and Swedish

# EXHIBITOR DIRECTORY

## CONFERENCES MY WAY 4009

P.O. Box 2786, Glenview, IL 60025

**Contact:** Cathy Wilson

**Email:** cathy@conferencesmyway.com

**Website:** www.conferencesmyway.com

**Description:** Conferences My Way is an innovative new company that delivers the best of world languages conferences to educators through an online experience. Come to conferencesmyway.com to access your favorite world languages exhibitors in our Exhibit Hall. Sign up for our exclusive Exhibitor Deal\$ and Discount\$. Log in to our highly acclaimed learning management system with many Video Sessions focusing on best practices, latest pedagogy, and technology featuring outstanding presenters from across the country.

## CONFUCIUS INSTITUTE AT MICHIGAN STATE UNIVERSITY 5019

115 Erickson Hall, East Lansing, MI 48824

**Phone:** (517) 355-3801

**Fax:** (517) 432-4797

**Contact:** Angelica Kim

**Email:** info@cimsu.org

**Website:** www.experiencechinese.com

**Description:** Confucius Institute at Michigan State University offers innovative programs and services to meet the demand for Chinese language and culture education: Teacher certification program; Online IB Chinese; 4 year high school online program; and an open game based learning community.

**Language:** Chinese

## CONSULATE GENERAL OF ITALY IN CHICAGO 10037

500 North Michigan Avenue, Suite 1850 Chicago, IL 60611

**Telephone:** (312) 467-1550

**Fax:** (312) 467-1335

**Contact:** Consul General Alessandro Motta

**Email:** italcons.chicago@esteri.it

**Website:** www.conschicago.esteri.it

**Description:** Promotes Italian language and culture through its Education Office, which organizes courses at any level all year round and promotes the teaching of the language, literature, history and culture in the Midwest region of the USA. It provides information and support for American students who want to study in Italy. It also provides Professors of Italian language and supports Italian programs with scholarships and contributions for teachers' training.

**Language:** Italian

## CONSULATE GENERAL OF SWITZERLAND IN NEW YORK 8049

633 Third Avenue, 30th Floor  
New York, NY 10017

**Phone:** (212) 599-5700

**Fax:** (212) 599-4266

**Contact:** Sandrine Ligabue

**Email:** nyc.culture@eda.admin.ch

**Website:** www.eda.admin.ch/newyork

**Description:** We provide educational material that encompasses the rich diversity of Swiss culture, languages and geography. It offers an in-depth look into the Swiss political and educational system and provides insight into Switzerland's innovative achievements in art, science and technology.

**Languages:** English, French, German, Italian, Spanish

## CONTINENTAL BOOK COMPANY 10004

6425 Washington Street #7  
Denver, CO 80229

**Phone:** (303) 289-1761

**Fax:** (800) 279-1764

**Contact:** Kathy Martinez

**Email:** cbc@continentalbook.com

**Website:** www.continentalbook.com

**Description:** Established in 1961, we are a well-respected distribution center for SPANISH, SPANISH BILINGUAL, ESL, FRENCH, GERMAN, LATIN, ITALIAN, CHINESE, ARABIC and AMERICAN Publications for all interests and all ages!

**Languages:** Arabic, Chinese, English, French, German, Italian, Latin, Spanish, Spanish Bilingual, ESL, ASL

## COSTA RICA SPANISH INSTITUTE (COSI) 8031

P.O. Box 1366, 2050 San Pedro  
San Jose, Costa Rica 2050

**Phone:** + (506) 2234-1001

**Fax:** + (506) 2253-2117

**Contact:** Marvin Lopez

**Email:** marvin@cosi.co.cr

**Website:** www.cosi.co.cr

**Description:** Spanish language school in Costa Rica. Two locations: San Jose (the capital city) and Manuel Antonio (beach and rain forest). Including home stay, cultural activities, internships, service learning, college credits. Summer camp for high school students in Heredia.

**Language:** Spanish

## Visit the Exhibit Hall

The ACTFL World Languages Expo is located in Exhibit Halls A-C on the Exhibit Level 1 of the Colorado Convention Center. The Expo is open Friday, 10:00 a.m.–6:00 p.m.; Saturday 8:00 a.m.–5:00 p.m.; and Sunday 8:00 a.m.–12:00 p.m. Come visit our more than 200 exhibitors offering information on the latest education products, services and technologies for language education.

# EXHIBITOR DIRECTORY

## CULTURAL VISTAS (FORMERLY AIPT AND CDS INTERNATIONAL) 9038

440 Park Avenue South, 2nd Floor  
New York, NY 10016

**Phone:** (212) 497-3500

**Fax:** (212) 497-3535

**Contact:** Will Maier

**Email:** wmaier@culturalvistas.org

**Website:** www.culturalvistas.org

**Description:** Cultural Vistas is a nonprofit 501(c)(3) organization which provides international exchange opportunities that strengthen global networks, enhance professional skills, and advance mutual understanding in an interconnected world. It holds an active partner network in over 100 countries and offers international internships and training, professional fellowships, work and study abroad programs, study tours and short-term experiential programs. Cultural Vistas is designated by the U.S. Department of State as a J-1 visa sponsor in five categories: Intern, Trainee, Teach, WEST, and Summer Work and Travel. Cultural Vistas has over 100 years of exchange experience and has opened doors for over 100,000 people around the world seeking to expand their involvement in the global arena.

**Languages:** German, Russian, Spanish, Korean, Portuguese, Japanese

## CULTURE FOR KIDS/MASTER COMMUNICATIONS 9010

4480 Lake Forest Drive, Cincinnati, OH 45242

**Phone:** (513) 563-3100

**Fax:** (513) 563-3105

**Contact:** Teresa Davis

**Email:** sales@cultureforkids.com

**Website:** www.cultureforkids.com

**Description:** Culture for Kids features supplemental materials for K-16 language learners. Motivate your students with fun teacher resources - books, DVD, posters, software, music, arts and crafts, games, and dictionaries. Families of Germany, France, Russia, Mexico, Guatemala, Costa Rica, Panama, China, Japan, Korea, India, Brazil, Egypt and BookBox multilingual DVD.

**Languages:** Arabic, Spanish, Italian, Portuguese, German, French, Chinese, Latin, ELL/ESL

## CULTURE QUEST TOURS 6029

15 South 3rd Street, Suite 200  
Philadelphia, PA 19106

**Phone:** (800) 678-6877; (215) 923-1415

**Fax:** (215) 923-1146

**Contact:** Alessandra Taddeucci

**Email:** ale@cqtours.com

**Website:** www.cqtours.com

**Description:** Since 1993, Culture Quest has designed fully-customized educational tours and short-term study abroad programs for high schools and colleges traveling to Europe, Latin America and beyond. Stop by Booth 6029 and request your no-obligation travel quote!

## CURSO DE ESPAÑOL PARA EXTRANJEROS (UNIVERSIDAD DE MÁLAGA) 7045

Avda. de la Estación, 4, Málaga, Spain

**Phone:** 34 951 952 737

**Fax:** 34 951 952 742

**Contact:** Gaspar Garrote

**Email:** dircursoext@uma.es

**Website:** www.cursoextranjeros.uma.es

**Description:** The Malaga University Cursos de Español para Extranjeros combines, from its very beginning in 1947, teaching expertise with the highest standards in administrative performance. Both factors have made possible the development in our Center of a wide variety of courses and programs that meet the diverse and growing demands of the Spanish language learners.

**Languages:** Spanish

## CURSOS INTERNACIONALES, UNIVERSIDADE DE SANTIAGO DE COMPOSTELA 7044

Avda Ciencias, chalet n2. Campus Vida  
Santiago de Compostela, Spain

**Phone:** +34- 981- 597 035

**Fax:** +34- 981-597 036

**Contact:** Gene Gonzalez

**Email:** linguas@usc.es

**Website:** www.cursosinternacionales.usc.es

**Description:** Our Spanish Courses, offer comprehensive language culture programs, with a choice of length, structure and content available. IC also aims at anybody who wishes to perfect his/theirs Spanish language for Specific Purposes. We offer courses applied to Business, Tourism, Health Sciences, Environment and Road to Santiago.

**Languages:** Spanish

## DANTE ALIGHIERI SIENA 10041

Via Tommaso Pendola, 37, Siena, Italy 53100

**Phone:** +33 0577 49533

**Fax:** +33 0577 270646

**Contact:** Luca Bonomi

**Email:** lucabonomi@dantealighieri.com

**Website:** www.dantealighieri.com

**Description:** DA Siena is a distinguished, long-established organization considered as one of the most vibrant and stimulating learning centers in Italy today. Our primary goal is to support Departments and Study Abroad Offices in USA, teachers and students in AP Italian Programs, U.S. teachers of Italian, Italian High School teachers, as well as Study Abroad tours in establishing their own faculty-led Programs. We offer a diverse range of language, culture, culinary, faculty-led and tailor-made courses for all ages. Our high quality teaching with innovative teaching methods, excellent facilities and fantastic location in Siena makes for a positive and dynamic learning experience for our students.

## DEUTSCHE WELLE 9036

Kurt-Schumacher-Str. 3, Bonn, Germany 53113

**Phone:** (49) 228 429 2726

**Fax:** (49) 228 429 2749

**Contact:** Viola Zintgraf

**Email:** viola.zintgraf@dw-world.de

**Website:** www.dw-world.de

**Description:** Deutsche Welle is Germany's international broadcasting service. DW produces radio, television and internet services in German and numerous other languages for audiences worldwide. For viewers in the USA, DW-TV is available in a special German language package. DW also offers a variety of language courses and many programs that are well suited for learning German. Under www.dw-world.de/deutschkurse students and teachers of German will find texts as well as audio materials focusing on current subjects and especially adapted to the needs of language learners.

**Languages:** German, English

# EXHIBITOR DIRECTORY

## DEFENSE LANGUAGE INSTITUTE FOREIGN LANGUAGE CENTER (DLIFLC)

10022

1388 Plummer Street  
Presidio of Monterey, CA 93944

**Phone:** (831) 242-5933

**Contact:** Lieba Clayton

**Email:** lieba.clayton@us.army.mil

**Website:** www.dliflc.edu

**Description:** The Defense Language Institute Foreign Language Center (DLIFLC) in Monterey, California is home to more than 2,000 foreign language faculty who teach more than 24 languages to U.S. military service members. DLIFLC is currently hiring teachers in the following languages: Arabic, Chinese, Dari, French, Indonesian, Japanese, Korean, Pashto, Persian Farsi, Portuguese, Russian, Spanish, Tagalog, Thai, Urdu and others. DLIFLC is also hiring Faculty and Curriculum Developers, and Proficiency Testers.

**Languages:** A wide range of languages

## DÉLÉGATION GÉNÉRALE DE L'ALLIANCE FRANÇAISE DES ÉTATS-UNIS

8062

618 SW 8th Street, Miami, FL 33130

**Phone:** (305) 370-3269

**Fax:** (305) 517-8164

**Contact:** Muriel Piquet-Viaux

**Email:** dgp@alliance-us.org

**Description:** Hub of the 113 American Alliances Françaises, the Délégation is serving the network of Alliances Françaises. In partnership with the cultural and educational services of the French Embassy, the Delegation coordinates programs, developmental funding, and other services.

**Languages:** French

## DENVER PUBLIC SCHOOLS

T13

900 Grant Street, Denver, CO 80128

**Phone:** (720) 423-3900

**Contact:** Megan Hendricks

**Email:** megan\_hendricks@dpsk12.org

**Website:** www.teachindenver.com

**Description:** Denver Public Schools is an urban school district that serves 80,000 students in 165 schools. DPS puts its students first with a focus on educator effectiveness and collaborative leadership.

## DIALOGUE SPRACHINSTITUT LINDAU

10030

Bahnhof 1 b, Lindau, Germany 88131

**Phone:** +498382944600

**Fax:** +498382944602

**Contact:** Frank Gebhard

**Email:** frank.gebhard@dialoge.com

**Website:** www.dialoge.com

**Description:** Since 1991 one of the leading schools for all types of German, in Germany particularly, experienced in summer camp, train or work and study, tailor made courses for closed groups. Located in one of the most unique locations on an island in Lake Constance in front of the Alps in the heart of three German speaking countries.

**Languages:** German in Germany

## DISH NETWORK

9048

9601 S. Meridian Blvd., Englewood, CO 80112

**Phone:** (303) 723-2115

**Fax:** (303) 723-1520

**Contact:** Mohammed Artin Smaiey

**Email:** mohammed.smaiey@dishnetwork.com

**Website:** www.dishnetwork.com/german

**Description:** DISH Network is the leader in family entertainment, TV technologies and high definition programming and with 31 language groups the leader in international programming in the United States.

**Languages:** Pan African, French, German, Greek, Italian, Polish, Portuguese, Russian, Chinese, Korean, Filipino, Japanese, Taiwanese, Vietnamese, Arabic, Israeli, Brazilian, Bangla, Bengali, Hindi, Kannada, Malayalam, Marathi, Punjabi, Nepali, Tamil, Telugu, Urdu

## Visit ACTFL Central

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**Convention Center, is your one-stop shopping destination for picking up *Discover Languages* products, as well as publications from the ACTFL bookstore. Learn more about ACTFL programs, including *The Language Educator* magazine, as well as membership in ACTFL. Be sure to stop in and browse around!**

## DJH CITY-HOSTELS IN COLOGNE AND DÜSSELDORF

9044

934 8th Avenue 2b, New York, NY 10019

**Phone:** (212) 957-6653

**Contact:** Rainer Perry

**Email:** rainer.perry@djh-rheinland.de

**Website:** www.city-hostel.de

**Description:** Astonishing hotel-level budget accommodations in Cologne and Düsseldorf, Germany. Ideal, simple luxury for students and groups: pristine, modern single and multi-bed rooms with private baths at amazing rates for groups and individuals, plus in-house concierge and conference services. Rates start at about \$20 per night pp and \$30 for a private room, incl. breakfast. DJH City-Hostels has 4 upscale hostels in the cities' centers and 35 hostels in Germany's Rhineland region. U.S. Office now open.

## E-LANGLAB, LLC

9030

574 Vistamont Avenue, Berkeley, CA 94708

**Phone:** (510) 898-3362

**Fax:** same—call first

**Contact:** Dr. Richard A. Laden

**Email:** richardladen@comcast.net

**Website:** http://www.elanglab.com

**Description:** E-LangLab's LangLab PASSPORT, an extremely affordable cross-platform language-lab solution for in-school or remote use, offers easy authoring and retrieval of multimedia all-skill lessons in any language, self-paced or teacher-controlled individual work, pairing/grouping, real-time monitoring, and later teacher assessment/feedback.

## ECELA SPANISH SCHOOLS

9015

1176 Ayacucho, Recoleta

Buenos Aires, Argentina

**Phone:** (347) 329-5506

**Fax:** (866) 726-5705

**Contact:** Veronica Vilski

**Email:** veronica@ecela.com

**Website:** www.ecela.com

**Description:** Jump into Spanish immersion near historic sites of Peru, strolling the colorful streets of Argentina, or between skiing and beach getaways in Chile. Become part of la familia ECELA, repeat winner of the Excellence in Customer Satisfaction Award from language-course.net.

**Languages:** Spanish

# EXHIBITOR DIRECTORY

## ECHINESE, INC

4065

7900 International Drive, Suite 200  
Bloomington, MN 55425

**Phone:** (952) 232-0688

**Fax:** (952) 225-9919

**Contact:** Lilian Dang

**Email:** lilian@echineseworld.com

**Website:** www.echineseworld.com

**Description:** eChinese, Inc. is a U.S. company focusing on developing and distributing premium educational digital resources and e-learning portal. It integrates language educational pedagogy into digital media and network technology; provides language educators and learners with a multi-media learning community; and therefore enables effective teaching and learning of Mandarin Chinese.

**Languages:** Mandarin Chinese

## EDICIONES SM

7039

Impresores 2, Boadilla Del Monte  
Madrid, Spain

**Phone:** 91 422 68 29

**Contact:** Aida Garcia Mieza

**Email:** aida.garcia@grupo-sm.com

**Website:** www.grupo-sm.com/inicio.asp

**Description:** Publishing privately held company with wide presence in Spain and Latino America.

## EDIZIONI EDILINGUA

10038

Via Cola di Rienzo 212, Rome, Italy 00192

**Phone:** +39 06 36006803

**Fax:** +39 06 36006051

**Contact:** Tania Sanna

**Email:** info@edilingua.it

**Website:** www.edilingua.it

**Description:** Established in 1996, Edilingua Edizioni is one of the leading publishing houses specializing in Italian as a foreign/second language worldwide. Our catalogue includes a complete series of high quality teaching materials, both course books and supplementary books, CD-ROMs, audio CDs, audio and DVDs, for all ages and levels.

**Languages:** Italian, English

## EDUARGENTINA

6083

General Paz 924, Funes  
Santa Fe, Argentina 2132

**Phone:** (510) 991-6654

**Contact:** Pablo Vergara

**Email:** Pablo@eduargentina.net

**Website:** www.eduargentina.net

## EDUCATIONAL MEDIA, LLC

7010

1300 W. Main Street, Oklahoma City, OK 73106

**Phone:** (405) 239-2955

**Fax:** (405) 236-4261

**Contact:** Shelley Denton

**Email:** sdenton@edmedialabs.com

**Website:** www.educationalmediallc.com

**Description:** Bring all of your students to the Front of the Class with Educational Media's Language Labs. Create student pairs and groups quickly and easily, record all students at the same time, and listen and communicate with your students anonymously. Educational Media's Language Labs can connect to any media in the classroom: Smartboards, iPods, LCD's, classroom computer and DVD's.

## EF EDUCATION FIRST

8025

One Education Street, Cambridge, MA 02141

**Phone:** (617) 619-1657

**Contact:** Katherine Schlemann

**Email:** katherine.schlemann@ef.com

**Website:** www.ef.com

**Description:** EF Education First works with educators to prepare students to succeed by developing global competency and college and career readiness. With schools and offices in more than 50 countries, the EF family includes educational tours, cultural exchange, language schools and academic programs. Together with educators across the globe, we are dedicated to providing educational experiences that instill 21st century skills, including critical thinking, problem solving, and collaboration.

## EMBASSY OF FRANCE

8066

4101 Reservoir Rd., Washington, DC 20007

**Phone:** (202) 944-6031

**Fax:** (202) 944-6268

**Contact:** Jean-Claude Duthion

**Email:** jean-claude.duthion@diplomatie.gouv.fr

**Website:** theworldspeaksfrench.org; frenchculture.org

**Description:** The Education Office of the Embassy of France is responsible for organizing, managing, implementing and promoting French educational policies and programs in the United States.

**Language:** French

## EMBASSY OF SPAIN-EDUCATION OFFICE

7036

2375 Pennsylvania Ave. NW

Washington, DC 20037

**Phone:** (202) 728-2335

**Fax:** (202) 728-2313

**Contact:** Pedro Rey Rodil

**Email:** pedro.rey@educacion.es

**Website:** www.educacion.gob.es/exterior/usa

**Description:** The Education Office of the Embassy of Spain is responsible for organizing, managing and implementing Spanish educational policies in the United States and Canada.

## EMC PUBLISHING

8010/8011

875 Montreal Way, Saint Paul, MN 55102

**Phone:** (800) 328-1452

**Fax:** (800) 328-4564

**Contact:** Bette Lind

**Email:** blind@emcp.com

**Website:** www.emcschool.com

**Description:** Textbooks, online resources and exclusive internet technology with iCulture! Programs for Spanish, French, German, Arabic, Italian, Chinese, Japanese. See *Zhen Bang!*, EMC's comprehensive, 3-level, hardcover Chinese textbook program. Ask about Exploring programs and K-12 readers, games, and activity books!

**Languages:** Spanish, French, German, Italian, Chinese, Japanese, Arabic

# EXHIBITOR DIRECTORY

## EQUAL EXCHANGE FUNDRAISING

5051

50 United Drive, West Bridgewater, MA 02379

**Phone:** (774) 776-7371

**Fax:** (508) 587-3833

**Contact:** Kayleigh DeMello

**Email:** fundraising@equalexchange.coop

**Website:** www.equalexchange.coop/fundraiser

**Description:** Help students connect their everyday foods with the places and cultures they come from in your school's next fundraiser. Equal Exchange Fundraising offers organic and fairly traded foods, artisan gifts and recycled cotton gift wrap with 40%+ profits. Ditch the junk and support sustainability, enjoy award-winning products and make a difference in the lives of small farmers and artisans around the globe. Receive a FREE Equal Exchange Fair Trade curriculum to help bring lessons of Fair Trade into the classroom.

## ESTUDIO SAMPERE

7043

Lagasca 16, Madrid, Spain

**Phone:** + 34 914 314 366

**Contact:** David Sampere

**Email:** david@sampere.es

**Website:** www.sampere.es

**Description:** Since 1956, thousands of students have studied Spanish at Sempere. More than 30 U.S. institutions including, Carnegie-Mellon University, Samford University, Palomar College and many others, have established programs with Estudio Sempere. VISIT OUR BOOTH FOR A FREE CALENDAR POSTER.

**Languages:** Spanish

## EVIA LEARNING INC

6009/9047

720 E 8th Street, Suite 4, Holland, MI 49423

**Phone:** (616) 395-7567

**Fax:** (415) 962-4168

**Contact:** Lee Forester

**Email:** forester@evialearning.com

**Website:** www.evialearning.com

**Description:** Evia Learning Inc. develops and distributes culturally-based complete curricula for 1st year and 2nd year College language courses. Current titles include *Auf geht's!* (1st year German), *Weiter geht's!* (2nd year German) and *Ritmos* (1st year Spanish in development).

**Languages:** German, Spanish

## EXPLORICA, INC.

10026

145 Tremont St., 6th Floor, Boston, MA 02111

**Phone:** (888) 310-7120

**Contact:** Sabrina Bomberger

**Email:** sabrina@explorica.com

**Website:** www.explorica.com

**Description:** Explorica helps teachers create educational tours full of authentic, interactive learning experiences. We specialize in connecting teachers and students to new cultures, languages and people on educational tours across the globe. Explorica's combination of exclusive online tools and personalized service enables us to create tours uniquely suited to provide both the best value and the most customized tours in the industry.

## FIAP JEAN MONNET

8060

30 Rue Cabanis, Paris, France 75014

**Phone:** +33 143 131 710

**Fax:** +33 145 816 391

**Contact:** Karen Di Cato

**Email:** dicato@fiap-paris.org

**Website:** www.fiap-paris.org

**Description:** The FIAP Jean Monnet is an international accommodation centre located in the heart of Paris, easily accessible from airports and at a walking distance from the metro. Offering safe and modern facilities for groups or individuals, where you'll find everything you need for your Paris study programs: housing, meals and classrooms all in one location.

## FILMAROBICS, INC.

8024

9 Birmingham Place, Vernon Hills, IL 60061

**Phone:** (847) 367-5667

**Fax:** (847) 367-5669

**Contact:** Judy Sugarman

**Email:** film@filmarobics.com

**Website:** www.filmarobics.com

**Description:** Comprehensive lesson plans to accompany feature-length foreign language and ELL films. Lessons include comprehension activities, communicative activities, vocabulary, cultural notes and homework assignments. The film is divided into 10-15 minutes of film time around which an entire lesson is based.

**Languages:** French, Spanish, German, Italian and ELL films

## FOCUS PUBLISHING/ R. PULLINS CO., INC.

9003

P.O. Box 369, Newburyport, MA 01950

**Phone:** (978) 462-7288

**Fax:** (978) 462-9035

**Contact:** David Horvath

**Email:** info-person@pullins.com

**Website:** www.pullins.com

**Description:** Focus Publishing publishes and distributes textbooks for the college and high school levels in classical and modern languages. Focus publishes innovative, affordable textbooks ranging from literature survey books and student-edition novels to language acquisition books. This includes; a series of books designed to use film for language acquisition, including best sellers Cinema for French Conversation, Cinema for Spanish Conversation, and Cinéophile: Intermediate French Language and Culture through Film.

**Languages:** French, German, Greek, Italian, Latin, Portuguese, Russian, and Spanish

## FOREIGN LANGUAGE TEACHING AND RESEARCH PUBLISHING CO., LTD.

6045

No. 19 Xisanhuan Beilu, Beijing, China 100089

**Phone:** 86-10-88819973

**Fax:** 86-10-88819401

**Contact:** Yao Yong

**Email:** yaoy@fltrp.com

**Website:** www.fltrp.com/en

**Description:** Founded in 1979, Foreign Language Teaching and Research Publishing Co., Ltd (FLTRP) has grown into the largest multi-language publisher and university press in China, ranking 3rd in sales turnover (2.1 billion in Year 2010) among all the publishing houses in China. FLTRP publishes 5,000 titles in more than 45 languages annually. The Chinese Publishing Division commits itself to introduce Chinese language and culture to the world with various approaches of publishing, training and e-learning.

**Languages:** English, Chinese

# EXHIBITOR DIRECTORY

## THE FOUNDATION FOR INTERNATIONAL COOPERATION IN HIGHER EDUCATION OF TAIWAN

6036/6037

Room 202, No. 5, Lane 199, Kinghua Street  
Taipei, Taiwan 10650

**Phone:** +886-2-2322-2280

**Fax:** +886-2-2322-2528

**Contact:** Kiara Fu

**Email:** fichet@fichet.org.tw

**Website:** www.fichet.org.tw

**Description:** FICHET is a nonprofit organization with 118 member universities. Our aim is to promote the higher education and excellent Mandarin learning environment of Taiwan worldwide. This year, we have Mandarin learning centers, book publishers, and authorized agency of Chinese proficiency test in a joint booth.

**Languages:** Chinese, English

## FROZEN LIGHT

6073

4459 S. Gary Ave., Tulsa, OK 74105

**Phone:** (918) 381-4449

**Contact:** Mona Betz

**Email:** monabetz@yahoo.com

**Website:** www.frozenlight.biz

**Description:** Unusual, hand-crafted sterling silver jewelry with gemstones.

## FUNDACIÓN UNIVERSITARIA IBEROAMERICANA

10025

1440 Broadway, Floor 23, Bryant Park  
New York, NY 10018

**Phone:** (646) 383-7291

**Fax:** (646) 415-8402

**Contact:** Gigliola Insuasty

**Email:** usa@funiber.org

**Website:** www.funiberusa.org

**Description:** FUNIBER has brought to distance learning education an innovative and quality style, endorsed by a network that currently links more than 40 prestigious universities, companies and public and private organizations in 16 countries. FUNIBER offers professional growth of great added value when making possible that the student obtain a diploma of worldwide recognition.

**Languages:** English, Spanish

## GEORGETOWN COLLEGE

7063

400 East College Street, Georgetown, KY 40324

**Phone:** (502) 863-8012

**Fax:** (502) 868-7733

**Contact:** Rebbecca Pittenger

**Email:** Rebbecca\_pittenger@

georgetowncollege.edu.

**Website:** www.georgetowncollege.edu

**Description:** The Inmersión en Español-Spanish Immersion Program provides opportunities for students of Spanish to grow intellectually while maintaining and developing their language proficiency. Our goal is to enhance multilingual competence across various disciplines, thereby enhancing the ability of students to function in an increasingly multicultural society and globalized economy.

**Languages:** Spanish

## GEORGETOWN UNIVERSITY PRESS

7018

3240 Prospect St. NW, Washington, DC 20007

**Phone:** (202) 687-5889

**Fax:** (202) 687-6340

**Email:** gupress@georgetown.edu

**Contact:** Jackie Beilhart

**Website:** www.press.georgetown.edu/

georgetownlanguages

**Description:** Georgetown University Press Languages publishes peer-reviewed works of academic distinction, with exceptional editorial and production quality in languages and linguistics.

**Languages:** Arabic, Spanish, Mandarin, Portuguese, Urdu, Pashto, Tajiki, Uzbek, Turkish and other Less Commonly Taught Languages

## GERMAN ACADEMIC EXCHANGE SERVICE- DAAD

9040

871 United Nations Plaza, New York, NY 10017

**Phone:** (212) 758-3223

**Fax:** (212) 755-5780

**Contact:** Michael Thomanek

**Email:** Thomanek@daad.org

**Website:** www.daad.org

**Description:** The German Academic Exchange Service (DAAD) is a publicly-funded independent organization of higher education institutions in Germany. Each year DAAD, its Regional Offices, Information Centers and DAAD Professors provide information and financial support to over 67,000 highly-qualified students and faculty worldwide for international research and study. Located in New York, San Francisco, and Toronto, DAAD North America advises students, faculty and current DAAD fellows in the U.S. and Canada.

**Languages:** German

## GERMAN INFORMATION CENTER USA

9041

2300 M Street, NW, Suite 300  
Washington DC 20037

**Phone:** (202) 471-5539

**Fax:** (202) 471-5526

**Contact:** Jennifer Clardy

**Email:** dz-12@germanembassy.us

**Website:** www.Germany.info

**Description:** The German Information Center USA offers educators a window to modern German through free educational resources and materials, both printed and online at www.Germany.info. Sign up for our free electronic newsletters and keep up-to-date with the latest news from Germany.

**Languages:** German, English

# EXHIBITOR DIRECTORY

## GLOBAL EXPLORERS

T8

420 S. Howes Street, Fort Collins, CO 80521

**Phone:** (970) 484-3633

**Contact:** Katie Watkins

**Email:** [katie.watkins@globalexplorers.org](mailto:katie.watkins@globalexplorers.org)

**Website:** [www.GlobalExplorers.org](http://www.GlobalExplorers.org)

**Description:** Global explorers is a 501(c)(3) nonprofit dedicated to creating moments that challenge students' perspective of the world and inspire them to be a part of making it a better place...to become true global citizens. By providing immersive international travel that focuses on language, science, service, culture and leadership, students are truly engaged in the global community and challenged to continue participating in it.

## GOETHE-INSTITUT (USA)

9037

72 Spring Street, 11th Floor, New York, NY 10012

**Phone:** (212) 439-8700

**Fax:** (212) 439-8705

**Contact:** Peter Rosenbaum

**Email:** [rosenbaum@newyork.goethe.org](mailto:rosenbaum@newyork.goethe.org)

**Website:** [www.goethe.de/usa](http://www.goethe.de/usa)

**Description:** The Goethe-Institut is the cultural institute of the Federal Republic of Germany with a global reach. We promote knowledge of the German language abroad and foster international cultural cooperation. We convey a comprehensive picture of Germany by providing information on Germany's cultural, social and political life.

**Language:** German

## GOUVERNEMENT DU QUÉBEC 8043

525, boul. René-Lévesque Est

Quebec, QC Canada

**Phone:** (418) 649-2400

**Fax:** (418) 649-2418

**Contact:** Maria Beausejour

**Email:** [maria.beausejour@mri.gouv.qc.ca](mailto:maria.beausejour@mri.gouv.qc.ca)

**Website:** [www.mri.gouv.qc.ca](http://www.mri.gouv.qc.ca)

**Description:** Mission: To promote and defend Québec's interests internationally while ensuring respect for its authority and the consistency of government activities. The Ministère des Relations internationales carries out its mission through: its knowledge of the international context, the policy advice it provides for the government, its coordination or international government activities and the ties it builds with foreign governments and international organizations.

**Languages:** Français et anglais

## HANBAN (CONFUCIUS INSTITUTE HEADQUARTERS) 4055

Confucius Institute Headquarters, 129

Deshengmen Wai Street, Xicheng District, Beijing, China 100088

**Phone:** (86) 10-5859-5944

**Fax:** (86) 10-5859-5975

**Contact:** Zhu Dan

**Email:** [zhudan@hanban.org](mailto:zhudan@hanban.org)

**Website:** [www.hanban.org](http://www.hanban.org)

**Description:** Hanban/Confucius Institute Headquarters, as a public institution affiliated with the Chinese Ministry of Education, is committed to providing Chinese language and cultural teaching resources and services worldwide. It goes all out in meeting the demands of foreign Chinese learners and contributing to the development of multiculturalism and the building of a harmonious world.

**Languages:** Chinese, English

## HEBREW CHARTER SCHOOL CENTER

T21

6 East 39th Street, 10th Floor

New York, NY 10016

**Phone:** (212) 792-6234

**Fax:** (212) 279-1155

**Contact:** Mark Fink

**Email:** [mark@hebrewcharters.org](mailto:mark@hebrewcharters.org)

**Website:** [www.hebrewcharters.org](http://www.hebrewcharters.org)

**Description:** The Hebrew Charter School Center is a nonprofit organization created to advance the Hebrew language charter school movement by training educators to teach and lead Hebrew language charter schools and supporting communities to develop Hebrew language charter schools.

**Language:** Hebrew

## HEINLE CENGAGE LEARNING 5011

20 Channel Centre, Boston, MA 02210

**Phone:** (617) 757-8457

**Fax:** (617) 426-4379

**Contact:** Ben Rivera

**Email:** [Ben.Rivera@cengage.com](mailto:Ben.Rivera@cengage.com)

**Website:** <http://cengage.com/community/heinleexperience>

**Description:** HEINLE, a Cengage Learning company is a leading provider of innovative teaching and learning solutions for the World Languages Higher Education market. The company's products and services are designed to foster academic excellence and professional development, increase student engagement and improve learning outcomes.

**Languages:** Spanish, French, German, Italian, Japanese, and Chinese

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# EXHIBITOR DIRECTORY

## HIGHER EDUCATION PRESS 6059

Floor 23, No 4 Huixin Dongjie, Beijing, Fusheng Dasha, Chaoy, China 100029

**Phone:** 0086 10 58581350

**Fax:** 0086 10 58556014

**Contact:** Wang Chao

**Email:** xp@hep.com.cn

**Website:** www.chinesexp.com.cn

**Description:** Founded in 1954, the Higher Education Press (Group), or HEP, is a large comprehensive publisher in China. The *Experiencing Chinese* series have gained excellent reputation in lots of U.S. schools, which range in nature from K-12 education to vocational education, and the rich multi-media resources guide the user toward "Experiencing Chinese, Experiencing Happiness, and Experiencing Success."

**Languages:** Chinese

## HISPANIC FLAMENCO BALLETT22

835 North Shore Drive, Miami Beach, FL 33141

**Phone:** (305) 420-6622

**Fax:** (305) 420-6619

**Contact:** John Malaney

**Email:** info@flamencoballet.com

**Website:** www.flamencoballet.com

**Description:** Hispanic Flamenco Ballet is a nonprofit educational organization dedicated to delivering cultural education to K-12 students across the United States. We tour in the Fall and Spring of each year performing a Latin American show with traditional costume, music and dance from Caribbean, Central and South American countries; and Spanish heritage show with Flamenco, La Tuna Troubadours and Zarzuelas. It is a truly wonderful, colorful and captivating experience for students of all ages. Please visit our booth T22.

**Languages:** English, Spanish

## HOLT MCDUGAL 4001

10801 N. Mopac Expressway, Building #3 Austin, TX 78759

**Phone:** (815) 230-5650

**Fax:** (512) 721-7833

**Contact:** Nancy Lattin

**Email:** nancy.lattin@hmqpub.com

**Website:** www.hmqpub.com

**Description:** As part of the Houghton Mifflin Harcourt family, Holt McDougal is the industry leader in secondary education materials, providing the most comprehensive, customized, and innovative products and services available for Grades 6-12 teachers and students. Our offerings include Spanish, French, Chinese, German, and Italian.

**Languages:** Spanish, French, German, Chinese, Japanese, Italian

## IACE TRAVEL/TOKYO/KYOTO TOURISM OFFICE 7061

370 S. Crenshaw Blvd. #E-106 Torrance, CA 90503

**Phone:** (310) 533-6450

**Fax:** (310) 533-6498

**Contact:** Daisuke Hasegawa

**Email:** hasegawa@iace-usa.com

**Website:** www.iace-asia.com

**Description:** IACE TRAVEL was established in 1970 in New York. Currently, we have over 60 offices in the United States, Japan, Canada, and Hong Kong. The Kyoto and Tokyo Tourist Boards have cooperated for school trips to Japan.

**Languages:** English, Japanese

## IDEAL FOREIGN BOOKS 8036

132-10 Hillside Avenue, Richmond Hill, NY 11418

**Phone:** (718) 297-7477

**Fax:** (718) 297-7645

**Contact:** Alain Fetaya

**Email:** idealforeignbooks@att.net

**Website:** www.idealforeignbooks.com

**Description:** We provide our customers a personal and professional service when it comes to ordering any and all materials published in Spain, Latin America, France and the Francophone world, Italy and Germany. Materials include methods, vocabulary, grammar, conversation, civilization, literature, readers, dictionaries and other supplementary materials.

**Languages:** French, Spanish, Italian, German

## IH SPAIN 7042

Trafalgar 14, Barcelona, Spain

**Phone:** 954 502 131

**Contact:** Conchita Maestro

**Email:** marketing@clic.es

**Description:** IH Spain is an exclusive and private group of 8 Spanish schools, which belong to the worldwide prestigious organisation International House, located in some of the most exciting cities of Spain: IH Barcelona, IH Cadiz, IH Cordoba, IH Madrid, IH San Sebastian, IH Sevilla, IH Palma de Mallorca and IH Valencia.

**Languages:** Spanish

## iLANGUAGES 9051

8912 E Pinnacle Peak Road, Ste. F9-645

Scottsdale, AZ 85255

**Phone:** (480) 420-8040

**Fax:** (480) 777-7113

**Contact:** Chris Schifffhauer

**Email:** cs@iLanguages.com

**Website:** www.iLanguages.com

**Description:** Mobile phone, tablet, and desktop applications for foreign language reference, including verb conjugations, dictionaries, and translators.

**Languages:** Afrikaans, Albanian, Ancient Greek, Arabic, Asturian, Batticaloan Portuguese, Cape Verdian, Catalan, Croatian, Czech, Danish, Dutch, English, Etruscan, Faroese, Farsi, Finnish, French, Galician, German, Gothic, Greek, Hausa, Hebrew, Hindi, Hittite, Hungarian, Icelandic, Irish, Italian, Jamaican, Jivarli, Kreyol, Kreyol Louisienne, Latin, Lingala, Martiniquais, Middle High-German, Nepali, Norwegian, Occitan, Old English, Old Norse, Old Occitan, Old Swedish, Papiá Cristang Português de Corlai, Portuguese, Proto-Indo-European, Proto-Norse, Rhaeto-Romanic, Romanian, Romany, Runic Swedish, Russian, Sanskrit, Sardinian, Serbian Setu, Shona, Slovak, Spanish, Sranantongo, St. Lucien, Swahili, Swedish, Tagalog, Tamil, Turkish, Urdu, Vulgar Latin, Welsh, Wolof, Yiddish

# EXHIBITOR DIRECTORY

## INSTITUTO CERVANTES

7037

31 W. Ohio Street, Chicago, IL 60654

**Phone:** (312) 335-1996

**Fax:** (312) 587-1992

**Contact:** Caliz Gil

**Email:** Chicago@cervantes1.org

**Website:** www.chicago.cervantes.es

**Description:** The Instituto Cervantes was founded in 1991 to promote Spanish language teaching and knowledge of the cultures of Spanish speaking countries throughout the world. It is now the largest international Spanish teaching organization. There are currently three U.S. locations: New York, Chicago and Albuquerque.

**Languages:** English, Spanish

## INTERCULTURAL STUDENT EXPERIENCES (ISE)

6049

129 N. 2nd Street #102, Minneapolis, MN 55401

**Phone:** (612) 436-8295

**Fax:** (612) 436-8298

**Contact:** Tanya Gajewski

**Email:** tanya@isemn.org

**Website:** www.isemn.org

**Description:** ISE is a nonprofit organization that has inspired teachers and students through culture and language immersion programs for nearly 40 years. Our one-of-a-kind educational travel programs combine sightseeing with an authentic family stay. Students and teachers experience true immersion in the language and culture on our programs because ISE is where language matters. The ISE mission: To inspire and educate students of the world through experiential learning across cultures.

**Languages:** French, German, Spanish and Mandarin

## INTERNATIONAL ASSOCIATION FOR LANGUAGE LEARNING TECHNOLOGY (IALLT)

10010

Choate Rosemary Hall, 333 Christian Street  
Wallingford, CT 06492

**Phone:** (203) 697-2588

**Contact:** Charles E. Long

**Email:** clong@choate.edu

**Website:** www.iallt.org

**Description:** IALLT is a professional organization dedicated to promoting effective uses of instructional technology for language teaching, learning, and research. Professionals in the field of language learning technology require knowledge from a broad range of disciplines. IALLT facilitates the exchange of information in areas such as, instructional media design and development, curricular integration, needs assessment, learning center layout, hardware and software evaluation.

## INTERNATIONAL BOOK IMPORT SERVICE (IBIS), CORNELSEN, HUEBER, KLETT

9043

P.O. Box 8188, 161 Main Street  
Lynchburg, TN 37352-8188

**Phone:** (800) 277-4247

**Fax:** (866) 277-2722

**Contact:** Barbara Patten, Eva Heinrich, Claudia Harbauer, Christiane Frederickson

**Email:** ibis@IBIService.com, eva.heinrich@

email.de, harbauer@hueber.de, cfklett@aol.com

**Website:** www.ibiservice.com; www.cornelsen.de, www.hueber.de, www.edition-deutsch.de

**Description:** IBIS will exhibit *Deutsch als Fremdsprache* publications from three German companies: Cornelsen, Hueber, and Klett. Their products range from creative teaching supplies to textbooks with extensive supplementary materials for K-through university and include a wide range of readers, grammars, training titles and online activities.

**Language:** German

## IQCHINESE

8009

17595 Harvard Ave #C268, Irvine, CA 92614

**Phone:** (949) 596-4065

**Contact:** Serena Chang

**Email:** iqservice@iqchinese.com

**Website:** www.iqchinese.com

**Description:** IQChinese Corp., a World leading Chinese language solution provider. IQChinese believes the unique "Type to Learn" Method of Learning Chinese enabling it to more easily service its core marketplace. "Type-to-Learn" Chinese eliminates the "mystery" of Chinese with the familiarity of a basic computer keyboard. The "IQ" in IQChinese products is real. It can "speak" any possible combination of Mandarin sounds and tones in a native speaker's voice. Since 2006, we took proud in providing multimedia CLT materials.

**Languages:** Chinese teaching and learning courseware which includes both Traditional and Simplified Version

## ITALIAN CULTURAL INSTITUTE 10039

500 North Michigan Avenue, Suite 1450 Chicago, Illinois 60611

**Phone:** (312) 822-9545

**Fax:** (312) 822-9622

**Contact:** Director Silvio Marchetti

**Email:** iicchicago@esteri.it

**Website:** www.iicchicago.esteri.it

**Description:** There are five institutes operating in Chicago, New York, Los Angeles, San Francisco and Washington, D.C. They are centers for cultural and academic initiatives and promote the study of Italian language and culture. They also provide venues for art exhibits and film screenings, promote the translation of Italian authors and publicize Italian literary awards. It also houses the language center Italidea in Chicago.

**Language:** Italian

# EXHIBITOR DIRECTORY

## ITALIDEA-MIDWEST, LTD 10037

500 North Michigan Ave. Suite 1405  
Chicago, IL 60611

**Phone:** (312) 832-4053

**Fax:** (312) 832-0442

**Email:** italideamidwest@sbcglobal.net

**Website:** www.italideamidwest.org

**Contact:** Giovanna Verdecchia

**Description:** A not for profit 501(c)(3) with the mission to promote the study of Italian in primary and secondary schools throughout the Chicago Consular jurisdiction (Colorado, Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin and Wyoming). It receives financial support from the Italian Ministry of Foreign Affairs in order to contribute to teachers' salaries and instructional material.

**Language:** Italian

## IXL LEARNING 4015

777 Mariners Island Blvd., Suite 600  
San Mateo, CA 94404

**Phone:** (855) 255-8800

**Fax:** (650) 372-4301

**Contact:** Subscriptions Department

**Email:** orders@quia.com

**Website:** www.quia.com

**Description:** IXL Learning is an educational technology company like no other. Our products include Quia Web, the original "create-your-own" website for teachers, and Quia Books, which brings languages like Spanish, Chinese, and Arabic to life as the leading online platform for world-languages courses.

## THE JAPAN FOUNDATION, LOS ANGELES 7062

333 S. Grand Ave Ste. 2250  
Los Angeles, CA 90071

**Phone:** (213) 621-2267

**Fax:** (213) 621-2590

**Contact:** Maki Watanabe Isoyama

**Email:** maki\_watanabe@jfalco.org

**Website:** www.jfalco.org

**Description:** The Japan Foundation, Los Angeles promotes international cultural exchange and mutual understanding between Japan and overseas countries. We provide comprehensive assistance including "Advocacy Kit" and various types of grants for Japanese-language educators nationwide.

**Language:** Japanese

## JPT AMERICA, INC./ JAPAN LANGUAGE CENTER 7056

477 Littlefield Ave.  
South San Francisco, CA 94080

**Phone:** (650) 583-4040

**Fax:** (650) 583-4042

**Contact:** Miyuri Hayashi

**Email:** jlc@jptamerica.com

**Website:** www.jptamerica.com

**Description:** For Educators and learners of Japanese, Japan Language Center offers comprehensive coverage of Japanese language educational materials, textbooks, linguistic books, dictionaries, audio-visual aids, reference guides and more. We also distribute materials for University bookstores. JPT AMERICA, INC. is the exclusive agent for Bonjinsha in the U.S. and Canada.

**Language:** Japanese

## KINOKUNIYA BOOKSTORES OF AMERICA 7055

1581 Webster Street, San Francisco, CA 94115

**Phone:** (415) 567-6787

**Fax:** (415) 567-4109

**Contact:** Satoshi Ito

**Email:** satoshi\_ito@kinokuniya.co.jp

**Website:** www.kinokuniya.com

**Description:** The Kinokuniya Bookstore sales office specializes in promoting and distributing the Japanese language learning and teaching materials.

**Language:** Japanese

## KODANSHA USA 7060

451 Park Ave. South, New York, NY 10016

**Phone:** (917) 322-6230

**Fax:** (212) 935-6929

**Contact:** Laura Shatzkin

**Email:** l-shatzkin@kodansha-usa.com

**Website:** www.kodanshausa.com

**Description:** Kodansha publishes books on all aspects of Japanese culture including language, literature, popular culture, art and architecture, crafts, travel, cooking, and martial arts.

**Languages:** Japanese

## KOREA FOUNDATION 4025

1612 K. Street, Suite 1201  
Washington, DC 20006

**Phone:** (202) 419-3400

**Fax:** (202) 419-0498

**Contact:** Kwang-Cheol Lee

**Email:** washingtondc@kf.or.kr

**Website:** www.kf.or.kr/

**Description:** Headquartered in Seoul, the Korea Foundation is a nonprofit public organization committed to promoting a better understanding of Korea in the international community through a variety of academic, intellectual, and cultural support programs.

## THE KOREA SOCIETY T6

950 Third Avenue, New York, NY 10022

**Phone:** (212) 759-7525

**Fax:** (212) 759-7530

**Contact:** Sojeong Kim

**Email:** sojeong.ny@koreasociety.org

**Website:** www.koreasociety.org

**Description:** To promote better understanding between the people of United States and Korea, The Korea Society offers Korean classes along with other services. Information for a free virtual class to learn Korean alphabet and basic greetings is available at the booth.

**Languages:** Korean, English

## LANGENSCHIEDT EDUCATIONAL SERVICES 9032

6957 W. North Ave., Chicago, IL 60302

**Phone:** (800) 458-1226

**Contact:** Dagmar Schalliol

**Email:** info@langenscheidt-education.com

**Website:** www.langenscheidt.com

**Description:** Langenscheidt Educational Services specializes in high school (levels I-IV and AP) and college level German textbooks as well as supplementary material for German language instruction at all levels. The material is correlated to both the U.S. National Standards and the European Standards preparing students for cross-cultural proficiency.

**Languages:** German, Spanish, French, Italian

# EXHIBITOR DIRECTORY

## THE LANGUAGE FLAGSHIP 10007

National Security Education Program  
P.O. Box 20010, Arlington, VA 22209

**Phone:** (703) 696-1991

**Fax:** (703) 696-5667

**Contact:** Allison Trepod/Kaveri Advani

**Email:** info@thelanguageflagship.org

**Description:** The Language Flagship is an innovative partnership to enhance critical language learning. Flagship's goal is to bring students to ACTFL Superior level proficiency alongside a major of their choosing through our network of 22 universities and 8 overseas centers.

**Languages:** Arabic, Chinese, Hindi-Urdu, Korean, Persian, Portuguese, Russian, Turkish, Swahili and Yoruba

## LANGUAGE MAGAZINE 6018

131 S. Topanga Cyn Blvd., Topanga, CA 90290

**Phone:** (310) 455-7193

**Fax:** (310) 455-8993

**Contact:** Emma Sutton

**Email:** subs@languagemagazine.com

**Website:** www.languagemagazine.com

**Description:** The independent monthly publication for educators, business people and policymakers who know that language is one of the most important issues of our time.

JOBS, TRAINING, METHODOLOGY, NEWS, MATERIALS, CLASSROOM ACTIVITIES. Make the most of your career with Language Magazine!

**Languages:** All

## LANGUAGE RESOURCE CENTERS 7083/7085

Address: c/o CLEAR, Suite 101  
UPLA Building, Michigan State University  
East Lansing, MI 48824

**Phone:** (517) 432-2286

**Fax:** (517) 432-0473

**Contact:** Joy Campbell

**Email:** clear@msu.edu

**Website:** http://nflrc.msu.edu

**Description:** The 15 Language Resource Centers (LRCs) sponsored by the U.S. Dept. of Education form a network of resources to promote and improve the teaching and learning of foreign languages. LRCs create language learning and teaching materials, offer professional development opportunities, and conduct research on foreign language learning.

**Languages:** Any/all languages

## LANGUAGE TESTING INTERNATIONAL, INC. (LTI) 10000

3 Barker Avenue, 3rd Floor  
White Plains, NY 10601

**Phone:** (914) 963-7110

**Fax:** (914) 963-7113

**Contact:** Gabriel Cruz

**Email:** Gabriel.cruz@languagetesting.com

**Website:** www.languagetesting.com

**Description:** Language Testing International (LTI), the exclusive licensee of ACTFL, is committed to offering language assessments supported by the highest level of service, utilizing the latest technologies to deliver quick and valid results. ACTFL assessments are available in 80+ languages and are delivered and/or rated exclusively by ACTFL Certified Testers and Raters.

**Languages:** 80+ World Languages

## LANGUAGEPLAN-IT.COM 7076

P.O. Box 67516, Rochester, NY 14617

**Phone:** (585) 719-5454

**Fax:** (585) 244-6972

**Contact:** Alicia Fonseca

**Email:** aliciafonseca@languageplan-it.com

**Website:** www.languageplan-it.com

**Description:** Languageplan-it.com provides formal lesson plans in Spanish, French, Italian and Russian. Each plan comes complete with explicit student-centered and differentiated learning objectives and all directions and materials necessary for successful delivery. All products are easily integrated into any curriculum or language learning program.

**Languages:** Spanish, French, Italian, Russian

## LANGUAGES CANADA/LANGUES CANADA 8037

161 Gilmour Street  
Ottawa, ON, Canada V3S 6Z8

**Phone:** (613) 324-8409

**Fax:** (888) 277-0522

**Contact:** Maud Pinard-Frechette

**Email:** mpinard@languagescanada.ca

**Website:** www.languagescanada.ca

**Description:** Please visit this booth to meet with ILSC International Language Schools of Canada – Montréal, LSC Language Studies Canada – Montréal, Université du Québec à Trois-Rivières and Université de Victoria / University of Victoria as well.

Languages Canada is Canada's premier language organization representing its two official languages: English and French. Membership is limited to schools which meet the rigorous standards of the association and who are committed to upholding them. Languages Canada is recognized by the Canadian government and internationally. Please visit this booth to meet with ILSC International Language Schools of Canada – Montréal, LSC Language Studies Canada – Montréal, Université du Québec à Trois-Rivières and University of Victoria as well.

**Languages:** French and English

## Submit a Proposal for ACTFL 2012

Visit the ACTFL website ([www.actfl.org](http://www.actfl.org)) to submit a proposal for a session at next year's ACTFL Annual Convention and World Languages Expo in Philadelphia, PA, November 16–18, 2012. Deadline is Wednesday, **January 11, 2012**.

# EXHIBITOR DIRECTORY

## LANGUAGES FOR KIDS 7087

841 Harrison Street, Denver, CO 80206

**Phone:** (303) 355-0436

**Fax:** (303) 355-3512

**Contact:** Lisa Haughom

**Email:** langbks@earthlink.net

**Website:** www.langbks.com

**Description:** Languages For Kids was founded by foreign language teachers who created activities and games for all levels to enhance language acquisition in a productive but fun and relaxed manner. Activities are designed to promote oral communication, help teachers assess student comprehension and prepare for AP exams with a stress free approach. All books come with hundreds of creative pictures providing different subject matters, instructions and activity ideas. Color drawings are provided with each book.

## THE LAURASIAN INSTITUTION 9012

12345 Lake City Way NE #151

Seattle, WA 98125

**Phone:** (206) 367-2152

**Fax:** (206) 367-2193

**Contact:** Mari Maruyama

**Email:** mmaruyama@laurasian.org

**Website:** <http://www.laurasian.org/>

**Description:** The programs and activities of The Laurasian Institution give particular attention to cultural interactions with Asia by creating programs that offer opportunities for students and educators in the United States to engage students and educators in China and Japan.

**Languages:** Japanese, Chinese

## LEARNINGU 10033

1220 North Main, Suite 6, Springville, UT 84663

**Phone:** (801) 491-0315

**Contact:** Kent Johnson

**Email:** kjohnson@learningu.com

**Website:** www.learningu.com

**Description:** LearningU offers a variety of language learning courses and solutions to adult learners. Our courses and programs are modeled after those available through universities and college English language centers throughout the United States.

**Languages:** English

## LEXINGTON COUNTY SCHOOL DISTRICT ONE T9

100 Tarrar Springs Road

Lexington, SC 29071-1869

**Phone:** (803) 821-1047

**Fax:** (803) 821-1130

**Contact:** Kim Williams

**Email:** kwilliams@lexington1.net

**Website:** www.lexington1.net

**Description:** Located in central South Carolina, Lexington One schools serve more than 22,000 students. For the past ten years, the district has grown by an average of 520 students per year. The district is actively recruiting world language teachers for 2012-13.

**Languages:** Mandarin, Spanish, French, German, Portuguese

## LIVEMOCHA 9007

1011 Western Ave, Ste. 1000

Seattle, WA 98104

**Phone:** (425) 501-6927

**Contact:** Laurie Brinkly

**Email:** laurie@livemocha.com

**Website:** www.livemocha.com

**Description:** Livemocha is the world's largest language learning community, fusing traditional teaching methods with practice with native speakers. The Livemocha community contains over 12 million members from 195 countries, including 300,000 certified teachers. Voted one of *Time* Magazine's 50 Best Websites, Livemocha offers basic courses in 38 languages and a fluency series, the Active Courses, in Spanish, French, Italian, German and English.

**Languages:** Arabic, Bulgarian, Catalan, Croatian, Czech, Dutch, English, Esperanto, Estonian, Farsi, Finnish, French, German, Greek, Hebrew, Hindi, Hungarian, Icelandic, Italian, Japanese, Korean, Latvian, Mandarin Chinese, Polish, Portuguese (Brazil), Portuguese (Portugal), Romanian, Russian, Serbian, Slovak, Spanish, Swedish, Turkish, Ukrainian, Urdu

## MCGRAW-HILL HIGHER EDUCATION 5029

Two Penn Plaza, 20th Floor

New York, NY 10121-2298

**Phone:** (212) 904-3732

**Fax:** (212) 904-3561

**Contact:** Jorge Arbuja

**Email:** Jorge\_arbuja@mcgraw-hill.com

**Website:** www.mhhe.com

**Description:** McGraw-Hill World Languages offers teaching and learning solutions for Spanish, French, German, Italian, Japanese, Mandarin, and Russian. Our nationally renowned authors and highly qualified editorial staff ensure the publication of innovative, pedagogically sound and comprehensive language programs for all teaching environments, supported by the best digital learning platform in the market, Connect: <http://connect.mcgraw-hill.com>. Stop by to learn more and visit us online at [www.mhhe.com](http://www.mhhe.com).

**Languages:** Spanish, French, German, Italian, Japanese, Mandarin, Russian

## MCGRAW-HILL PROFESSIONAL 5029

1221 Ave of Americas, 45th Floor

New York, NY 10020

**Phone:** (212) 512-3501

**Fax:** (212) 512-4346

**Contact:** Elizabeth Schacht

**Email:** elizabeth\_schacht@mcgraw-hill.com

**Website:** mhprofessional.com

**Description:** McGraw-Hill Professional publishes the bestselling *Practice Makes Perfect* series, *Schaum's Outlines*, Vox and Harrap's dictionaries. Please visit our display for Spanish, French, Italian, and Chinese language resources appropriate for high school and college students.

**Languages:** All major world languages

# EXHIBITOR DIRECTORY

## MCGRAW-HILL SCHOOL EDUCATION GROUP 5029

8787 Orion Place, Columbus, OH 43240-4027

**Phone:** (212) 904-6881

**Fax:** (212) 904-6633

**Contact:** Rose Presley-Alston

**Email:** rose\_presley-alston@mcgraw-hill.com

**Website:** MHEonline.com

**Description:** Glencoe and Wright Group, trusted names in world languages education, provide leading K-12 products such as *Invitation to World Languages*, *¡Viva el español!*, *Español para ti*, *¿Cómo te va?*, *¡Así se dice!*, *El español para nosotros*, *Bon voyage!*, *Trésors du temps*, *Latin for Americans*. Stop by our booth to see these and other innovative and respected products. Take a tour of eStudio (powered by Quia), a platform that contains all components of our new Spanish program online.

**Languages:** Spanish, French, Latin, German, Italian, Russian, Japanese

## MEMPHIS CITY SCHOOLS WORLD LANGUAGE T4

2485 Union Avenue Annex, Memphis, TN 38112

**Phone:** (901) 416-3434

**Fax:** (901) 416-3436

**Contact:** Alyssa Villarreal

**Email:** villarreal@mcsk12.net

**Website:** www.mcsk12.net

**Description:** Memphis City Schools World Language Department is looking for educators with a background in Mandarin Chinese, Japanese, Arabic, Russian, and K-3 Spanish Dual Immersion that may qualify for an alternative license to teach World Language in Elementary, Middle and High School.

**Languages:** Spanish, French, German, Latin, Arabic, Russian, Mandarin Chinese, Japanese, K-3 Spanish Dual Immersion

## MEP, INC. SCHOOL DIVISION 8048

8124 N. Ridgeway Ave., Skokie, IL 60076

**Phone:** (847) 676-1596

**Fax:** (847) 676-1195

**Contact:** Laure Joseph

**Email:** ljoseph@mep-inc.net

**Website:** www.schoenhofs.com

**Description:** Leading distributor of foreign language materials for K-12 and beyond. We supply Spanish, French, German, Italian and Latin textbooks; reference materials, literature, AP, Teacher Resources, periodicals, audiovisuals, games, posters, software and special imports.

**Languages:** French, Spanish, German, Italian, Latin, Arabic, Chinese, Portuguese, Russian

## MERRIAM-WEBSTER 10015

47 Federal Street, Springfield, MA 01105

**Phone:** (413) 734-3134

**Fax:** (413) 734-2014

**Contact:** Don Bernier

**Email:** dbernier@m-w.com

**Website:** www.merriam-webster.com/

**Description:** Merriam-Webster is the brand leader of language products in print and electronic formats, offering best-selling backlist and Collegiate©-branded reference books. Stop by our booth for full details on our new Live Mocha Active Courses and Merriam-Webster's Easy Learning Series.

## MEXICAN SPANISH LANGUAGE SCHOOLS 8019

San Juan 4, Colonia Las Palmas Cuernavaca, Morelos, Mexico 62051

**Phone:** +52-777-318-6407

**Fax:** +52-777-312-5418

**Contact:** Harriet Guerrero

**Email:** harriet@cemanahuac.com

**Website:** www.mexicosi.org

**Description:** Meet and understand your distant neighbor (Mexico) by studying at one of our schools. We offer year-round programs for teachers, students and professional groups. Mexico is your best destination to study Spanish and Mexican Culture.

**Languages:** Spanish

## MIDDLEBURY INTERACTIVE LANGUAGES 4018

152 Maple Street, Middlebury, VT 05753

**Phone:** (800) 596-0910

**Fax:** (801) 343-3912

**Contact:** Kishari Sing

**Email:** ksing@middleburyinteractive.com

**Website:** www.middleburyinteractive.com

**Description:** Middlebury Interactive Languages, a joint venture of Middlebury College and K12 Inc., offers a portfolio of world language products as a total solution, both online and in brick-and-mortar schools, using academic teaching methods to meet national ACTFL standards. Products include the Middlebury-Monterey Language Academy, a full-immersion summer residency program; Middlebury Interactive courses, intensive online coursework for high schools offering Middlebury immersion; Powerspeak12 robust online language focus courses for grades 3-12; Avant STAMP assessment; and MIL Professional Development.

**Languages:** Arabic, Chinese (Mandarin), French, German, Italian, Latin, Spanish

## MIDDLEBURY LANGUAGE SCHOOLS 4020

207 Sunderland Language Center Middlebury, VT 05753

**Phone:** (802) 443-5510

**Fax:** (802) 443-2075

**Contact:** Brook Escobedo

**Email:** bescobedo@middlebury.edu

**Website:** www.middlebury.edu/sa, www.middlebury.edu/lis

**Description:** The Middlebury Language Schools offer summer immersion programs (Arabic, Chinese, French, German, Hebrew, Italian, Japanese, Portuguese, Russian, and Spanish), 37 study abroad sites, and MA programs in Arabic, Chinese, French, German, Italian, Russian and Spanish. Financial aid is available.

# EXHIBITOR DIRECTORY

## NAN HAI BOOKS 8083

510 Broadway, Suite 200, Millbrae, CA 94030

**Phone:** (650) 259-2100

**Fax:** (650) 259-2108

**Contact:** Mark Zhang

**Email:** mzhang@nanhai.com

**Website:** www.nanhaibooks.com

**Description:** Nan Hai Books offers the biggest collection of Chinese language learning textbooks and reference materials, ranging from K-16 core language course materials as well as textbooks for Chinese Culture, Business Chinese, test-prep materials for SAT-II and AP Chinese.

## NATIONAL ASSOCIATION OF DISTRICT SUPERVISORS OF FOREIGN LANGUAGES (NADSF) 12000

50 Springdale Rd, Princeton, NJ 08540

**Phone:** (609) 806-4203

**Fax:** (609) 806-4281

**Contact:** Priscilla Russel, Executive Secretary

**Email:** Priscilla\_Russel@monet.prs.k12.nj.us

**Website:** www.nadsfl.org

**Description:** This is a professional organization to support district foreign language supervisors.

## NATIONAL CENTER FOR INTERPRETATION - THE UNIVERSITY OF ARIZONA T2

P.O. Box 210432, Tucson, AZ 85721

**Phone:** (520) 621-3612

**Fax:** (520) 624-8130

**Contact:** Paul Gatto

**Email:** pgatto@email.arizona.edu

**Website:** http://nci.arizona.edu

**Description:** The NCI is the country's major repository for the theoretical and practical aspects of specialized interpretation, its cognitive underpinnings, its ethical parameters, its best practice, its assessment, and the policy that guides it. We are committed to using this knowledge in support of our communities—local, national and international—to ensure equal access to the courts, healthcare, education and other essential services for all limited- and non-English members of the community. We are here to help secondary and post-secondary Spanish teachers better serve their Hispanic students.

**Languages:** English, Spanish, all other languages

## NATIONAL COPILAS AND THE ENTIGESTORI (NONPROFIT ITALIAN OFFICIAL ORGANIZATIONS PROMOTING ITALIAN IN THE USA) 10043

4827 Rugby Ave., Bethesda, MD 20814

**Phone:** (301) 215-7885

**Fax:** (301) 245-5998

**Contact:** Cesarina Horing

**Email:** cesarina.horing@gmail.com

**Website:** www.nationalcopilas.org

**Description:** Promotion and diffusion of the Italian Language and Culture in American Schools; Assisting teachers of Italian with didactic material, professional development seminars, in USA and Italy.

**Languages:** Italian

## NATIONAL COUNCIL OF JAPANESE LANGUAGE TEACHERS (NCJLT) 7057/7058

P.O. BOX 3719, Boulder, CO, 80307-3719

**Phone:** (303) 492-5487

**Contact:** Nana Suzumura

**Email:** ncjltactfl@gmail.com

**Website:** www.ncjlt.net

**Description:** National Council of Japanese Language Teachers is a nonprofit organization to support Japanese teachers and programs at K-12 and post-secondary level.

**Languages:** Japanese

## NATIONAL LANGUAGE SERVICE CORPS 10005

P.O. Box 12221, Arlington, VA 22219

**Phone:** (703) 284-9146

**Contact:** Bridget Baker

**Email:** bbaker.ctr@nlscorps.org

**Website:** www.nlscorps.org

**Description:** The NLSC is a federal government organization made up of on-call multilingual volunteers, who are willing to offer their diverse language skills to help communities and the government during times of crises, emergencies and non-emergencies; domestic or abroad. We provide and maintain a readily available civilian corps of individuals who are certified in English and other languages. NLSC recently expanded its membership to include all languages. We're looking for U.S. citizens who are 18 years or older, and are fluent in English and any other languages. You can find more about us on our website: nlscorps.org. Additionally, we will gladly send you a brochure or brochures by mail.

**Languages:** All languages

## NATIONAL NETWORK FOR EARLY LANGUAGE LEARNING (NELL) 12004

5300 Jamesville Road, Dewitt, NY 13214

**Phone:** (315) 436-1056

**Contact:** Nathan Lutz

**Email:** nlutz@mph.net

**Website:** www.nnell.org

**Description:** The mission of the National Network for Early Language Learning is to provide leadership in support of successful early language learning and teaching. Since its founding in 1987, NELL continues to be an invaluable resource for educators, parents and policymakers advocating for PK-8 programs of excellence in second language education.

**Languages:** All

# EXHIBITOR DIRECTORY

## NATIONAL SECURITY AGENCY (NSA)

7069

MB2, Suite 6779, Fort Meade, MD 20755

**Phone:** (410) 854-5901

**Fax:** (410) 854-1950

**Contact:** Jen Fernandes

**Email:** jkferna@nsa.gov

**Website:** www.nsa.gov/careers

**Description:** The NSA/CSS core missions are to protect U.S. national security systems and to produce foreign signals intelligence information.

## NETC EDUCATIONAL TRAVEL

4011

50 Franklin Street, 2nd Floor, Boston, MA 02110

**Phone:** (800) 771-2323

**Fax:** (617) 725-1019

**Contact:** Vanessa Williams

**Email:** VWilliams@educationaltravel.com

**Website:** www.educationaltravel.com

**Description:** NETC offers educational opportunities to students and teachers abroad. Through our unique LEAP philosophy, NETC guides travelers towards making meaningful, personal connections with the world around them. Don't just visit, LIVE it!

## NORTHEAST CONFERENCE ON THE TEACHING OF FOREIGN LANGUAGES (NECTFL)

10013

P.O. Box 1773 at Dickinson College  
Carlisle, PA 17013

**Phone:** (717) 245-1977

**Fax:** (717) 245-1976

**Contact:** Rebecca Kline

**Email:** nectfl@dickinson.edu

**Website:** www.nectfl.org

**Description:** NECTFL is the largest regional organization serving educators Pre-K-16+. We provide outstanding leadership, advocacy and professional development through a yearly conference that attracts attendees from 40 states and 15 countries and through our online journal, the NECTFL Review! Join us at the Baltimore Marriott Waterfront from April 20-23, 2012. Our theme is "Global Identities."

## NULU LANGUAGES

10018

7590 Fay Avenue, #204, La Jolla, CA 92037

**Phone:** (347) 432-4521

**Contact:** Avi Stieglitz

**Email:** avi@nululanguages.com

**Website:** www.nululanguages.com

**Description:** Nulu is the best daily supplement to build foreign language skills. It combines fresh news articles, human translation and pronunciation, and a contextualized review system to effectively and enjoyably complement foreign language instruction. Whatever else you do, be sure to Nulu, too.

## NYU SCHOOL OF CONTINUING & PROFESSIONAL STUDIES

10008

7 East 12th Street, Suite 921

New York, NY 10003

**Phone:** (212) 998-7244

**Fax:** (212) 995-4674

**Contact:** Joanne Miller

**Email:** joanne.miller@nyu.edu

**Website:** http://www.scps.nyu.edu

**Description:** NYU's School of Continuing and Professional Studies offers a superior academic experience provided by the faculty who are esteemed experts within their respective industries. Each of our fifteen graduate programs blends theory and practical application through innovative coursework to provide students with the latest industry trends, opportunities and research.

## OLIVIA AND HILL PRESS

6007

3460 East Ellsworth Road, Ann Arbor, MI 48108

**Phone:** (734) 971-0202

**Fax:** (734) 971-0220

**Contact:** Cindy Grime

**Email:** cgrime@oliviahill.com

**Website:** www.oliviahill.com

**Description:** The Olivia and Hill Press publishes a series of self-study handbooks for students of French, Spanish, German, Italian, Russian, Latin, Japanese, Arabic and Chinese introducing them to English grammar and pointing out the similarities and differences with the language studied. Complements any textbook and method.

**Languages:** French, Spanish, German, Italian, Russian, Latin, Japanese, Arabic and Chinese

## OUTREACH360 (FORMERLY ORPHANAGE OUTREACH)

9027

6611 W. Robert E. Lee Street

Glendale, AZ 85308

**Phone:** (602) 375-2900

**Fax:** (602) 926-1439

**Contact:** Bryan Linck

**Email:** bryanlinck@outreach360.org

**Website:** www.outreach360.org

**Description:** Outreach360 is a 501(c)(3) nonprofit organization working to transform the world by involving volunteers to provide development and educational opportunities to disadvantaged children in the Dominican Republic and Nicaragua. High School and college groups are invited to be involved in a powerful international service-learning opportunity while practicing and improving their Spanish.

**Languages:** Spanish, English

## OXFORD UNIVERSITY PRESS

4023

198 Madison Ave, New York, NY 10016

**Phone:** (800) 445-9714

**Fax:** (919) 677-1303

**Contact:** Customer Service Department

**Email:** custserv.us@oup.com

**Website:** www.oup.com/us

**Description:** Oxford University Press offers bilingual dictionaries in a wide range of languages, for every level of learner. Visit our booth for discounted books and demos of our online products!

## PACIFIC NORTHWEST COUNCIL FOR LANGUAGES (PNCL)

10011

5290 University of Oregon

Eugene, OR 97403-5295

**Phone:** (360) 352-5498

**Fax:** (360) 709-0202

**Contact:** Lauren Kiolet

**Email:** lkiolet@earthlink.net

**Website:** www.pncfl.org

**Description:** PNCFL advocates for the value of world languages as a core curriculum and supports policies that reflect this ideal. PNCFL connects world language educators at regional and national levels and inspires them to improve instruction for all students through professional development and leadership opportunities.

**Language:** Non-Language Specific

# EXHIBITOR DIRECTORY

## PASSPORTS EDUCATIONAL TRAVEL

6011

389 Main Street, Spencer, MA 01562

**Phone:** (800) 332-7277

**Contact:** Shawn Bernard

**Email:** shawn@passports.com

**Website:** www.passports.com

**Description:** Passports Educational Group Travel provides travel tours for high school and college students, their teachers and professors, and adults. Travel trips are scheduled year-round to Europe, Scandinavia, Africa, the Caribbean, Asia and Australia at low, and are normally accompanied by local group organizers, who enjoy special benefits. For Immediate Assistance Call 800-332-7277.

## PEARSON

7001

1900 E. Lake Ave., Glenview, IL 60026

**Phone:** (847) 486-2213

**Contact:** Cathy Wilson

**Email:** cathy.wilson@pearson.com

**Website:** www.pearsonschool.com

**Description:** Pearson, the leader in Pre-K–12 education solutions, transforms education by connecting personalized, assessment-driven programs, services, school improvement strategies, and technology that deliver improved outcomes in student performance and classroom instruction. Pearson's research-based curriculum in print, digital, or blended options engages digital natives while empowering teachers with professional development training and services.

## PEARSON

7002

1 Lake Street, Upper Saddle River, NJ 07458

**Phone:** (617) 848-7393

**Contact:** Kris Ellis-Levy

**Email:** Ellis-Levy.Kris@Pearson.com

**Web Site:** www.Pearsonhighered.com

**Description:** Pearson World Languages is dedicated to publishing the most innovative print and cutting-edge multimedia language programs for higher education. Please join us at our booth to view our new products and solutions for your traditional, hybrid and fully online courses.

## PEKING UNIVERSITY PRESS

8084

No. 205, Chengfu Road, Haidian

Beijing, China 100871

**Phone:** 86-13717861868

**Fax:** 62556201

**Contact:** Deng Xiaoxia

**Email:** dxxvip@yahoo.com.cn

**Website:** www.pup.cn

**Description:** Publishing books for foreigners who take Chinese as a second language.

**Languages:** English and Chinese

## PEOPLE'S EDUCATION PRESS

6058

17-1 Zhongguancun Nandajie, Haidian

Beijing China 100081

**Phone:** 86 10 58759836, 58759731

**Fax:** 86 10 58759984

**Contact:** Zhao Huan, Wei Hong

**Email:** zhaoh@pep.com.cn, weih@pep.com.cn

**Website:** www.pep.com.cn

**Description:** The People's Education Press is the largest educational publishing house in China. It mainly engages in school textbooks for Chinese students and Chinese teaching materials for foreigners from k-12 to adults, such as *Learn Chinese with Me, Kuai!e Hanyu*. Since its establishment, a total of over 30 thousand titles have been published with 60 billion copies.

**Languages:** Chinese, English

## PERILLO TOURS, INC.

10032

Perillo Plaza, 577 Chestnut Ridge Road

Woodcliff Lake, NJ 07677

**Phone:** (855) 784-7687

**Fax:** (201) 829-9235

**Contact:** Laurie Sickles

**Email:** lauries@perillotours.com

**Website:** www.perillotours.com

**Description:** Since 1945, the Perillo family has been America's leader in tourism to Italy. Today Perillo Tours also provides the same quality tours to Italy and beyond. Perillo Tours works with the educator so that learners of all ages can experience the richness and diversity of the world, while applying their learning through hands-on experiences such as performances, language immersions, art discoveries and even cooking classes!

**Languages:** Perillo Tours provides international tours. All languages are applicable

## PIEL CANELA PERÚ/FAIR TRADE ORGANIZATION

5064

1520 Wallace Road NW, Suite 204

Salem, OR 97304

**Phone:** (503) 930-9146

**Contact:** Maria Espinoza

**Email:** pielcanela04@gmail.com

**Description:** Peru Handicrafts: Music instruments, finger puppets, Andean dolls, woven tapestries, alpaca fiber clothing: cape, shawl, wrap, scarves, gloves, slippers, children's sweaters, hemp bags, chullos, hats, handcrafted jewelry.

**Languages:** Spanish, French, German, Others

## PPP COMPANY LIMITED

4043

19F, Carfield Commercial Building, 75-77

Wyndham Street, Central, Hong Kong

**Phone:** +852 2973 6281

**Fax:** +852 2869 4554

**Contact:** Helen Terrington

**Email:** helen.terrington@ppp.com.hk

**Website:** www.primarymandarin.com

**Description:** P3 is a Hong Kong based publisher which closely works with international schools in Hong Kong, Singapore and China and has developed a whole range of bilingual products to support primary school Mandarin departments. For the past 3 years, we have implemented an integrated suite of teaching resources (Primary Mandarin) which is now used in over 70 schools. Primary Mandarin products are used by 400,000 primary students in Asia, North America and the UK.

**Languages:** Simplified Chinese

## PROMETOUR EDUCATIONAL TOURS

8044

339 Saint Paul Street East

Montreal, QC, Canada, H2Y 1H3

**Phone:** (800) 304-9446

**Fax:** (888) 304-9446

**Contact:** Didier Henssen

**Email:** info@prometour.com

**Website:** www.prometour.com

**Description:** With offices in Montreal, Paris and Malaga, Prometour Educational Tours organizes cultural and linguistic sojourns for teachers and their students to China, Peru, Western Europe and North America. Travel with Prometour and make it a class of its own!

**Languages:** English, French, Spanish

# EXHIBITOR DIRECTORY

## QTALK PUBLISHING LLC 5021

15 Marshall Drive, Suite 1B, Enfield, CT 06082

**Phone:** (877) 549-1841

**Fax:** (212) 219-9895

**Contact:** Catherine Waldron

**Email:** sales@QTalkPublishing.com

**Website:** www.QTalkPublishing.com

**Description:** Do your students speak fluently?

Used by thousands of teachers world-wide, Maurice Hazan's scientifically-based QTalk® method of language instruction enables students to think and speak the target language with ease! Smart board activities, online practice games, curriculum series, visual vocabulary delivery, teacher guides, student workbooks, classroom games and assessment stickers.

**Languages:** Spanish, French, Chinese (Mandarin), English

## RADIO FRANCE INTERNATIONALE 8056

104 avenue du Pt Kennedy, Paris, France 75016

**Phone:** 33 1 44 30 83 15

**Fax:** 33 1 44 30 89 20

**Contact:** Mrs Vicky Sommet

**Email:** Vicky.sommet@rfi.fr

**Website:** www.rfi.fr

**Description:** International news radio station that broadcasts worldwide in 13 languages via its FM network, the Internet, mobile phones, cable and satellite. Thanks to its expertise and network of correspondents, RFI offers independent news and understanding of information. The "Langue Française" department of RFI provides learners and teachers of French online resources for the French classroom with lessons and ready to use listening exercises.

**Language:** French lessons by audio and multimedia

## RANDLEMAN GALVAN BOOKS COMPANY LLC 5025

823 S 15th Ave, Cornelius, OR 97113

**Phone:** (503) 780-6372 and (503) 357-4481

**Contact:** Gisela Galván Rios

**Email:** gjisusy@yahoo.com

**Description:** Workbooks and CD's to teach Spanish through the power of music, Karaoke stories, classical stories, traditional novels, Fables of Esopos, Dictionaries of synonyms and antonyms, Peruvian finger puppets, Double faces posters, Cultural posters, Peruvian handmade hats, Peruvian sweaters and T-shirts for German, Spanish, French, Japanese Teachers.

**Languages:** Spanish, French, German, and Japanese

## ROBOTEL INC. 9019

3185 Rue Delaunay, Laval, QC, Canada, H7L 5A4

**Phone:** (450) 680-1448

**Fax:** (450) 680-1928

**Contact:** Gerry Sullivan

**Email:** gsullivan@robotel.ca

**Website:** www.robotel.com

**Description:** Robotel is a leading provider of digital language labs around the globe. Our new teacher-friendly SmartClass+ platform supports both teacher-led and self-study activities. The system is simple to use and highly flexible in accommodating different learning environments and budgets.

**Languages:** Our systems are transparent to all languages

## ROUTLEDGE/TAYLOR & FRANCIS GROUP 6025

711 Third Avenue, New York, NY 10017

**Phone:** (800) 634-7064

**Fax:** (800) 248-4724

**Contact:** Paul Reyes

**Email:** paul.reyes@taylorandfrancis.com

**Website:** www.routledge.com/languages

**Description:** The Routledge Language Learning program publishes the best in reference and teaching resources for all levels of the language learner in a wide array of languages. Among the highlighted titles at ACTFL, please visit www.routledge.com/languages for our extensive list of offerings.

**Languages:** Afrikaans, Albanian, Amharic, Arabic, Basque, Bengali, Breton, Bulgaria, Cambodian, Cantonese, Catalan, Chinese, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Georgian, Greek, Gujarati, Hebrew, Hindi, Hungarian, Icelandic, Indonesian, Irish, Italian, Japanese, Korean, Latvian, Lithuanian, Malay, Mongolian, Norwegian, Panjabi, Persian, Polish, Portuguese, Portuguese of Brazil, Romanian, Scottish Gaelic, Serbian, Slovak, Slovene, Somali, Spanish, Spanish of Latin America, Swahili, Swedish, Tamil, Thai, Turkish, Ukrainian, Urdu, Vietnamese, Welsh, Yiddish and Yoruba

## SAGE GO ABROAD! T10

19 Old Town Square, Fort Collins, CO 80524

**Phone:** (970) 482-3188

**Fax:** (970) 482-0251

**Contact:** Nathan Scott

**Email:** nscott@sageprogram.org

**Website:** www.sageprogram.org

**Description:** SAGE Go Abroad offers students and groups the opportunity to travel, study and volunteer abroad. Students are immersed in a foreign culture, practice their language skills, and participate in service learning programs in Asia, Africa, and Latin America.

**Languages:** Spanish, French, Arabic, Hindi, Mandarin

## Visit the Exhibit Hall

The ACTFL World Languages Expo is located in Exhibit Halls A-C on the Exhibit Level 1 of the Colorado Convention Center. The Expo is open Friday, 10:00 a.m.–6:00 p.m.; Saturday 8:00 a.m.–5:00 p.m.; and Sunday 8:00 a.m.–12:00 p.m. Come visit our more than 200 exhibitors offering information on the latest education products, services and technologies for language education.

# EXHIBITOR DIRECTORY

## SANAKO, INC.

6013

P.O. Box 18439 Irvine, CA 92623-8439

**Phone:** (714) 388-5990

**Fax:** (888) 389-3858

**Contact:** Ron Rehbein

**Email:** ron.rehbein@sanako.com

**Website:** www.sanako-us.com

**Description:** SANAKO enjoys a reputation for quality and innovation and is the premier provider of digital language labs which enable creative language learning at school or at home. SANAKO solutions provide a dynamic environment for students to excel and teachers to maintain focused learning. Sanako and our certified resellers provide first class training and support at all levels of learning. Please visit our booth to see our cloud based language learning system, Study Speak!

## SANS INC.- SONY DIGITAL LANGUAGE LAB TECHNOLOGY

8001

10 White Wood Lane, North Branford, CT 06471

**Phone:** (877) 315-SANS

**Fax:** (203) 481-4870

**Contact:** Stella Derum

**Email:** sderum@sansinc.com

**Website:** www.sansinc.com

**Description:** Engage students in a collaborative environment, provide individualized learning, build student confidence to boost interpersonal communication skills, create real-world, content rich activities, simplify AP® testing – these are just some of the compelling reasons to choose Sony Virtuoso™/Soloist® digital lab technology. Participate in our “POP-UP” presentations for some great ideas on teaching with technology!  
**Languages:** All world languages, ASL, ESL

## SANS INC.- LISTENING STATION II LANGUAGE LABS

8001

10 White Wood Lane, North Branford, CT 06471

**Phone:** (877) 315-SANS

**Fax:** (203) 481-4870

**Contact:** Stella Derum

**Email:** sderum@sansinc.com

**Website:** www.sansinc.com

**Description:** Listening Station II is an easy-to-use, cost effective digital language learning system that requires only one PC at the teacher's station and individual student audio panels. A great system for schools just getting started with language program technology.

**Languages:** All world languages, ASL, ESL

## SANS INC.- SANSSPACE™ VIRTUAL LANGUAGE LEARNING ENVIRONMENT

8001

10 White Wood Lane, North Branford, CT 06471

**Phone:** (877) 315-SANS

**Fax:** (203) 481-4870

**Contact:** Stella Derum

**Email:** sderum@sansinc.com

**Website:** www.sansinc.com

**Description:** With SANSSpace students can engage in language learning 24/7. SANSSpace manages access to learning content and provides both students and teachers with web based collaboration tools to create an open learning environment.

**Languages:** All world languages, ASL, ESL

## SANT'ANNA INSTITUTE-SORRENTO LINGUE

10040

Via Marina Grande 16, Sorrento, Italy 80067

**Phone:** +39 0818075599 / +39 081 878 44 70

**Fax:** +39 0815324140

**Contact:** Cristiana Panicco

**Email:** director@sorrentolingue.com

**Website:** www.sorrentolingue.com

**Description:** Sant'Anna Institute-Sorrento Lingue (SASL), founded in 1999, is located in Sorrento, along the Amalfi coast in southern Italy. SASL conducts study abroad programs (Semester, Summer and Short Term) with courses available in Italian studies, Humanities, Architecture, Social Studies, Business and Natural Sciences. Credits are transferable through a U.S. partner school. SASL also hosts faculty-led study abroad programs.

## SANTILLANA USA PUBLISHING CO., INC.

6067

2032 NW 84th Ave., Miami, FL 33122

**Phone:** (305) 591-9522

**Fax:** (888) 248-9518

**Contact:** Katherine Jimenez

**Email:** kjimenez@santillanausa.com

**Website:** www.santillanausa.com

**Description:** We are part of GruP.O. Santillana, the largest educational publisher in the Spanish-speaking world, with 21 offices worldwide. We strive to deliver to the K-12 educational community complete instructional solutions by offering the highest-quality second language programs, literature, and professional development services. We also publish the most prestigious Spanish-language authors.

**Languages:** Spanish, English

## SCARF KING

10014

18 Meadow Lane, Roslyn Heights, NY 11577

**Phone:** (646) 232-6105

**Fax:** (516) 621-6008

**Contact:** Rob Liebman

**Email:** rliebman@hotmail.com

## SCHOOL YEAR ABROAD

10020

439 South Union St., Lawrence, MA 01843

**Phone:** (978) 725-6828

**Fax:** (978) 725-6833

**Contact:** Lauren Jerr

**Email:** LJerr@sya.org

**Website:** www.sya.org

**Description:** SYA is a nonprofit organization running schools in China, France, Italy, Spain and Vietnam. The central elements of SYA—the 9 month home stay, and an academic program emphasizing foreign language acquisition—ensure that students return home with a real mastery of the language, a deep understanding of the host country's culture and a better understanding of themselves. Financial Aid is available for all of our programs.

# EXHIBITOR DIRECTORY

## SCOLA

9018

21557 270th Street, McClelland, IA 51548

**Phone:** (712) 566-2202

**Fax:** (712) 566-2502

**Contact:** Peter Heinicke

**Email:** pheinicke@scola.org

**Website:** www.scola.org

**Description:** SCOLA was formed to significantly enhance the foreign language learning and cultural awareness capabilities for higher educational institutions in the United States. SCOLA offers twelve different services that allow learners to use reading and/or listening skills.

**Languages:** Acholi, Afrikaans, Albanian, Amharic, Armenian, Assamese, Azeri, Bahasa, Basque, Belarusian, Bemba, Bengali, Bodo, Bosnian, Bulgarian, Burmese, Catalan, Cebuano Bisaya, Chavacano, Chechnyan, Croatian, Czech, Dari, Diviana, Dutch, English, Farsi, Flemish, French, Ga, Galician, Georgian, German, Greek, Hausa, Hebrew, Hindi, Hungarian, Icelandic, Igbo, Indonesian, Italian, Japanese, Kannada, Kapampangan, Kazakh, Korean, Kurdish Kurmanji, Kurdish Sorani, Kyrgyz, Latvian, Lithuanian, Luganda, Macedonian, Maitthali, Malay, Malagasay, Malaylam, Mandarin, Manipuri, Mandingo, Marathi, Mina, Modern Standard Arabic, Moldovan, Mongolian, Nagamese, Nepali, North Korean, Northern Kurdish Languages, Oromifa, Pashto, Pidgin, Polish, Portuguese, Punjabi, Romanian, Russian, Serbian, Shona, Sinhala, Slovak, Slovenian, Somali, Spanish, Swahili, Tagalog, Tajik, Tamil, Tausug, Telugu, Thai, Turkish, Turkmen, Uighar, Ukrainian, Urdu, Uzbek, Vietnamese, Yoruba and Zulu

## SING2LEARN

7031

13771 Benson Ave., Chino, CA 91710

**Phone:** (909) 465-6901

**Fax:** (909) 465-6903

**Contact:** Anthony Chang

**Email:** anthony@sing2learn.com

**Website:** www.sing2learn.com

**Description:** At Sing2Learn we pride ourselves in our innovative, fun, and creative methods to teaching foreign languages. We take on a musical approach and strongly believe that learning a foreign language through music is the simplest and most efficient way. Sing2Learn combines western creativity and eastern philosophy along with music, language, pictures, stories and animations to create the best supportive learning system. We have eight knowledge levels with 680+songs; which include DVDs, CDs, handbooks, textbooks, workbooks, and teacher manuals in three languages. All our materials contain positive and educational lessons such as: "Parent/Teacher Appreciation," "Be a Hero; Not a Bully," "Maximizing Your Personal Happiness," "How to Be Creative," "How to Solve Problems," "The Secret of Success," etc.

**Languages:** English, Spanish, and Chinese

## SONRISAS SPANISH SCHOOL 9023

P.O. Box 3806, Pagosa Springs, CO 81147

**Phone:** (970) 264-9288

**Fax:** (970) 264-9286

**Contact:** Brooks Lindner

**Email:** brooks@sonrisasspanishschool.com

**Website:** www.sonrisasspanishschool.com

**Description:** Sonrisas Spanish School creates, publishes, and sells preschool and elementary Spanish curricula. Sonrisas founders Blue and Brooks Lindner believe that the most effective way for children to learn Spanish is from a teacher using fun, standards-based curriculum—not from videos, computer programs, or audio recordings. Come talk to us at our booth!

**Languages:** Spanish

## SOSNOWSKI LANGUAGE RESOURCES

7009

13774 Drake Court, Pine, CO 80470

**Phone:** (800) 437-7161

**Fax:** (303) 816-0634

**Contact:** Mary Sosnowski

**Email:** mary@sosnowskibooks.com

**Website:** www.sosnowskibooks.com

**Description:** We feature a wide selection of K-12 French and Spanish supplementary materials, including picture books, French African and Holocaust literature, music and books/CD's. We specialize in elementary materials and have many new items for perusal.

**Languages:** French, Spanish

## SOUTHERN CONFERENCE ON LANGUAGE TEACHING (SCOLT)

11005

165 Lazy Laurel Chase, Roswell, GA 30076

**Phone:** (770) 992-1256

**Contact:** Lynne McClendon and David Jahner

**Email:** lynnemcc@mindspring.com/  
scolt dj@gmail.com

**Website:** www.scolt.org

**Description:** SCOLT organizes and hosts joint conferences with SCOLT state language organizations to share and promote world languages education and research. SCOLT also recognizes regional professionals through awards, scholarships, and professional development. Publications: *DIMENSION* (journal); *SCOLTalk* (newsletter). Conference: March 22-24, 2012/ Atlanta, GA (details on SCOLT Website): "World Languages: Learners Wanted."

**Languages:** All languages

# EXHIBITOR DIRECTORY

## SOUTHWEST CONFERENCE ON LANGUAGE TEACHING (SWCOLT)

11003

713 Rock Hollow Road, Edmond, OK 73034

**Phone:** (405) 330-1318

**Fax:** (405) 340-0293

**Contact:** Jody Klopp

**Email:** jklopp@swcolt.org

**Website:** www.swcolt.org

**Description:** The Southwest Conference on Language Teaching is a regional foreign language teachers' organization that hosts an annual conference in partnership with state foreign language teacher associations. The participating states in SWCOLT are Arizona, California, Colorado, Hawaii, Nevada, New Mexico, Oklahoma, Texas, and Utah.

## SPANISH PROGRAMS IN CASTILE AND LEON—SPAIN

7050

Jacinto Benavente 2

Arroyo de la Encomienda, Spain 47195

**Phone:** +34-983.293.966

**Fax:** +34-983.209.803

**Contact:** Javier Garcia-Erviti

**Email:** jgarcia@excal.es

**Website:** www.spanishcyl.com

**Description:** We are a governmental, nonprofit organization working to promote language and culture programs in the Spanish region of Castile and Leon. Whether you are a university, college or high school, a teacher or an administrator, we will find the perfect match for you to build up your tailor-made Spanish program.

**Languages:** Spanish

## STEVENS LEARNING SYSTEMS INC.

5039

4034 Enterprise Way, Suite 130 Flowery Branch, GA 30542

**Phone:** (770) 246-0957

**Fax:** (770) 246-0983

**Contact:** Ralph Pohlmeier

**Email:** RalphPoh@att.net

**Description:** Inspired by the needs of our customers, Stevens Learning Systems Inc. assimilates instructional technology with actual classroom teaching through on-going training and continuous support, and in-service workshops presented by a leading foreign language educator on topics such as standards-based curriculum, performance-based assessments and rubric design.

## TAIWAN KNOWLEDGE BANK CO., LTD.

6036

2F, No.60, Po' Ai Rd., Zhongzheng Dist. Taipei City, Taiwan (R.O.C.) 100

**Phone:** +886-2-23315551 ext.227

**Fax:** +886-2-23710858

**Contact:** Chung, I-Hsuan

**Email:** ihs\_c@tkb.com.tw

**Website:** www.tkb.com.tw

**Description:** Taiwan Knowledge Bank Co., Ltd. is a leading e-learning company specializing in publishing and producing textbooks, animations, games, mobile apps and customized services for all the Chinese learners. Visit our booth # 6036 to know more about the latest children's textbook *Chinese Wonderland* and receive a free gift.

**Language:** Chinese

## TELL ME MORE

1001

3710 E University Dr, Suite 1, Phoenix, AZ 85034

**Phone:** (602) 470-0300

**Fax:** (602) 470-0311

**Contact:** Sebastian Louisoder

**Email:** educationusa@tellmemore.com

**Website:** www.tellmemore.com

**Description:** Help students perfect pronunciation and practice skills in an engaging and effective way! TELL ME MORE language learning software is renowned for advanced speech recognition technology, wide variety of content and advanced teacher tracking tools. Beginner through advanced levels available!

**Language:** ESL, Spanish, French, German, Italian, Dutch, Japanese, Arabic, Chinese

## TOM ALSOP'S CREATIVE TEACHING MATERIALS AND WORKSHOPS

8033

6707 Yorkshire Place, Avon, IN 46123

**Phone:** (317) 272-5079

**Fax:** (317) 272-5080

**Contact:** Tom Alsop

**Email:** talsop@indy.rr.com

**Website:** www.masterclassworkshops.com

**Description:** Tom's company provides on-site workshops/seminars for creative teaching strategies, books, DVDs, posters and Spanish teacher immersion programs in Madrid, Spain and Guadalajara, Mexico. College credit for Tom's workshops/seminars and teacher immersion programs is available through the University of Colorado, Colorado Springs.

**Languages:** Spanish, French, German

## TPRS PUBLISHING INC.

8006

P.O. Box 11624, Chandler, AZ 85248

**Phone:** (800) 877-4738

**Fax:** (480) 963-3463

**Contact:** Carol Gaab

**Email:** Info@tprstorytelling.com

**Website:** www.tprstorytelling.com/

**Description:** TPRS Publishing provides innovative materials and training, specializing in powerful CI-based approaches to teaching/learning language. Training is based on research-based, classroom-tested strategies, and materials, which are unrivaled in ease of use and student achievement/engagement, are based on high-frequency vocabulary and adhere to strict guidelines for managing vocabulary, providing ample camouflaged repetition, being comprehensible and providing an abundance of instructional support.

**Languages:** Many languages offered

## TRANSPARENT LANGUAGE

6031

12 Murphy Drive, Nashua, NH 03063

**Phone:** (603) 262-6342

**Fax:** (603) 262-6475

**Contact:** Eric White

**Email:** ewhite1@transparent.com

**Website:** www.transparent.com

**Description:** Transparent Language builds language learning software for consumers, educational institutions, libraries, and government. Working with language experts and native speakers around the world, Transparent Language is committed to helping millions learn new languages quickly, easily, and effectively.

**Languages:** Transparent Language supports over 70 unique languages

# EXHIBITOR DIRECTORY

## TRAVEL FOR TEENS.COM

7073

900 West Valley Road, Suite 300  
Wayne, PA 19087

**Phone:** (888) 457-4534

**Fax:** (484) 654-1041

**Contact:** Ned Clark

**Email:** info@travelforteens.com

**Website:** www.travelforteens.com

**Description:** Travel for Teens believes that teen travel should be both fun and enriching. We design custom travel programs for Teachers, not superficial tours that herd large groups from one site to another. In Europe, Africa, Asia, Central and South America, Australia, New Zealand and Fiji, we offer the opportunity to explore the culture from a less 'touristy' perspective. The goal of our trips will be for your students to live the life of a local!

**Languages:** French, Spanish, Italian, Mandarin, Cantonese, German

## TUTTLE PUBLISHING

9014

364 Innovation Drive, N Clarendon, VT 05759

**Phone:** (800) 526-2778

**Fax:** (800) 329-8885

**Contact:** JD Wilson

**Email:** academicsales@tuttlepublishing.com

**Website:** www.tuttlepublishing.com

**Description:** Tuttle Publishing has been a leader and pioneer in books about the languages and cultures of Asia for 62 years. Our classroom-tested products are written by teachers. Each volume employs both time-proven as well as innovative teaching methods.

**Languages:** Chinese, Japanese, Korean, Tagalog/Filipino, Hindi, Arabic, Indonesian, Burmese, Thai, Cambodian, Lao.

## TV5MONDE

8054

8733 Sunset Blvd. Suite 202  
West Hollywood, CA 90069

**Phone:** (310) 967-0096

**Fax:** (310) 967-0196

**Contact:** Sanaz Alesafar

**Email:** sanaz.alesafar@tv5monde.org

**Website:** www.tv5monde.com/usa

**Description:** Launched in 1984, TV5MONDE is the leading French language channel broadcasting 24 hours a day, 7 days a week without commercial interruptions. It reaches more than 207 million households and 55 million viewers every week in 198 countries and territories, making TV5MONDE the 2nd largest distributed channel in the world. Programming originates from 5 different countries, including France, Switzerland, Belgium, Canada and French speaking Africa. TV5MONDE is available in the U.S. and has built key relationships with distributors such as Time Warner Cable, Cox Communications, Comcast Cable, Verizon FiOS, AT&T U-Verse and Dish Network.

**Language:** French

## U.S. INTERNATIONAL PUBLISHING, INC.

8018

43-01 21st Street, Suite 102  
Long Island City, NY 11101

**Phone:** (718) 706-6678

**Fax:** (718) 706-7536

**Contact:** Peter Pu

**Email:** peteryp@gmail.com

**Website:** www.usipusa.com

**Description:** Our company specializes in Chinese language learning materials including books, CDs, CD-ROMs, posters, reference books and now developing eBooks. Our textbook covers K-12. We also carry self-study books for adults.

**Language:** Chinese

## UNITED PLANET

T11

11 Arlington Street, Boston, MA 02116

**Phone:** (617) 267-7763

**Fax:** (617) 267-7764

**Contact:** Mary Babic

**Email:** Marketing@unitedplanet.org

**Website:** www.unitedplanet.org

**Description:** United Planet offers individuals and groups the opportunity to volunteer abroad and become part of a movement to build a better world. Volunteers can travel anywhere from 1 week-1 year and can choose from a variety of projects and countries around the globe!

## UNIVERSIDAD DE SALAMANCA. CURSOS INTERNACIONALES

7048

Patio de Escuelas Menores s/n  
Salamanca, Spain 37008

**Phone:** (34) 923 294418

**Fax:** (34) 923 294504

**Contact:** Carmen Mota

**Email:** internat@usal.es

**Website:** www.usal.es/cursosinternacionales

**Description:** A wide range of courses are offered at Salamanca University: Spanish Language Courses throughout the year, some of them taught in English. . Courses with Spanish students at the regular classes in the University. Customized programs. Teacher training courses, Master's Degree.

**Languages:** Spanish

## UNIVERSIDAD INTERNACIONAL/ THE CENTER FOR LINGUISTIC AND MULTICULTURAL STUDIES

4005

San Jeronimo 304, Colonia San Jeronimo  
Cuernavaca, Morelos, Mexico 62179

**Phone:** +52 777 3174235

**Fax:** +52 777 3170533

**Contact:** Carlos Guzman

**Email:** cguzman@uninter.edu.mx

**Website:** www.uninter.edu.mx

**Description:** Universidad Internacional/The Center for Linguistic and Multicultural Studies, has a mission to teach Spanish as a second language and Latino American Courses to students from all over the world and to immerse them into the Mexican culture.

**Languages:** Spanish, English, French

## Give Us Your Feedback

ACTFL wants to hear about your convention experience to ensure that the high quality of sessions is maintained and that they continue to meet your needs. Participants are encouraged to access the convention survey at [www.actfl.org/survey11](http://www.actfl.org/survey11) during or after the convention.

# EXHIBITOR DIRECTORY

## UNIVERSITAT INTERNACIONAL DE CATALUNYA-UIC 7049

Immaculada, 22, Barcelona, Spain

**Phone:** + 34 93 254 18 35

**Fax:** + 34 93 254 18 19

**Contact:** Matthew Kwiatkowski

**Email:** relint@uic.es

**Website:** www.uic.es

**Description:** International University of Catalonia is a private, nonprofit, liberal arts and co-educational university founded in 1997 with the aim of serving society. The university provides individualized academic education with an international approach, focus on research and hands-on professional experience.

## UNIVERSITÉ DU QUÉBEC À CHICOUTIMI 8041

555, boulevard de l'Université  
Chicoutimi, Québec, Canada G7H 2B1

**Phone:** (888) 545-5036

**Fax:** (418) 545-5416

**Contact:** Pierre Lincourt

**Email:** pierre\_lincourt@uqac.ca

**Website:** elf.uqac.ca

**Description:** French immersion programs for university students and teachers, mostly homestay, 3 to 5 weeks in summer and up to 12 weeks during academic semesters, in the most French-speaking area in America. Also a 5-week French summer program for music students and international internships for university students.

**Languages:** French

## VIRGINIA BEACH CITY PUBLIC SCHOOLS 7014

2512 George Mason Drive  
Virginia Beach, VA 23456

**Phone:** (757) 263-1021

**Fax:** (757) 263-1085

**Contact:** Bernard P. Platt

**Email:** bplatt@vbschools.com

**Website:** www.vbschools.com

**Description:** Great support, high achievement and cultural diversity are hallmarks of Virginia Beach City Public Schools. Virginia Beach and the surrounding communities offer a high quality of life through a wealth of free-time pursuits. Numerous universities also afford chances for continuing education. We offer 9 world languages: American Sign Language, Arabic, Chinese (Mandarin), French, German, Latin, Japanese, Russian and Spanish. Please visit our WebSite, www.vbschools.com, or our Facebook page, "Come Teach at VA Beach" to find out more. Virginia Beach City Public Schools—a great place to learn—a great place to teach—a great place to live!

## VISION WEAR INTERNATIONAL 4007

P.O. Box 1736, Provo, UT 84603

**Phone:** (801) 222-9159

**Fax:** (801) 222-9199

**Contact:** Eric Speckhard

**Email:** eric@visionwear.com

**Website:** www.visionwear.com

**Description:** Vision Wear provides multicultural t-shirts and other items useful for promotions and fundraising. We have custom items as well as provide services for custom design of items.

## VISTA HIGHER LEARNING 5000

31 Saint James Ave #1005, Boston, MA 02116

**Phone:** (800) 618-7375

**Fax:** (617) 426-5209

**Email:** info@vistahigherlearning.com

**Website:** www.vistahigherlearning.com

**Description:** Vista Higher Learning is a specialized language publisher committed to creating superior quality programs that integrate text, technology, and media for powerful language learning experiences.

**Languages:** French, German, Italian, and Spanish

## WALLACH & COMPANY INC. 4033

107 W. Federal Street, P.O. Box 480  
Middleburg, VA 20118

**Phone:** (540) 687-3166

**Fax:** (540) 687-3172

**Contact:** Richard Wallach

**Email:** rwallach@wallach.com

**Website:** www.wallach.com

**Description:** Wallach & Company provides international medical insurance to persons of any nationality traveling outside their home country. Insurance includes accident and sickness coverage, medical evacuation, repatriation of remains and international assistance locating appropriate western trained, English-speaking medical services. Terrorism coverage is included and war risk coverage is available.

## WAYSIDE PUBLISHING 4022

50 Downeast Dr, Yarmouth, ME 04096

**Phone:** (888) 302-2519

**Fax:** (888) 302-2519

**Contact:** Greg Greuel

**Email:** sales@waysidepublishing.com

**Website:** www.waysidepublishing.com

**Description:** Wayside Publishing provides quality textbooks to independent and public middle and secondary schools. Our titles include nationally recognized World Language AP Exam preparation workbooks, History series and English workbooks. Authored by faculty members of prestigious independent middle and secondary schools, our titles are written to meet the academically challenging curriculums of these elite schools.

**Languages:** French, German, Spanish

# EXHIBITOR DIRECTORY

## WHISPERPHONE

9025

3500 48th Avenue North  
Minneapolis, MN 55429

**Phone:** (763) 537-7029

**Fax:** (763) 535-2064

**Contact:** Steve Swain

**Email:** steve@whisperphone.com

**Website:** www.whisperphone.com

**Description:** WhisperPhones increase literacy results in any language by maximizing the potential of auditory learning. All WhisperPhone models: Solo & SoloXL (hands-free headsets), Element & ElementXL (hand-held) and Duet (team version) improve results in reading, learning a new language, and spelling.

## WILEY

6019

111 River Street, Hoboken, NJ 07030

**Phone:** (201) 748-6000

**Contact:** Ronaldo Hernandez

**Email:** rhernandez@wiley.com

**Website:** www.wiley.com

**Description:** Wiley is a market leader in Higher Education classroom solutions, publishing materials for many language courses. WileyPLUS, our suite of online learning materials, is available with select programs. Wiley-Blackwell is proud to publish *Foreign Language Annals* on behalf of ACTFL.

## WORLD OF READING LTD.

8000

P.O. Box 13092, Atlanta, GA 30324

**Phone:** (404) 233-4042

**Fax:** (404) 237-5511 and (800) 729-3703

**Contact:** Cindy Tracy

**Email:** polyglot@wor.com

**Website:** www.wor.com

**Description:** Since 1989, World of Reading has offered the largest selection of foreign language and ESL products. We offer software, foreign films on DVDs and audio CDs and books, for ALL ages, all levels, all at discounted prices—over 100 foreign languages and English as a second language. Visit our online catalogue at www.wor.com—let us make recommendations based on YOUR needs. Do your holiday shopping with us! Monolingualism CAN be cured!

**Languages:** Albanian, Amharic, Arabic, ASL, Bengali, Brazilian Portuguese, Bulgarian, Cantonese, Chinese, Dari, Dutch, English (ESL), Farsi, French, German, Greek, Gujurati, Hebrew, Haitian Creole, Hindi, Hungarian, Indonesian, Italian, Japanese, Kazakh, Khmer, Korean, Kurdish, Latin, Norwegian, Pashto, Polish, Portuguese, Russian, Serbian, Spanish, Tagalog, Tamil, Thai, Turkish, Ukrainian, Urdu, Vietnamese, Xhosa, Yiddish, Zulu

## YALE UNIVERSITY PRESS

7019

302 Temple St, New Haven, CT 06510

**Phone:** (203) 432-0958

**Fax:** (203) 432-5455

**Contact:** Ellen Freiler

**Email:** ellen.freiler@yale.edu

**Website:** www.yalebooks.com

**Description:** The Yale University Press publishes foreign language textbooks and materials which include beginning through advanced texts and ancillaries, and multimedia materials. For more information, go to our website at <http://www.yalebooks.com/languages>.

**Languages:** Chinese, Arabic, Spanish, Hebrew, Greek, Italian, German, Japanese, Latin

## ZENTRALSTELLE FUER DAS AUSLANDSSCHULWESEN/ CENTRAL AGENCY FOR SCHOOLS ABROAD

9045

1454 Monterey Boulevard, # 105  
Hermosa Beach, CA 90254

**Phone:** (424) 206-1246

**Contact:** Frank Duscha

**Email:** Frank.Duscha@gmx.de

**Description:** The ZFA (Central Agency for Schools Abroad) supports worldwide 140 German schools and about 870 state-run educational institutions with a German program. Encountering the culture and society of the host country, providing schools for German children abroad and promoting the German language are the primary goals of ZFA. We provide further education and training for headmasters, teachers and administrators and we conduct and evaluate language examinations (DSD = Deutsches Sprachdiplom).

## See You in Philadelphia!

Don't miss the 2012 ACTFL Annual Convention and World Languages Expo that will be held November 16–18, 2012 at the Pennsylvania Convention Center. The theme will be "Many Languages: One United Voice" and it will be another great professional development experience for all language educators.

# EXHIBITOR WORKSHOPS FRIDAY, NOVEMBER 18, 2011

10:00 a.m.–10:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E01** COME FIND OUT WHY 真棒 ZHÈN BÀNG IS “ZHÈN BÀNG!”

This is the first three-level hard-bound Chinese language textbook, specifically designed for the American high school. It integrates all the most current pedagogical strategies with a seamless cultural context and state-of-the-art technologies to achieve optimal language and cultural proficiency.

**Presenter(s):** Margaret Wong, EMC Publishing

**Sponsor(s):** EMC Publishing

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** Chinese

10:00 a.m.–10:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E02** “P” STANDS FOR POWERFUL: 7 PS FOR SUCCESS IN THE LANGUAGE CLASSROOM

Learn how to help *all* students achieve success in the language classroom by implementing the 7 Ps for success. These strategies will engage even your most reluctant learners and make instruction more powerful and palatable for both you and your students! Leave with practical strategies *and* a voucher for a *free* novel guaranteed to engage and “edutain” your students!

**Presenter(s):** Carol Gaab, TPRS Publishing, Inc.

**Sponsor(s):** TPRS Publishing, Inc.

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** All

10:00 a.m.–10:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E03** MODERN CHINESE: A FRESH NEW WAY TO TEACH COLLEGE STUDENTS

Experience “*Modern Chinese*—现代中文”, a new, standards-based and communication-focused college textbook. This series was designed with college students in mind and spans 16 central themes including 我, 家, 时, 食, 买, 行, 衣, 娱, *and* 情. Each lesson’s visually-engaging storyline, coupled with high-frequency scaffolding and spiral-up design, make Chinese easy-to-learn for the college-level beginner.

**Presenter(s):** James Lin and Sue-Ann Ma, Better Chinese LLC; Dr. Rebecca Starr, College Instructor; Norman Masuda, Instructional Supervisor/Chinese Instructor

**Sponsor(s):** Better Chinese

**Strand:** Instruction

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** Chinese

10:00 a.m.–10:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E04** DESCUBRE EL ESPAÑOL: A JOURNEY THROUGH THE SPANISH-SPEAKING WORLD

Presenter will introduce a standards-based curriculum for teaching a Spanish K–5 FLES program. Language is introduced through a journey students take through Spanish-speaking countries as they gradually acquire language. With content-rich opportunities, students are able to acquire the linguistic and cultural components of Spanish in a non-threatening, comfortable, natural environment.

**Presenter(s):** Marcia Spielberger, Santillana USA Consultant

**Sponsor(s):** Santillana USA Publishing Co.

**Strand:** Instruction

**Applicable Level(s):** Pre-K–Grade 5

**Language of Presentation:** English

**Applicable Language(s):** Spanish

10:00 a.m.–10:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E05** IMPACT OF AUTHENTIC MATERIALS AND LANGUAGE LEARNING TECHNOLOGY

Learn how to incorporate language learning technology and authentic materials into your classroom and class plans, and see how these two elements together provide students with culturally accurate education within a multimedia environment. What authentic materials bring to the classroom, lessons, and learning process will also be discussed.

**Presenter(s):** Craig Saager, Tell Me More

**Sponsor(s):** Tell Me More

**Strand:** Technology

**Applicable Level(s):** Grades 6–12, Higher Education

**Language of Presentation:** English

**Applicable Language(s):** English, French, German, Italian, Spanish

11:00 a.m.–11:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E06** THE IDEAL LESSON: TEN STEPS TO TOTAL FLUENCY

In this session, John Conner, Spanish teacher at Groton School and author of the acclaimed *Breaking the Barrier* series, leads participants through 10 activities guaranteed to make classes more productive and exciting. Video clips of his own students will be shown, and the ideas presented can be used in your own classroom the very next day!

**Presenter(s):** John Conner, Groton School

**Sponsor(s):** *Breaking the Barrier*

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** All

# EXHIBITOR WORKSHOPS FRIDAY, NOVEMBER 18, 2011

11:00 a.m.–11:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E07** MEET THE iGENERATION LEARNER IN YOUR SPANISH CLASSROOM!

Ever wonder what is going on with the “plugged in” students sitting in your classroom? In this session, get to know your iGeneration learners and better understand how they view content, connections, and communication. See ways you can adapt what you are already doing to reach and teach the iGeneration while learning a few new tricks! Examples come from *Realidades* but are applicable to other materials.

**Presenter:** Maria Hubbard, Pearson

**Sponsor(s):** Pearson

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** Spanish

## Do You Have the New Convention Mobile App?

We are excited to announce the first-ever Mobile App for the 2011 ACTFL Annual Convention and World Languages Expo! With this free, new app designed for iPhone/iPad, BlackBerry, and Android devices, you will be able to access all kinds of information about this convention right from your mobile phone or tablet. Just scan this QR code to download the app or plug [www.tripbuilder.com/actfl2011apps](http://www.tripbuilder.com/actfl2011apps) into your phone's browser. Easily view the Schedule, Exhibitors, Speakers, City Content, Instant Alerts and more! You can even create personalized lists to target what you want to see, hear and do.



11:00 a.m.–11:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E08** THE iPad CLASSROOM: AN INTERACTIVE AND ENGAGING CHINESE LEARNING EXPERIENCE

Want to get students fired up about learning Chinese? The presenter taught Chinese in an iPad classroom, a STARTALK project co-sponsored by Stanford University, California Foreign Language Project, and the Palo Alto Unified School District. Leveraging Better Chinese's iPad textbook “Discovering Chinese – 奇妙中文,” and specialized apps, Mr. Masuda was able to create an engaging and interactive environment, making Mandarin learning fun and effective. Come hear the presenter share experiences and tips on how to implement a successful iPad classroom for all levels and languages, with examples in Mandarin Chinese.

**Presenter(s):** Norman Masuda, Instructional Supervisor/Chinese Instructor; Sue-Ann Ma and Li-Hsiang Yu, Better Chinese LLC

**Sponsor(s):** Better Chinese

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** All, Chinese

11:00 a.m.–11:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E09** USEFUL TIPS FOR ADVISING STUDENTS SEEKING SPANISH AND VOLUNTEER PROGRAMS

Prepare future leaders for a lifetime of giving by encouraging them to do so now! Learn a handful of key ideas about choosing a Spanish and volunteer program that will not only educate students in a foreign language, but also in working toward a greater cause beyond language and culture.

**Presenter(s):** Veronica Vilski, ECELA Spanish Schools

**Sponsor(s):** ECELA Spanish Schools

**Strand:** Culture

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** Spanish

11:00 a.m.–11:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E10** NEUTRALIZE THE DRAMA

Are you frustrated by student behavior that is a direct consequence of five major changes in society? By examining these changes, you can put student behavior in context and compassionately respond without burning out. The ACT system redirects inappropriate behavior, decreases classroom drama, and rekindles your love for teaching.

**Presenter(s):** Ellen Shrager, Central States Conference on the Teaching of Foreign Languages (CSCTFL)

**Sponsor(s):** Central States Conference on the Teaching of Foreign Languages (CSCTFL)

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** All

12:00 p.m.–12:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E11** L'ITALIANO ALL'UNIVERSITÀ AND ARRIVEDERCI! TWO NEW ITALIAN COURSE BOOKS BY EDILINGUA

In this session, teachers will have the opportunity to discover Edilingua's two brand new course books. But, most importantly, they can see how they can be used, in a simple way. *L'italiano all'università* is suitable for any university and college curriculum, presenting familiar situations of everyday life useful to university students both within and outside the campus. *Arrivederci* is a unique, slow progression course book, perfectly balanced between communication skills and grammar objectives. Students will enjoy learning Italian thanks to/through authentic Italian real-life texts. All attendees will receive a desk copy of the books.

**Presenter(s):** Antonella Albano

**Sponsor(s):** Edizioni Edilingua

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** English, Italian

# EXHIBITOR WORKSHOPS FRIDAY, NOVEMBER 18, 2011

12:00 p.m.—12:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E12** THE BEST WAY TO LEARN A FOREIGN LANGUAGE, WITH DVD ANIMATION

A Sing2Learn Representative will explain the immersive, fun, and effective approach of learning languages by singing, as well as key points regarding the company and product such as: How it began, the Sing2Learn philosophy, why Sing2Learn is special, how the product works, and a description of our complete product line that covers age 2–college level.

**Presenter(s):** Anthony Chang, Sing2Learn

**Sponsor(s):** Sing2Learn

**Strand:** Professionalism

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** English

12:00 p.m.—12:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E13** A MASH-UP OF TECHNOLOGY WITH STATE-ADOPTED MATERIALS IN THE CHINESE CLASSROOM

Laptops, cell phones, interactive whiteboards, iPads, and more. How is technology changing the way students learn and extending education beyond traditional classrooms? How do we use it to teach our students Chinese more effectively? Come hear examples of how to utilize these technology resources to facilitate Chinese language learning from the preschool level through college. Learn what activities and techniques teachers have found successful in the classroom when using Better Chinese's state-adopted curriculum in a technology-wired environment.

**Presenter(s):** Esther Lee, Sue-Ann Ma, and James Lin, Better Chinese LLC

**Sponsor(s):** Better Chinese

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** Chinese

12:00 p.m.—12:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E14** INTEGRATING MEDIA, CULTURE, TECHNOLOGY AND MORE FOR A SPECIALIZED LANGUAGE EXPERIENCE

Award-winning media; authentic contemporary culture; cutting-edge, integrated digital instruction, practice, and assessment—come experience the powerful teaching and learning found in Vista Higher Learning's Spanish, French, Italian, and German programs. See short films and have hands-on experience with the language(s) and level(s) of your choice. Handouts and sample materials provided.

**Presenter(s):** Norah Jones, Vista Higher Learning

**Sponsor(s):** Vista Higher Learning

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12, Higher Education

**Language of Presentation:** English

**Applicable Language(s):** French, German, Italian, Spanish

12:00 p.m.—12:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E15** CREATING RICH EXPERIENCES FOR YOUNG LANGUAGE LEARNERS WITH FLYING WITH CHINESE

When young language learners are exposed to materials and instruction that are full of human voices, experiences, feelings, and challenges, their imagination, and curiosity are aroused. Participants will learn the insights and strategies for implementing Flying with Chinese and developing learners' oral language, literacy, cultural perspectives, and content knowledge.

**Presenter(s):** Shuhan Wang, National Foreign Language Center, University of Maryland; Mei-Ju Hwang, Springfield Public School (MA); Chiachyi, St. Andrew School

**Sponsor(s):** Cheng & Tsui

**Strand:** Instruction

**Applicable Level(s):** Pre-K–Grade 5

**Language of Presentation:** English

**Applicable Language(s):** Chinese

1:00 p.m.—1:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E16** ROCKIN' AND HIP HOPPIN' IN THE FRENCH AND SPANISH CLASSROOM

Use songs with popular styles of music from rap to rock and blues to cover grammatical and thematic structures in your French and Spanish classroom. Get your students singing, dancing, and inductively learning verbs, pronouns and more. Let us share with you songs and ideas to use in your classroom.

**Presenter(s):** Steven Langlois; Cindy Tracy, World of Reading Ltd.

**Sponsor(s):** World of Reading Ltd.

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** French, Spanish

1:00 p.m.—1:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E17** MAKING LANGUAGE AND CULTURE COME ALIVE

The grand simulation of a Concordia Language Villages (CLV) experience allows K–12 participants to engage in thoughtfully and carefully supported learning of a new language and culture(s) in a contextualized authentic environment. CLV is a perfect U.S.-based pedagogy complement to school-based pedagogy. CLV hires staff and offers teacher programs, too.

**Presenter(s):** Patricia Thornton, Denise Phillipe, and Donna Clementi, Concordia Language Villages

**Sponsor(s):** Concordia Language Villages

**Strand:** Culture

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** Arabic, Chinese, Danish, Finnish, French, German, Italian, Japanese, Korean, Norwegian, Portuguese, Russian, Spanish, Swedish

# EXHIBITOR WORKSHOPS FRIDAY, NOVEMBER 18, 2011

1:00 p.m.–1:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E18** SONGS AND CHANTS IN THE CHINESE CLASSROOM—INVENTIVE LANGUAGE LEARNING TECHNIQUES

Songs and chants based on natural, communicative language feature repetition, rhythms, and patterns (including, in Chinese, the tones) necessary to learning a language. In this highly interactive session based on the book *Rhythms and Tones*, the authors and presenters will demonstrate how music and rhythm can create joyful and effective Chinese language learning, reaching all types of learners, elementary and up, and extend this learning beyond oral language to include reading and writing skills.

**Presenter(s):** Robin Harvey, New York University; Pauline Huang, St. Hilda's & St. Hugh's School

**Sponsor(s):** ChinaSprout, Inc.

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** Chinese

1:00 p.m.–1:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E19** TRIÁNGULO CONECTADO: A SMARTTEXT® TO INVIGORATE ADVANCED SPANISH LANGUAGE COURSES

The smarText program is a portable 21st century teaching tool designed for high school and university students. The teacher/presenters will demonstrate how theme-based authentic materials in audio, video, visual, and written form are blended around a core set of *Actividades Portátiles*, accessible to students through any device with Internet connectivity.

**Presenter(s):** David Marlow; Terri Marlow; John McMullan

**Sponsor(s):** Wayside Publishing

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12, Higher Education

**Language of Presentation:** English

**Applicable Language(s):** Spanish

1:00 p.m.–1:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E20** LANGUAGE AND CULTURE PROGRAMS IN SPAIN: AN INSTITUTIONAL MATCH APPROACH

Castilla y Leon is the top destination for American language and culture programs in Spain. Accredited language schools offer flexibility as well as academic and service excellence. The regional government offers you a free, non-profit, efficient, and transparent process for you to find the perfect match for your immersion program in Spain.

**Presenter(s):** Javier Garcia-Erviti and Mario Muñoz-Blanco, Junta de Castilla y Leon

**Sponsor(s):** Junta de Castilla y Leon

**Strand:** Culture

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** Spanish

2:00 p.m.–2:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E21** LANGUAGE LEARNING TECHNIQUES THROUGH TRAVEL

Come learn from the teen travel experts at Travel for Teens how teachers can make their hands-on language learning more fun and effective while abroad. We will focus on exploring alternative methods to the traditional classroom style language schools. Learn how to make the world your classroom via our teen-tested and teacher-approved games, exercises, strategies, and techniques.

**Presenter(s):** Ned Clark, Travel for Teens

**Sponsor(s):** Travel for Teens

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12, Higher Education

**Language of Presentation:** English

**Applicable Language(s):** All

2:00 p.m.–2:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E22** BACK TO THE BASICS: TRIED AND TRUE TIPS AND TOOLS TO GET STUDENTS TALKING!

“Will I be able to learn Spanish?” We’ve all heard that question on the first day of class! This session shows you effective and fun tips and tools to get your students talking. See how to manage activities such as pair practice, interviews, role-plays, and assessment. Share ideas that work for you. Great stuff for any teacher looking for proven solutions for a communication-based classroom.

**Presenter(s):** Richard Sayers, Pearson

**Sponsor(s):** Pearson

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** All

## Visit ACTFL Central

**ACTFL Central, located in Exhibit Halls A-C in the Colorado Convention Center**, is your one-stop shopping destination for picking up *Discover Languages* products, as well as publications from the ACTFL bookstore. Learn more about ACTFL programs, including *The Language Educator* magazine, as well as membership in ACTFL. Be sure to stop in and browse around!

# EXHIBITOR WORKSHOPS FRIDAY, NOVEMBER 18, 2011

2:00 p.m.–2:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E23** INTRODUCING *¡JÓVENES EN ACCIÓN!* USING THE ACCELERATIVE INTEGRATED METHOD (AIM)

AIM Language Learning presents their new Accelerative Integrated Method Spanish program, *¡Jóvenes en acción!* based on the revolutionary and highly successful French program, *Histoires en action!* See how this literacy-based program uses hand gestures, high-frequency vocabulary and stories to rapidly accelerate language acquisition, using only the target language.

**Presenter(s):** Edite Sammons and Marcia Pastorek, AIM Language Learning

**Sponsor(s):** AIM Language Learning

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** French, Spanish

2:00 p.m.–2:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E24** READING A CITY: SIENA AS A TEXTBOOK

Everybody agrees on the importance of being part of the hosting community during a study abroad experience. By interacting with the audience and using real examples and videos, the presenter shows Siena, Italy as a textbook for students of all ages and nationalities.

**Presenter(s):** Luca Bonomi, Dante Alighieri Siena

**Sponsor(s):** Sienalingue–Dante Alighieri Siena

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** English, Italian

2:00 p.m.–2:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E25** L'AVANTAGE DE LANGUES CANADA

When working with French programs abroad, how do you choose? Quality of instruction? Location? A unique environment and welcoming atmosphere? A trusted partner in a vibrant sector? Our members' programs are vetted to Canada's highest standards. Learn more and join us Saturday evening for our networking reception.

**Presenter(s):** Gonzalo Peralta, Languages Canada/Lagues Canada

**Sponsor(s):** Languages Canada/Lagues Canada

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** French

3:00 p.m.–3:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E27** SPANISH LANGUAGE TEACHING COURSES AND CULTURAL IMMERSION PROGRAMS IN ARGENTINA

**Presenter(s):** Pablo Vergara, EduArgentina

**Sponsor(s):** EduArgentina

**Strand:** Culture

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** Spanish

3:00 p.m.–3:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E28** REWORKING FIRST-YEAR COLLEGE GERMAN

*Auf geht's!* is a rigorous first-year German course that combines broad and pervasive cultural learning with appropriate language development in a well-articulated program. Carefully designed based on current research, *Auf geht's!* will help you redevelop and refocus your first-year German courses for today's students. Come check it out!

**Presenter(s):** Lee Forester, Evia Learning Inc.; Christina J. Wegel and Samantha Riley, University of North Carolina at Chapel Hill

**Sponsor(s):** Evia Learning Inc.

**Strand:** Instruction

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** German

3:00 p.m.–3:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E29** ESPAÑOL SANTILLANA: NEW DAWN FOR SPANISH AS A WORLD LANGUAGE

Presenter will introduce a new Spanish as a World Language program that has been designed for secondary school students. Español Santillana helps Spanish language learners develop effective communication skills, maintain motivation through a fun storyline, and retain information via integrated cultural and linguistic content.

**Presenter(s):** Beatrice Palls, Santillana USA Consultant

**Sponsor(s):** Santillana USA Publishing Co.

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** Spanish

# EXHIBITOR WORKSHOPS FRIDAY, NOVEMBER 18, 2011

3:00 p.m.—3:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E30** EMPOWERING EDUCATORS TO KEEP LANGUAGE IN SCHOOLS DURING FINANCIAL CRISIS

Join Jane Swift, the CEO of Middlebury Interactive Languages (MIL) and the former Governor of Massachusetts, as she shares strategies with educators to keep quality world language studies in schools during severe budget cuts. MIL is committed to offering high-quality, ACTFL-aligned language programs for pre-college students including online learning, immersion programs, hybrid models, and professional development to cost-effectively teach the cultural communication skills needed to prepare students for leadership in the 21st century global economy.

**Presenter(s):** Jane Swift, Middlebury Interactive Languages

**Sponsor(s):** Middlebury Interactive Languages

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** All

4:00 p.m.—4:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E31** LA MARINERA—PERU'S AMAZING NATIONAL DANCE

The Marinera is Peru's national dance; both graceful and romantic, it features movements of courtship between beautifully dressed dancers, each carrying a handkerchief. Breaking the Barrier is delighted to offer this dramatic workshop featuring former Peruvian national champions, Fanny Vera de Viacava and Manuel Ñiquen. A handout will explain the history and technique of the dance. Teachers will have a ready-made cultural unit for class! Come join us. It will be a lively and inspiring way to end your day on Friday!

**Presenter(s):** John Conner, Groton School

**Sponsor(s):** Breaking the Barrier

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** All

4:00 p.m.—4:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E32** LEARNING A NEW LANGUAGE CAN BE FUN WITH LIVEMOCHA

Learning a new language can be very frustrating for your students. But practice with native speakers is fun. And competing for prizes is exhilarating. Come hear how Livemocha and millions of helpful language learners make language learning a blast!

**Presenter(s):** Michael Schutzler, Livemocha

**Sponsor(s):** Livemocha

**Strand:** Instruction, Technology

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** All

4:00 p.m.—4:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E33** SOS! STRATEGIES, OPTIONS AND SUGGESTIONS THAT WORK

When students “shut down” or “tune out” learning new vocabulary and grammar, it is time to shake things up with print and digital learning tools that will enliven the classroom! Participants will learn a variety of easy-to-implement tools and activities that may come to the rescue when needed the most! Come ready to participate!

**Presenter(s):** Thoma Bastin, Daniel Battisti, and Colleen McMahon, Holt McDougal

**Sponsor(s):** Holt McDougal

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** All

4:00 p.m.—4:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E35** QTALK: AWAKEN THE LANGUAGE LEARNER WITHIN EACH STUDENT WITH INNOVATIVE GAMES AND ASSESSMENTS

Tests and homework can be fun! Why not make assessments into games? Maurice Hazan demonstrates how QTalk's scientifically based visual games strengthen neural pathways within the brain. SMART Board activities, online practice games, and new assessment tools will provide ideas and tips for all teachers of all languages.

**Presenter(s):** Maurice Hazan, QTalk Publishing LLC

**Sponsor(s):** QTalk Publishing LLC

**Strand:** Instruction, Technology

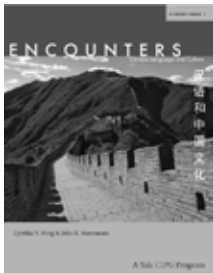
**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** Chinese, French, Spanish

## Give Us Your Feedback

ACTFL wants to hear about your convention experience to ensure that the high quality of sessions is maintained and that they continue to meet your needs. Participants are encouraged to access the convention survey at [www.actfl.org/survey11](http://www.actfl.org/survey11) during or after the convention.



Now Available!

**Encounters**

*Chinese Language and Culture*  
Cynthia Y. Ning and John S. Montanaro  
[www.EncountersChinese.com](http://www.EncountersChinese.com)

Ancient Greek

**Learn to Read Greek**

Text and Workbook  
Andrew Keller and Stephanie Russell

Arabic

**An Introduction to Spoken Standard Arabic**

*A Conversational Course on DVD, Part 1*  
Shukri B. Abed with Arwa Sawan  
*Part 2 coming in Spring 2012!*

**Ahlan wa Sahlan**

*Functional Modern Standard Arabic for Beginners, Second Edition*  
Mahdi Alish, revised by Allen Clark  
With DVD and MP3 CD

**Shou fi ma fi?**

*Intermediate Levantine Arabic*  
Rajaa Chouairi

Chinese

**Learning Chinese**

*A Foundation Course in Mandarin, Elementary Level*  
Julian K. Wheatley  
*Intermediate level coming in 2012!*

Russian

**The Meek One: A Fantastic Story**

*An Annotated Russian Reader*  
Fyodor Dostoevsky; Edited by Julia Titus;  
Illustrations by Kristen Robinson

German

**Schreiben lernen**

*A Writing Guide for Learners of German*  
Pennylyn Dykstra-Pruim and Jennifer Redmann

**Kunterbunt und kurz geschrieben**

*An Interactive German Reader*  
James Pfrehm

**Jenseits der Stille**

*A German Reader*  
Caroline Link; Edited by Marion Gehlker and Birte Christ

Italian

**Voci dal Sud**

*A Journey to Southern Italy with Carlo Levi and His "Christ Stopped at Eboli"*  
Daniela Bartalesi-Graf

French

**Tu sais quoi?!**

*Cours de conversation en français*  
Annabelle Dolidon and Norma López-Burton

**À la rencontre du cinéma français**

*Analyse, genre, histoire*  
R.-J. Berg

**Héritages francophones**

*Enquêtes interculturelles*  
Jean-Claude Redonnet, Ronald St. Onge, Susan St. Onge, and Julianna Nielsen

Coming in 2012!

A New Revised Edition

**French in Action**

*A Beginning Course in Language and Culture: The Capretz Method, Third Edition, Part 1*  
Pierre Capretz, Beatrice Abetti, Marie Odile-Germain, and Barry Lydgate

Don't miss these Exhibitor Workshops!

**Saturday/Workshop Room 4**

2:00 to 2:50 pm

New German Textbooks from Yale!

**Schreiben lernen**

Pennylyn Dykstra-Pruim and Jennifer Redmann

**Kunterbunt und kurz geschrieben**

James Pfrehm

3:00 to 3:50 pm

The New Edition of

**French in Action**

Barry Lydgate

4:00 to 4:50 pm

**Encounters**

Cynthia Y. Ning and John S. Montanaro

Portuguese

**Bom dia, Brasil**

*3a edição de Português Básico para Estrangeiros*  
Rejane de Oliveira Slade; Revised by Marta Almeida and Elizabeth Jackson

Spanish

**Fundamentos teóricos y prácticos de historia de la lengua española**

Eva Núñez Méndez

**Sonidos en contexto**

*Una introducción a la fonética del español con especial referencia a la vida real*  
Terrell A. Morgan  
With DVD

**An Introduction to Spanish for Health Care Workers**

*Communication and Culture, Third Edition*  
Robert O. Chase and Clarisa B. Medina de Chase  
*Fourth Edition coming in 2012!*

**Transición**

*Hacia un español avanzado a través de la historia de España*  
Josebe Bilbao-Henry  
With DVD

# EXHIBITOR WORKSHOPS SATURDAY, NOVEMBER 19, 2011

9:00 a.m.—9:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E36** CONNECT YOUR STUDENTS TO THE SPANISH-SPEAKING WORLD!

Today's technology tools can help students improve communication skills while developing an understanding and appreciation of the Spanish-speaking world. See how students can learn Spanish without traditional textbooks by using electronic and online features of EMC's *¡Aventura!* A soap opera mystery, *El Cuarto Misterioso*, online interactive textbooks, games and flashcards, and digital recorders are just a few of the components that will be demonstrated. Students use the four communication skills to stay connected to current events while being immersed in the cultures of the Spanish speaking world with EMC's *i-CULTURE* featuring *i-Videos*, *i-Songs* and *i-News*.

**Presenter(s):** Mary Lindquist, EMC Publishing

**Sponsor(s):** EMC Publishing

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** Spanish

9:00 a.m.—9:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E37** TRENDS AND BEST PRACTICES IN FOREIGN LANGUAGE ASSESSMENTS FROM CAL

Participants will learn about the Center for Applied Linguistics' innovative foreign language assessments and assessment resources, including computer and face-to-face assessments. In addition to discussing how these assessments align with best practices in foreign language instruction, the workshop will explore applications to a variety of contexts, from pre-K–adult.

**Presenter(s):** Lynn Thompson, Center for Applied Linguistics; Margaret Malone, Center for Applied Linguistics

**Sponsor(s):** Center for Applied Linguistics

**Strand:** Assessment

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** All

9:00 a.m.—9:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E38** USING THE POWER OF MUSIC TO TEACH SPANISH

Learn numerous interactive activities involving music including TPR, role-playing, and skits. Apply ways to use songs in Spanish to strengthen students' communication skills, reinforce specific structures and vocabulary, and enhance cultural awareness. Detailed handouts will be offered.

**Presenter(s):** Gisela Galvan Rios, Randleman Galvan Books Company LLC

**Sponsor(s):** Randleman Galvan Books Company LLC

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** Spanish

9:00 a.m.—9:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E39** IMMERSE YOURSELF IN THE WORLD OF GERMAN BUSINESS CULTURE!

Have you ever wondered about the fun factor teaching Business German? Come, enjoy and learn how the interaction between the textbook, the Internet, video and audio files, as well as state-of-the-art industrial graphics can motivate our students to become immersed in the world of German business culture.

**Presenter(s):** Dr. Franz-Joseph Wehage, Muskingum University; Dr. Gudrun Clay, Metropolitan State College/Denver

**Sponsor(s):** Focus Publishing—R. Pullins Co., Inc.

**Strand:** Instruction

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** German

9:00 a.m.—9:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E40** NEUTRALIZE THE DRAMA

Are you frustrated by student behavior that is a direct consequence of five major changes in society? By examining these changes, you can put student behavior in context and compassionately respond without burning out. The ACT system redirects inappropriate behavior, decreases classroom drama, and rekindles your love for teaching.

**Presenter(s):** Ellen Shrager, Central States Conference on the Teaching of Foreign Languages (CSCTFL)

**Sponsor(s):** Central States Conference on the Teaching of Foreign Languages (CSCTFL)

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** All

10:00 a.m.—10:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E41** INTRODUCTION TO THE THIRD EDITION OF THE AL-KITAAB PROGRAM

A Georgetown University Press representative will present the new third edition of *Alif Baa* and *Al-Kitaab: Part One*. We will explain how to use the books and website, highlighting the updates in the third edition. Teacher copies will be available for all attendees. Questions will be welcome!

**Presenter(s):** Gina Lindquist, Georgetown University Press

**Sponsor(s):** Georgetown University Press

**Strand:** Instruction

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** Arabic

# EXHIBITOR WORKSHOPS SATURDAY, NOVEMBER 19, 2011

10:00 a.m.—10:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E42** INTEGRATING 21ST CENTURY SKILLS INTO YOUR WORLD LANGUAGES CLASSROOM

OK. It's the 21st century. What skills are you talking about? This session is an interactive overview of 21st century skills and how they reinforce and enrich the world languages classroom. You'll participate in ways to integrate these skills into your classroom using activities you already are doing . . . plus learn a few new ideas! Examples are in Spanish but applicable to other languages.

**Presenter(s):** Cathy Wilson, Pearson

**Sponsor(s):** Pearson

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** All

10:00 a.m.—10:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E43** REVITALIZING FIRST-YEAR COLLEGE SPANISH

Come see a preview of *Ritmos! Beginning Spanish Language and Culture* (arriving in Spring 2012). *Ritmos* is a next-generation college text that strongly emphasizes cultural learning, sets realistic grammar and vocabulary expectations of students, and fully integrates computer and online learning outside the classroom. Culture. Connections. Research. Results. *Ritmos*.

**Presenter(s):** Lee Forester, Evia Learning Inc.;  
Daniel Woolsey, Hope College

**Sponsor(s):** Evia Learning Inc.

**Strand:** Instruction

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** Spanish

10:00 a.m.—10:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E44** BEYOND SODA AND POPCORN: FILM IN THE LANGUAGE CLASSROOM

Award-winning authors will discuss how you can maximize the use of film in the language classroom. Drawing on insights from second language acquisition and teaching, authors will present ideas for using cinematic scenes to work on grammar, vocabulary, and discourse cohesion while working towards skill development and building language fluency.

**Presenter(s):** Bill VanPatten, Texas Tech University; Wynne Wong, The Ohio State University; Stacey Weber-Feve, Iowa State University

**Sponsor(s):** Cengage Learning

**Strand:** Instruction

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** French

10:00 a.m.—10:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E45** WELCOME TO PERILLO TOURS LEARNING JOURNEYS

Perillo Tours Learning Journeys feature programs focusing on music, art, language, and the history of Italy and Europe. Programs are designed by educators and are customized and private, based upon your specific teaching style and educational/curriculum goals. In the Perillo tradition, great care is taken to ensure that your group will enjoy an *authentic* cultural immersion.

**Presenter(s):** Laurie Sickles, Perillo Tours, Inc.

**Sponsor(s):** Perillo Tours, Inc.

**Strand:** Culture, Instruction

**Applicable Level(s):** Grades 6–12,  
Administration, Higher Education

**Language of Presentation:** English

**Applicable Language(s):** All

11:00 a.m.—11:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E46** THE IDEAL LESSON: 10 STEPS TO TOTAL FLUENCY

In this session, John Conner, Spanish teacher at Groton School and author of the acclaimed *Breaking the Barrier* series, leads participants through 10 activities guaranteed to make classes more productive and exciting. Video clips of his own students will be shown, and the ideas presented can be used in your own classroom the very next day!

**Presenter(s):** John Conner, Groton School

**Sponsor(s):** *Breaking the Barrier*

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** All

11:00 a.m.—11:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E47** USE DIDACTIC MATERIAL FROM ARGENTINA: MOVIES, SONGS, DICTIONARIES, AND WORD GAMES

**Presenter(s):** Sylvia Falchuk, EduArgentina

**Sponsor(s):** EduArgentina

**Strand:** Culture

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** Spanish

# EXHIBITOR WORKSHOPS SATURDAY, NOVEMBER 19, 2011

11:00 a.m.–11:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E48** INTRODUCING *¡JÓVENES EN ACCIÓN!* USING THE ACCELERATIVE INTEGRATED METHOD (AIM)

AIM Language Learning presents their new Accelerative Integrated Method Spanish program, *¡Jóvenes en acción!*, based on the revolutionary and highly successful French program, *Histoires en action!* See how this literacy-based program uses hand gestures, high-frequency vocabulary, and stories to rapidly accelerate language acquisition, using only the target language.

**Presenter(s):** Edite Sammons and Marcia Pastorek, AIM Language Learning

**Sponsor(s):** AIM Language Learning

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** French, Spanish

11:00 a.m.–11:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E49** DESCUBRE EL ESPAÑOL: A JOURNEY THROUGH THE SPANISH-SPEAKING WORLD

Presenter will introduce a standards-based curriculum for teaching a Spanish K–5 FLES program. Language is introduced through a journey students take through Spanish-speaking countries as they gradually acquire language. With content-rich opportunities, students are able to acquire the linguistic and cultural components of Spanish in a non-threatening, comfortable, natural environment.

**Presenter(s):** Marcia Spielberger, Santillana USA Consultant

**Sponsor(s):** Santillana USA Publishing Co.

**Strand:** Instruction

**Applicable Level(s):** Pre-K–Grade 5

**Language of Presentation:** English

**Applicable Language(s):** Spanish

11:00 a.m.–11:50 a.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E50** QTALK: AWAKEN THE LANGUAGE LEARNER WITHIN EACH STUDENT WITH INNOVATIVE GAMES AND ASSESSMENTS

Tests and homework can be fun! Why not make assessments into games? Maurice Hazan demonstrates how QTalk's scientifically based visual games strengthen neural pathways within the brain. SMART Board activities, online practice games, and new assessment tools will provide ideas and tips for all teachers of all languages.

**Presenter(s):** Maurice Hazan, QTalk Publishing LLC

**Sponsor(s):** QTalk Publishing LLC

**Strand:** Instruction, Technology

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** Chinese, French, Spanish

12:00 p.m.–12:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E51** ESPAÑOL SANTILLANA: NEW DAWN FOR SPANISH AS A WORLD LANGUAGE

Presenter will introduce a new Spanish as a World Language program that has been designed for secondary school students. Español Santillana helps Spanish language learners develop effective communication skills, maintain motivation through a fun storyline, and retain information via integrated cultural and linguistic content.

**Presenter(s):** Beatrice Palls, Santillana USA Consultant

**Sponsor(s):** Santillana USA Publishing Co.

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** Spanish

12:00 p.m.–12:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E52** LEARNING CHINESE THROUGH EBOOKS AND ONLINE

With today's advanced technology, language learning through eBooks is getting popular. Online learning and iPads can be seen at most schools now. Chinese is, of course, no exception. Join in!

**Presenter:** Annie Lin, U.S. International Publishing, Inc.

**Sponsor(s):** U.S. International Publishing, Inc.

**Strand:** Culture

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** Chinese

12:00 p.m.–12:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E54** TAILOR LIVEMOCHA TO YOUR CLASSROOM NEEDS

So you've decided you need Livemocha in your classroom, but you still don't know how to implement it. Come join Livemocha CEO Michael Schutzler as he presents case studies demonstrating how fellow teachers have successfully implemented Livemocha in their classroom. Discover how to tailor the school edition to your individual classroom needs as well as how to receive curriculum approval and funding.

**Presenter(s):** Michael Schutzler, Livemocha

**Sponsor(s):** Livemocha

**Strand:** Instruction, Technology

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** All

# EXHIBITOR WORKSHOPS SATURDAY, NOVEMBER 19, 2011

1:00 p.m.—1:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E56** ROCKIN' AND HIP HOPPIN' IN THE FRENCH AND SPANISH CLASSROOM

Use songs with popular styles of music from rap to rock and blues to cover grammatical and thematic structures in your French and Spanish classroom. Get your students singing, dancing, and inductively learning verbs, pronouns, and more. Let me share with you songs and ideas to use in your classroom.

**Presenter(s):** Steven Langlois; Cindy Tracy,  
*World of Reading, Ltd.*

**Sponsor(s):** World of Reading, Ltd.

**Strand:** Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** French, Spanish

1:00 p.m.—1:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E57** HUANYING: AN INVITATION TO CHINESE FOR SECONDARY STUDENTS

Develop cultural activities that enhance learning and encourage student participation. Panelists will share their experiences designing engaging cultural thematic units for the high school textbook *Huanying*, before working with participants to identify their own local Chinese cultural resources that students can explore, and new ideas for cultural classroom activities.

**Presenter(s):** Lanting Xu, *La Jolla Country Day School*; Lihua Li, *Berkeley Preparatory School*; Cindy Su, *Cheng & Tsui*

**Sponsor(s):** Cheng & Tsui

**Strand:** Culture

**Applicable Level(s):** Grades 6–12

**Language of Presentation:** English

**Applicable Language(s):** Chinese

1:00 p.m.—1:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E59** INTEGRATING MEDIA, CULTURE, TECHNOLOGY, AND MORE FOR A SPECIALIZED LANGUAGE EXPERIENCE

Award-winning media; authentic contemporary culture; cutting-edge, integrated digital instruction, practice, and assessment—come experience the powerful teaching and learning found in Vista Higher Learning's Spanish, French, Italian, and German programs. See short films and have hands-on experience with the language(s) and level(s) of your choice. Handouts and sample materials provided.

**Presenter(s):** Norah Jones, *Vista Higher Learning*

**Sponsor(s):** Vista Higher Learning

**Strand:** Instruction

**Applicable Level(s):** Grades 6–12, Higher Education

**Language of Presentation:** English

**Applicable Language(s):** French, German, Italian, Spanish

1:00 p.m.—1:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E58** THE EFFECTIVE TEACHING OF LEARNING RESOURCES FOR MANDARIN CHINESE PROGRAM

The eChinese workshop offers an introduction to an online animated interactive teaching and learning program for Mandarin Chinese as a second language. It provides authentic ready-made materials for in-class teaching and after school assignments. Students gain all four modalities of skills through interactive and engaging lessons. Teach more, prepare less!

**Presenter(s):** Lilian Dang and Leon Huang,  
*eChinese, Inc.*

**Sponsor(s):** eChinese, Inc.

**Strand:** Assessment, Instruction

**Applicable Level(s):** Pre-K–Grade 12,  
Administration

**Language of Presentation:** English

**Applicable Language(s):** Mandarin Chinese

1:00 p.m.—1:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E60** COMBINING RESEARCH AND NATIONAL STANDARDS FOR STUDENT SUCCESS

Educators want what is best for their students. Instructional delivery informed by research and organized around the National Standards creates the perfect combination for all students to succeed. Come experience *¡Anda!* and see how it will make a difference in your teaching and your students' learning.

**Presenters:** Audrey Heining-Boynton and Glynis Cowell, *University of North Carolina at Chapel Hill*; Jean LeLoup, *U.S. Air Force Academy*

**Sponsor(s):** Pearson Higher Education

**Strand:** Instruction

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** Spanish

## Do You Have the New Convention Mobile App?

We are excited to announce the first-ever Mobile App for the 2011 ACTFL Annual Convention and World Languages Expo! With this **free**, new app designed for iPhone/iPad, BlackBerry, and Android devices, you will be able to access all kinds of information about this convention right from your mobile phone or tablet. Just scan this QR code to download the app or plug [www.tripbuilder.com/actfl2011apps](http://www.tripbuilder.com/actfl2011apps) into your phone's browser. Easily view the Schedule, Exhibitors, Speakers, City Content, Instant Alerts and more! You can even create personalized lists to target what you want to see, hear and do.



# EXHIBITOR WORKSHOPS SATURDAY, NOVEMBER 19, 2011

2:00 p.m.—2:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## E61 METHODOLOGY AND MATERIALS FOR TEACHING MANDARIN CHINESE

This session will introduce the methodology and materials for teaching Mandarin Chinese idioms, proverbs, reading, and writing. Participants can be acquainted with the latest digital textbooks and the teaching approaches in Taiwan. In addition, the presentation will showcase the teaching materials of the American AP Chinese Test.

**Presenter(s):** Mei Ya Chiu, Wenzao Ursuline College of Languages in Taiwan; Ying Liu, National Taichung University of Education; Yih-fen Sun, Kun-jing Li, and Yu-jen Lien, National Taiwan Normal University (Mandarin Training Center)

**Sponsor(s):** Foundation for International Cooperation in Higher Education of Taiwan (FICHET)

**Strand:** Instruction, Research, Technology

**Applicable Level(s):** Grades 6–12, Higher Education

**Language of Presentation:** English

**Applicable Language(s):** Chinese

2:00 p.m.—2:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## E62 INTRODUCING THE JAPANESE NOVEL *BOTCHAN* THROUGH MANGA—A NEW TEXTBOOK

Learn about an innovative text for Intermediate/Advanced Japanese language learners based on Natsume Soseki's novel *Botchan* (1906). This new manga version was developed collaboratively by artists, Kazue Masuyama (language) and Joan Ericson (literature). Students will find this graphic novel accessible, entertaining, and rewarding.

**Presenters:** Dr. Kazue Masuyama, California State University, Sacramento; Dr. Joan Ericson, Colorado College

**Sponsor(s):** Kinokuniya Bookstores of America / JPT America Inc.

**Strand:** Instruction

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** English, Japanese

2:00 p.m.—2:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## E63 BASIC CHINESE: A NEW APPROACH TO SPOKEN AND WRITTEN CHINESE

The presenters will introduce a new Beginning-level Chinese language course, titled *Basic Chinese*, that reflects recent innovations in Chinese language, pedagogy, and technology. The course features separate but integrated tracks in spoken and written Chinese that increase learning efficiency and allow students and instructors maximum flexibility.

**Presenter(s):** Cornelius C. Kubler, Williams College; Jerling Guo Kubler; Yang Wang, Brown University

**Sponsor(s):** Tuttle Publishing

**Strand:** Instruction

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** Chinese

2:00 p.m.—2:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## E64 NEW GERMAN TEXTBOOKS FROM YALE!

Come learn about two brand-new German texts from Yale: *Schriebenlernen: A Writer's Guide for Learners of German* and *Kunterbunt und kurzgeschriben: An Interactive German Reader*. The writer's guide is designed for all three language levels and *Kunterbunt und kurzgeschriben* is for Intermediate learners.

**Presenter(s):** Pennylyn Dykstra-Pruim, Calvin College; Jennifer Redmann, Franklin and Marshall College; James Pfrehm, Ithaca College

**Sponsor(s):** Yale University Press

**Strand:** Instruction

**Applicable Level(s):** Higher Education

**Language of Presentation:** English

**Applicable Language(s):** German

2:00 p.m.—2:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## E65 ENGAGING STUDENTS, GUIDING LEARNING—EVERY STUDENT CAN

Introducing iCAN™—Avant's evidentiary platform. iCAN™ encourages students to set goals, self-assess, and demonstrate their growth in language proficiency. iCAN™ enables teachers to confidently guide student learning with feedback and coaching—anytime, anywhere. Come see how "Every Student Can."

**Presenter(s):** Kyle Ennis, Avant Assessment

**Sponsor(s):** Avant Assessment

**Strand:** Assessment, Instruction

**Applicable Level(s):** Grades 6–12, Higher Education

**Language of Presentation:** English

**Applicable Language(s):** All

## Check Twitter for Convention Updates

ACTFL Convention attendees can check Twitter ([www.twitter.com](http://www.twitter.com)) to stay updated in any changes in the program schedule and other important information. Follow ACTFL @actfl for official information and look for all tweets with the hashtag #actfl11. If you want to share something about the convention with others, be sure to also add #actfl11.

# EXHIBITOR WORKSHOPS SATURDAY, NOVEMBER 19, 2011

3:00 p.m.—3:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E66** USING THE POWER OF MUSIC TO TEACH SPANISH

Learn numerous interactive activities involving music including TPR, role-playing and skits. Apply ways to use songs in Spanish to strengthen students' communication skills, reinforce specific structures and vocabulary, and enhance cultural awareness. Detailed handouts will be offered.

**Presenter(s):** *Gisela Galvan Rios, Randleman Galvan Books Company LLC*

**Sponsor(s):** *Randleman Galvan Books Company LLC*

**Strand:** *Instruction*

**Applicable Level(s):** *All*

**Language of Presentation:** *English*

**Applicable Language(s):** *Spanish*

3:00 p.m.—3:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E67** CHINESE CULTURE ENRICHMENT ACTIVITIES

Chinese Culture Enrichment Activities will provide students supplementary resources for understanding and appreciating Chinese culture.

**Presenter(s):** *Marisa Fang*

**Sponsor(s):** *US International Publishing Inc.*

**Strand:** *Culture*

**Applicable Level(s):** *All*

**Language of Presentation:** *English*

**Applicable Language(s):** *English, Chinese*

3:00 p.m.—3:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E68** HOW TO USE “THE JAPANESE GRADED READERS”

Reading plays an indispensable part in acquiring a language. Starting from the easiest materials is important. The authors will discuss how JGRs help teachers assist students to get Japanese vocabulary, grammar, and culture naturally. To use JGRs is to be offered a lot of excellent Japanese materials for students.

**Sponsor(s):** *JPT America Inc.*

**Strand:** *Culture*

**Applicable Level(s):** *All*

**Language of Presentation:** *English*

**Applicable Language(s):** *Japanese*

3:00 p.m.—3:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E69** THE NEW EDITION OF FRENCH IN ACTION

Join us as we discuss the new edition of *French in Action* to be published in spring 2012. Samples from the new textbook will be shown and you can learn how to help your students become proficient in French using this legendary program.

**Presenter(s):** *Barry Lydgate, Wellesley College*

**Sponsor(s):** *Yale University Press*

**Strand:** *Instruction*

**Applicable Level(s):** *Grades 6–12, Higher Education*

**Language of Presentation:** *English*

**Applicable Language(s):** *French*

3:00 p.m.—3:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E70** THE ROUTLEDGE COURSE IN MODERN MANDARIN CHINESE

*The Routledge Course in Modern Mandarin Chinese* is a two-year undergraduate course for students with no prior background in Chinese, the components include textbook and workbooks for Level 1 and Level 2, available in simplified or traditional characters and separate instructor and student sections on the companion website. The workshop will discuss all components and give a demonstration of the companion website.

**Presenter(s):** *Claudia Ross, College of the Holy Cross; Paul Reyes; Sam Vale Noya*

**Sponsor(s):** *Routledge*

**Strand:** *Instruction*

**Applicable Level(s):** *Grades 6–12, Higher Education*

**Language of Presentation:** *English*

**Applicable Language(s):** *Chinese*

4:00 p.m.—4:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 1

## **E71** LTI: AN OVERVIEW OF ACTFL ASSESSMENTS

An overview and demonstration of ACTFL assessments for K–12 and higher education students and teachers, including the latest Oral Proficiency Interviews-computer (OPIcs) and the new version of the Internet Writing Proficiency Test (WPT).

**Presenter(s):** *Gabe Cruz, Language Testing International, Inc.; Dan Conrad, ACTFL*

**Sponsor(s):** *Language Testing International, Inc.*

**Strand:** *Assessment*

**Applicable Level(s):** *All*

**Language of Presentation:** *English*

**Applicable Language(s):** *All*

# EXHIBITOR WORKSHOPS SATURDAY, NOVEMBER 19, 2011

4:00 p.m.–4:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 2

## **E72** LES OUTILS NUMERIQUES? FACILE!

A travers des exemples de nouveautes editoriales publiees par CLE, nous explorerons les differentes fonctionnalites offertes par le numerique en nous appuyant sur les contenus des ouvrages presentes et leur demarche methodologique.

**Presenter(s):** Bruno Lombard, CLE International

**Sponsor(s):** CLE International / FDLIM

**Strand:** Technology

**Applicable Level(s):** All

**Language of Presentation:** French

**Applicable Language(s):** French

4:00 p.m.–4:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 3

## **E73** INTRODUCTION OF THE NEW GENKI

GENKI Second Edition series will be released this autumn. One of the authors, Ms. Shinagawa, will introduce you to the second edition and speak about how to use it effectively in your Japanese class. We would like you to come and check out the new GENKI for detailed information.

**Presenter(s):** Ms. Chikako Shinagawa,  
University of California, Santa Barbara

**Sponsor(s):** Kinokuniya Bookstores of America /  
JPT America Inc.

**Strand:** Assessment, Culture, Instruction

**Applicable Level(s):** All

**Language of Presentation:** English

**Applicable Language(s):** English, Japanese

4:00 p.m.–4:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 4

## **E74** ENCOUNTERS: CHINESE LANGUAGE AND CULTURE

Come learn about our brand-new seminal Chinese program *Encounters*, a groundbreaking Chinese language program that features a dramatic series filmed entirely in China. *Encounters* highly communicative approach immerses learners in the Chinese language and culture through video episodes that directly correspond to units in the combination textbook-workbook.

**Presenter(s):** Cynthia Ning, University of  
Hawaii, Manoa

**Sponsor(s):** Yale University Press

**Strand:** Culture, Instruction, Technology

**Applicable Level(s):** Grades 6–12, Higher  
Education

**Language of Presentation:** English

**Applicable Language(s):** Chinese

4:00 p.m.–4:50 p.m.

Colorado Convention Center, Exhibit Halls A-C,  
Workshop Room 5

## **E75** INTERACTIVE LEARNING WITH CHINESE WONDERLAND: ANIMATION, GAMES AND APPS

This is a must-attend workshop if you have ever wanted to learn how to use animation, digital games, and apps to make Chinese learning more creative. Pedagogically grounded in the CFL and OPI frameworks, Chinese Wonderland is designed to ensure effective learning. TKB is pleased to announce that each workshop participant will receive one *free* textbook. Arrive early to ensure you get a seat.

**Presenter(s):** Ellen Wang, Taiwan Knowledge  
Bank; Jane Chen, Mandarin Language and  
Cultural Center

**Sponsor(s):** Taiwan Knowledge Bank Co., Ltd.

**Strand:** Instruction

**Applicable Level(s):** Pre-K–Grade 5

**Language of Presentation:** English

**Applicable Language(s):** Chinese



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